



OIL FIELD ELECTRICAL CONSTRUCTION COMPANY CHOOSES COLLABORATIVE SUPPLY PORTAL BY ULTRIVA

Cupertino, CA – February 8, 2015 – Ultriva, Inc., provider of cloud-based supply chain execution software, announced the addition of a successful industrial company specializing in oil field electrical construction and maintenance, to their growing list of customers. The manufacturer, specializing in industrial electrical supplies serving the oil and gas industries, selected Ultriva as their technology provider and partner for their enterprise-wide Supply Chain Management software initiative.

The Company needed a solution that could handle 19 warehouses, yet be more robust than a traditional warehouse management system (WMS) solution. It was paramount that the solution be able to expand quickly across the enterprise. The Electrical Construction Company needed a powerful barcoding system, lot and bin tracking and be able to track and monitor inventory and suppliers in real time.

The company chose Ultriva's [Collaborative Supply Portal](#) (CSP), [Consumer Demand Portal](#) (CDP), and Ultriva's [Inventory Optimization Tool](#) (IOT) with plans to move forward with implementation in 2-3 of their warehouse in mid-February. Then the remaining 16-17 warehouses will implement in about 2-3 months thereafter. Ultriva's Collaborative Supply Portal offers a transitional path to a demand driven enterprise. The Collaborative Supply Portal provides visibility of demand and supply so planners, buyers, and suppliers see a single version of truth. Ultriva's integrated solution improves collaboration between plants and suppliers so they can interact and respond to unexpected changes in demand.

About Ultriva

Ultriva's (www.ultriva.com) cloud-based platform leverages seamlessly integrates with leading ERP and MRP systems, to deliver an end to end pull based replenishment solution. Ultriva, based in Cupertino, CA, implements a global demand driven manufacturing model by providing full visibility, scheduling, and sequencing of production of customer orders. Ultriva was named one of the Great Supply Chain Projects of 2014 by Supply & Demand Chain Executive magazine and recently named one of 50 Best Supply Chain Blogs of 2014 by SupplyChainOpz. The company's global footprint is increasing rapidly with implementations in wide variety of industry sectors and enterprises such as Magellan Aerospace, CareFusion, Emerson, Ingersoll Rand, McKesson, Triumph Group, Regal Beloit, Thermo Fisher, and more. Follow Ultriva on Twitter at @Ultriva.

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