



IntelligentInformationSM by 5x Technology for NetSuite[®] Users

IntelligentInformation

5x Technology's IntelligentInformation service provides standardization and cleansing, merging and deduping, and data enhancement capabilities of CRM data for NetSuite customers.

The IntelligentInformation solution is a consultative service that extracts customer data out of a NetSuite customer's system, runs it through the tool, tags records that have redundant and incorrect information based on a client's specifications, cleanses and merges duplicates, and then uploads the data back into the customer's NetSuite.

Enhanced Data Options

5x Technology has also created partnerships with well-known business information providers offering verified, enhanced contact information based on a customer's needs – standard and unique data fields, including job title, industry, revenue size, website, SIC codes, NAICS codes.

More knowledge about prospects and customers equals more successful programs. Premium data enhancement offerings include verified email address, direct phone number, as well as Social Network profiles such as LinkedIn and Twitter.

Benefits

CRM administrators, marketing and sales managers depend on providing their internal clients with the most accurate and complete contact information available. Management also benefits from the reporting and visualization components IntelligentInformation provides.

- How many records did we start with?
- How complete was the individual data in each record?
- How many records did this process uncover that were duplicated, merged and standardized?

These questions will all be answered during and after the engagement.

Features

- Standardization and cleansing of address information
- Merging and deduping of redundant data
- CRM data enhancement capabilities

Call 5x Technology

See how we can work together to keep your data clean and business moving forward. **Call Sales at 858-777-1650** or **Email: sales@5xtechnology.com** and find the right package for you!

Company

5x Technology is a growing IT solutions provider, founded in 1998, focusing on information delivery through business intelligence, data warehousing, and data integration. 5x Technology's overriding goal is to provide timely, efficient, intelligible, and readily accessible information, strategies, and processes that prove useful in the corporate decision-making process -- thereby delivering the highest return on investments, maximizing shareholder value, and ultimately enhancing a corporation's bottom line. The firm operates under the axiom "Building Value Through Business Intelligence."