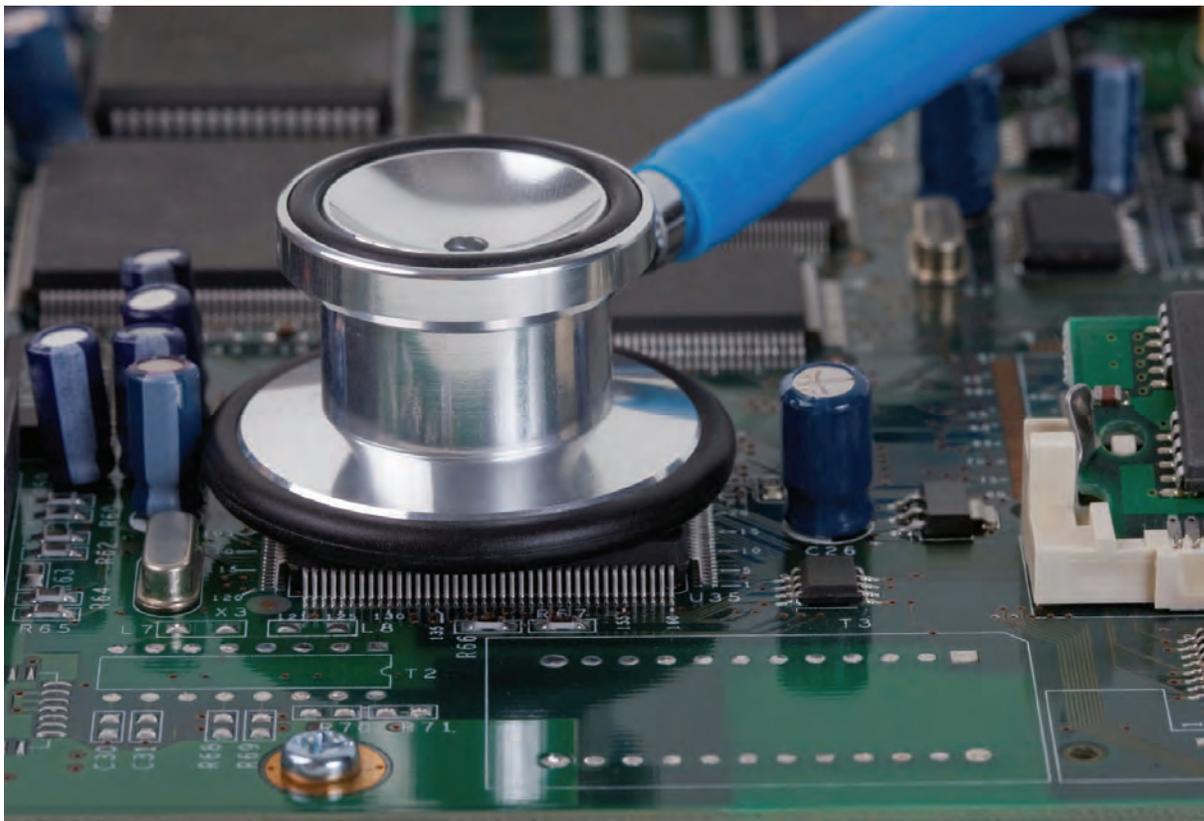


GET AN IT HEALTH CHECK AND VALIDATE YOUR IT CAPABILITIES



Technology is only a solution if it solves a problem. Current IT capabilities must be understood and validated before plans are made for Information Technology (IT) investments. It is not unusual for an organization to spend significant funds and internal resources on a technology solution and not realize the expected benefits. Money spent on IT does not guarantee positive results or success.

JC Jones & Associates helps companies maximize the value of their IT investments and meet their business needs by ensuring internal alignment of the business with the company's IT capabilities.

We believe that understanding and validating the organization IT capabilities is the first step in a process that assures the ongoing effectiveness (**Health**) of the IT organization. With our unique "**IT Health Check**" solution, we are able to complete an assessment quickly and efficiently.

IT Health Check - The First Step

Before you invest further in Information Technology, ask yourself the following questions:

- Are there IT issues impacting the company operations?
- Do you have unmet IT challenges?
- Do your current IT capabilities support a changing business and are they scalable?
- Does your company make competitive use of technology? Do you have an effective web presence and are you utilizing eCommerce to its fullest potential?
- Are you comfortable with the cost and the benefit of your IT services?
- Are current IT initiatives properly managed (on time; on budget)?
- Have IT General Control concerns been raised by your audit firm?

JC Jones' IT Health Check provides answers to these questions and more. We quickly and thoroughly **validate** the alignment of IT with the business. Our focus is **People, Process** and **Technology**. Our assessments are completed in days, not weeks!

*Is your IT Organization in **good** health? Ask JC Jones for an **IT Health Check**.*

The JC Jones Solution

Our Methodology

JC Jones' **IT Health Check** utilizes information gathered during discovery along with user and management input to determine IT's ability to support your current and future business needs. At the same time we assess and evaluate your current and planned IT capabilities and services. Your business requirements and current challenges are our focus.

Evaluation of Capabilities

We focus our evaluation on three main areas: people, process and technology addressing specific, targeted items in each area.

People (necessary skills)

- Management
- Application Development and Support
- Technical Services
- Computer Operations

Process (appropriate and efficient)

- IT Governance and Planning
- Policy and Procedures
- Operational Controls and Change Management
- Key Projects
- Risk Management and Business Continuity
- Vendor Management
- Outsourcing

Technology (adequately designed and operating effectively)

- Core processing capabilities
 - Servers
 - Software (Windows, Linux, etc.)
- Applications Portfolio
- Security and Networking
- Internet Based Solution (s)
 - Internal
 - External (customer focused)
- Collaboration Tools

The JC Jones Advantages

Skilled Team Approach

JC Jones' **IT Health Check** solution combines our core competencies:

- Business Process Improvement
- IT Management and Execution
- Strategic Audit and Compliance

Through this combination of skills and experience, JC Jones configures a team specifically tailored to your business and IT needs. We have practical experience, we know the dirty end not just the theoretical.

Business First Focus

The most critical element of IT success is **business alignment**. Throughout our **IT Health Check**, JC Jones will validate your IT capabilities and help to ensure your technology services are aligned with your business.

This is a priority for the JC Jones' team and is a consistent theme and focus throughout the **IT Health Check** initiative.

Technology Validation

JC Jones emphasizes the use of technology that meets the needs of the business and supports a well thought out strategy. We are adverse to "technology solely for technology's sake".

JC Jones Leverage

JC Jones' resources are exceptionally qualified with relevant business, compliance and IT backgrounds. Our consultants are strategic thinkers who will challenge you and push your organization. We deliver clear, concise findings with appropriate and actionable recommendations.

The JC Jones **IT Health Check** will be completed in days, not weeks at a reasonable, fixed project cost.

Our Approach

Our objective at **JC Jones & Associates** is to become your problem-solving partner. Our focus, expertise and resources help elevate your business to a higher level of performance. Our goal is to exceed your expectations by the greatest possible margin.

Our consultants are all experienced individuals with many years experience in business operations, finance and accounting, information systems, consulting and public accounting. We have all sat on your side of the desk, experiencing and solving the problems you face today.

Information Technology Services

JC Jones & Associates expertise in information systems and IT management helps us quickly identify and resolve business and technology challenges to achieve maximum value for our clients. We understand that the IT function represents significant expense and that rigorous management and governance of IT investments are critical to managing costs and enhancing IT effectiveness.

Our professional services include:

- **IT Assessments (Health Check)** focused on establishing actionable plans to improve the effectiveness of IT services as a key enabler to achieving business goals
- **IT Portfolio Management** assisting clients with maximizing IT investment value while minimizing risk
- **IT System Selection through Implementation** deploying business systems to meet the changing and increasing business needs
- **Program / Project Management** using best practices focused on delivering significant projects on time and budget
- **Strategic IT Planning** to establish IT plans fully aligned with the business by improving communication between IT and business leaders
- **Interim IT Management** when clients are challenged by the loss of an IT leader at a critical time.

JC Jones focuses on the **People, Process** and **Technology** issues that really drive your business. We understand the keys to sustaining current success or changing direction are focus, expertise and control.

We leverage our financial, operational and information systems experience to provide a balanced IT services program. We understand business **and** information technology. Invite us to help you use information technology to take your company to a higher level and achieve *Better Results Through Better Controlsm*. Contact **JC Jones** at 585-586-2076 or email info@jcyjones.com today to arrange a meeting.