ULTRIVA NAMED ONE OF 50 BEST SUPPLY CHAIN BLOGS OF 2014
ACCORDING TO SUPPLYCHAINOPZ

Cupertino, CA – February 13 2014 -- Ultriva was recently named one of the top 50 supply chain blogs in 2014 profiled in SupplyChainOpz blog. At the beginning of each year, many supply chain blogs/sites publish the articles about their most popular contents of the year or make predictions for things that might happen in the coming year. SupplyChainOpz will uncover the most outstanding supply chain blogs and their contents.

To read the entire article, go to: http://www.supplychainopz.com/2014/02/best-supply-chain-blogs-2014.html

In the current era of instant communications via the Internet, information is considered as a strategic business asset. Then, blogging and web contents have become a primary source of business ideas for many working professionals. Blogging also allows both business people and educators to reflect and stimulate opinions. However, there are so many blog contents out there and people may find it difficult to identify information that they can trust. The goal of this article is to, introduce readers to blogs/sites that provide high quality and timely information for supply chain community.

The blog that was features was titled, "Inventory and Reducing Supplier Lead Time,"

SupplyChainOpz (previously known as SCM-Operations) has become the point where supply chain theories meet practices. They present theories in a whole new way, and make theories easy to read. SupplyChainOpz also offers readers with unbiased information on supply chain management concepts, techniques, and case studies that you can readily apply to the industry.

About Ultriva
Ultriva's (http://www.ultriva.com/) cloud-based platform leverages and seamlessly integrates with leading ERP and MRP systems, to deliver an end to end pull based replenishment model. Ultriva, based in Cupertino, CA, implemented a global demand driven manufacturing model by providing full visibility, scheduling, and sequencing of production of customer orders. The need for a collaborative transactional portal is essential and E2E (End to End) Pull allows large multi-national manufacturers to actively collaborate with customers for actual demand and synchronize with suppliers for replenishment. E2E Pull offers a better solution to balancing supply with customer demand through procurement strategies, materials and inventory policies tied to actual demand signals. Many suppliers want to provide sufficient service levels to customers and turn supply replenishment and synchronization into a competitive advantage. The company's global footprint is increasing rapidly with implementations in wide variety of industry sectors and enterprises such as ATK, CareFusion, Emerson, Ingersoll Rand, McKesson, Magellan, Regal Beloit, Thermo Fisher and more.
Follow Ultriva on Twitter at @Ultriva.

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