

PRESS RELEASE

Athens, OH - July 13, 2010 - UltimateAir participated in the 2010 Green Housing Summit, June 28-29, in Lexington, Kentucky. Organized by Ginger Watkins, Sustainable Building Specialist, for Kentucky Habitat for Humanity. The Conference focused on affordable, cutting edge, energy efficiency building techniques for Habitat homes.

The keynote speaker, Katrin Klingenberg, Director, Passive House Institute U.S. addressed the concerns of soaring energy costs, rapid climate changes, and the demand for high indoor air quality in the context of effective solutions from the building sector. Katrin detailed building techniques and modeling tools that make it possible to heat a home with the equivalent of a 1500 Watt hairdryer. She presented an overview of the Passive House movement in both the US and Europe, where 25,000 homes and buildings have been certified. Finally, she challenged Habitat to become the grass roots vehicle to better quality living environments, lower energy bills for struggling families, and a beacon of environmental responsibility by reducing the carbon foot print of their homes by 90% from current building practices. Pointing out that since Habitat finances their homes, they would be providing additional security for families and reducing their long term risks by insuring lower energy bills for their homeowners who would realize a \$2600 net annual energy benefit.

Jason Morosko, Vice President of Engineering for UltimateAir, presented a session on Ventilation and Minimized HVAC for high Performance Homes, a critical component of achieving super-energy efficiency and superior air quality.

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