

SENSELY APPLICATION PRIVACY POLICY

We, Sense.ly Inc, are committed to protecting the privacy and confidentiality of information provided by all users of this application (the “**App**”). This privacy policy explains how we use, process and protect the information that you provide to us and forms part of the terms of use that govern your use of our App.

Consent: Where you have the option to provide us with your personal information through the App, by submitting your personal information and accepting these terms, you consent to our use of the information as set out in this privacy policy.

Information we may collect from you: The information which we obtain from you may include your name, address, date of birth, and other relevant information. We may also collect other types of information about you, including your responses to our questions, assessments and any other information which you provide as a result using our app. In addition, the App provides you with the opportunity to take part in assessments (and at your request), we will collect sensitive personal data relating to your health through readings and information from medical devices such as glucose meters, blood pressure monitors, pulse oximeters, pedometers, ECGs and other approved devices which you may use when using the App.

Using your information: We will only use your information to:

- provide this App ;
- communicate with you about your use of this App and respond to your enquiries;
- tailor the content and information that we send or display and personalise help and instructions to improve your experience of this App; and
- better understand how users access and use this App, both on an aggregated and individualised basis, in order to improve this App and respond to desires and preferences.

Sharing your information: We will share your information with your physician and/or physician practice in order to help them to provide the best possible care to you. We will not pass your information on to any third parties for marketing or promotional purposes.

We may provide anonymised statistical information about you relating to the usage of the App (such as usage patterns) to third parties.

If we enter into a joint venture or our business is sold to or merged with another business entity, your information may be disclosed to our new business partners or owners.

Storing your information: All information that you provide to us will be transmitted to and stored on our secure servers. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect both your personal data and sensitive personal data, we cannot guarantee the security of your data transmitted to the App; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to prevent unauthorised access.

Data protection: We employ security measures to protect your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage. We will only retain your information for a reasonable period or as long as the law requires.

Your physician will be the owner of the information that you provide as well as any results obtained through the App. We shall have the right to access such information and results for the purposes of assisting the physician and/or physician practice. Except as set out in this privacy policy, we will not edit, delete or disclose the contents of your information unless authorised to do so by your physician or required to do so by law.

Third party analytics: We may use automated devices and applications, such as Google Analytics, to evaluate usage of our App. We also may use other analytic means to evaluate our services. We use these tools to help us improve our services, performance and user experiences. These entities may use cookies and other tracking technologies to perform their services. We do not share your personal information with these third parties.

Accessing your information: You have a right to ask us to provide you with the information we hold about you and to have any inaccuracies corrected.

Contact: All comments, queries and requests relating to our use of your information are welcomed and should be addressed to appropriate parties.