



Keynote: Resistance—The Good, The Bad and the Ugly

(Allow one hour.)

Think about the resistance you face daily. Team members' resistance, customer resistance, suppliers' resistance, family members' resistance. Are you stuck and confused why there is so much resistance to be dealt with on a daily basis? Why can't people just keep quiet and do their jobs? Why all the drama? Why can't we replace people with a machine that won't be resistant?

If there were a surefire guarantee that your organization would have reduced resistance after this workshop, when should you book Marvin? Yesterday, right?

If your company could quantitatively measure how much resistance and lack of teamwork is costing your organization, the total would probably be a great deal more than just simply investing in – Marvin.