

Advance Briefing for the National Aerospace Foreign Direct Investment Expo

August 11, 2015

The USC Center for Economic Development in partnership with the Advanced Manufacturing Partnership for Southern California is pleased to announce it will host an advance briefing at the University of Southern California on **Tuesday, August 11, 2015 from 2 PM to 5 PM**. The purpose of this event is to inform and prepare potential participants to engage in the first ever National Aerospace Foreign Direct Investment (FDI) Expo, being held in Los Angeles, California, October 26-28, 2015. Private sector attendees of the Advance Briefing will receive a \$250 discount on the registration fee for the Expo, public sector attendees will receive a \$100 discount (reducing registration to \$300 for both).

The International Trade Administration, SelectUSA, and the Aerospace States Association (ASA) are co-hosting the event to showcase the exceptional aerospace investment and business opportunities available in the U.S. The Expo will match foreign investors with U.S. firms and organizations seeking capital to better engage in the growing global aerospace economy. Foreign direct investment (FDI) in the U.S. aerospace manufacturing sector is growing rapidly, having reached \$23B in 2013 and showing an average growth rate of 7.7%, outpacing the average FDI growth in all U.S. industries.

Who Should Attend?

The target audience includes domestic and international firms interested in obtaining investment or investing in the U.S. aerospace industry. This includes U.S. state and local government officials, economic development organizations (EDOs), aerospace companies, brokerage firms, utilities, venture capital and service providers (such as legal firms, consultants, logistics providers, site selection, etc.). At this pre-Expo briefing, you will learn about how the Expo can help your business and grow jobs. To register for the Advance Briefing email Dion Jackson at dljackso@usc.edu.

For More Information:

For more information, please contact Dion Jackson at USC, at 213-740-9494 or dljackso@usc.edu, or Bob Mansfield at ASA, at 734-274-1948 or Mansfield@aerostates.org. and visit www.aeroinvestmentexpo.com.



USCPrice
*Center for Economic
Development*

 **SELECTUSA®**