



## Business Intelligence Lead - BusinessObjects

Email Cover Letter and Resume to the attention of Human Resources Department with job title as subject to: [hot5xjobs@5xtechnology.com](mailto:hot5xjobs@5xtechnology.com)

5x Technology (<http://www.5xtechnology.com>) is a our rapidly expanding world class Business Intelligence / Data Warehousing organization entirely focused on delivering high-end decision support solutions for Fortune 1000 and international clients. We are aligned with the top Business Intelligence tools in the industry and are continuing to expand and deepen our competencies.

### **POSITION DESCRIPTION:**

The BI lead is responsible for assisting in the ongoing management and expansion of a multi-channel measurement and client analysis projects and participating in the expansion of the Business Intelligence practice capabilities.

### **DUTIES & RESPONSIBILITIES:**

- Provide a depth and breadth knowledge of developing cross channel measurement systems and reporting techniques
- Able to transition the development (as well as expand) of an existing data warehouse including the management of existing timelines
- Act as a senior Business Intelligence consultant on client projects – activities include defining client measurement requirements, designing data, process and reporting solutions as well as providing analysis and reporting services for clients
- Provide leadership to client engagement team members, including the planning and management of staff on Business Intelligence engagements
- Contribute to the improvement of existing work processes
- Understand the measurement, analytics and reporting industry and knowledge of best practices - work with the Director of Reporting & Consulting in productionalizing reports
- Provide mentoring services and recommendations for appropriate training and professional development for staff
- Participate in the business development process

### **EXPERIENCE:**

- Experience in designing and creating database architecture
- Working knowledge of BusinessObjects (preferred), Cognos, Essbase, Brio as acceptable
- Working knowledge of the various database design disciplines (i.e.; Relational, Multi-Dimensional, etc).
- 3-5 years interactive, direct and/or traditional marketing/analysis background
- Outstanding oral and written communication skills required
- Ability to effectively facilitate internal business and client meetings
- Business writing/documentation and presentation skills

- Proven work experience capturing measurement requirements
- Ability to handle multiple tasks simultaneously
- Ability to communicate effectively with all levels of internal and client company staff
- Supervisory experience
- Situational leadership skills
- Strong detail/organizational skills including an in depth understanding of project management disciplines
- Specific experience in web, email, direct marketing and media analysis discipline

**EDUCATION REQUIRED** (Including degrees/licenses/certifications)

- Bachelor's degree required, preferably in a business, marketing or related field
- MBA or equivalent is strongly preferred

**\*\*MUST BE A U.S. CITIZEN\*\***

**Reports to:** Group Director - Business Intelligence