



OCTANe  
Medical Device & Investor Forum  
an OCTANe Signature Event



**11th Annual Medical Device & Investor Forum**  
**October 27-28, 2016**  
Hotel Irvine, Orange County

OCTANe's Medical Device & Investor Forum (MDIF) is the largest life science conference in Southern California focused on high growth and innovation technology investment. In its 11th year, MDIF has reached nearly 7,800 medtech entrepreneurs, executives and investors, and continues to focus on one goal: to connect industry leaders with resources and capital to drive the regional medtech ecosystem.

This two-day conference will provide a comprehensive overview of the most relevant and timely topics in the industry and will feature 5 keynotes, 5 panel discussions, 8 LaunchPad company presentations, 3 VIP events, 50 innovation showcase companies and numerous opportunities for top-tier networking. What's more, this will all take place in sunny Southern California, one of the leading medical device hubs in the United States!

# CELEBRATING 11 YEARS

## OF MEDTECH INNOVATION & INVESTMENT IN SOUTHERN CALIFORNIA

### Top 5 Reasons to Attend

- Meet with fellow CEOs, executives, entrepreneurs, and strategic advisors from across the country
- Make valuable connections and build relationships with medtech VCs and investors
- See the most innovative startup companies from the Southern California region
- Learn from industry experts on current relevant topics during keynotes and panel sessions
- Visit over 50 life science companies in the Innovation Showcase

### Contact Information

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### Title Sponsors:



Edwards

**K&L GATES**

### Co-Host Sponsors:



**Medtronic**  
Further. Together



Power Matters.™

REGISTER ONLINE AT:

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*Detailed Agenda*

**Thursday, October 27, 2016**

- 7:30 - 8:30 am      **Registration, Networking & Continental Breakfast**
- 8:30 - 8:45         **Welcome Address**
- Bill Carpou, CEO, OCTANe
- 8:45 - 9:30         **Keynote: Digital Transformation**
- Dr. Harry Greenspun, Managing Director, Center for Health Solutions, Deloitte *(Sponsored by Deloitte)*
- 9:30 - 11:00       **Panel: Using Big Data to Improve Patient Outcomes & Reimbursement *(Sponsored by DevicePharm)***
- Perry Bridger, VP of Global Health Economics and Reimbursement, Edwards Lifesciences
  - Brady Davis, Senior Director, Strategy, Market Development & Product Marketing, Illumina
  - Jonathan Fuchs, Board, Noloki Healthcare IT & Compliance
  - Michael Macpherson, Principal Product Scientist, 23andMe
  - Brian Meshkin, CEO, Proove Biosciences, Inc.
  - Stuart Morris-Hipkins - SVP and GM, Syncera/Smith & Nephew
  - Bastian van der Baan, Chief Clinical & Business Development Officer, Agendia
  - Kai Zheng, Professor, Donald Bren School of Information & Computer Sciences, Dept. of Informatics, UC Irvine
  - **Moderator: Clay Wilemon, CEO & Chief Strategy Officer, DevicePharm**
- 11:00 - 11:30       **Networking & Coffee Break**
- 11:30 - 12:30 pm   **Jim Mazzo Interviews Edwards Lifesciences CEO, Michael Mussallem *(Sponsored by Edwards Lifesciences)***
- Jim Mazzo, Global President of Ophthalmology, Carl Zeiss Meditec
  - Michael Mussallem, Chairman & CEO, Edwards Lifesciences
- 12:30 - 1:00       **Networking & Coffee Break**
- 1:00 - 1:10         **Lunch Begins**
- 1:10 - 2:30         **Panel: Orange County Companies & Successful Exit Strategies *(Sponsored by K&L Gates)***
- Thomas Burns, CEO, Glaukos
  - Kevin Cousins, VP & CFO, Sequent Medical
  - Herm Cukier, Senior Vice President - Eye Care, Allergan
  - Ed Roschak, CEO, NuVasive
  - Earl Slee, VP of Technology, Strategy & Business Development, Medtronic
  - TBD, Piper Jaffray\*
  - **Moderator: Michael Hedge, Partner, K&L Gates**

\*Confirmation Pending



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*Detailed Agenda*

**Thursday, October 27, 2016 (continued)**

2:30 - 3:00 pm      **Networking & Coffee Break**

3:00 - 4:00      **Interview/Discussion with Brett Wall & Geoff Martha of Medtronic (Sponsored by Medtronic)**

- Brett Wall, Sr. Vice President & President, Brain Therapies, Medtronic
- Geoff Martha, Executive VP, Restorative Therapies Group, Medtronic

4:00 - 4:15      **Networking & Coffee Break**

4:15 - 5:15      **Panel: Medical Device Security (Sponsored by Knobbe Martens)**

- Brian Berger, EVP Commercial Cybersecurity, IMRI
- Matthew Blake, CEO, Franklin Data
- Jason Callahan, Chief Information Security Officer, Illumina
- Lisa Feldman, Assistant United States Attorney, United States Department of Justice
- Sandarsh Kumar, Principal Systems Engineer - Advanced Monitoring, Edwards Lifesciences
- Charles H. Podesta, Chief Information Officer, UC Irvine
- TBD, Ernst & Young\*
- **Moderator: Sabing Lee, Partner, Knobbe Martens**

5:15 - 6:15      **Panel: Current FDA Regulatory Trends (Sponsored by ICON)**

*(Concurrent Track #1)*

- Dr. Elliot L. Botvinick, Assistant Professor - Biomedical Engineering, UC Irvine
- Jim Gustafson, Consultant
- Sarah Mollenkopf, Director - Global Health Economics & Reimbursement, Edwards Lifesciences
- Bill Murray, President & CEO, Medical Device Innovation Consortium (MDIC)
- Dr. Cristina Nistor, Assistant Professor - Argyros School of Business, Chapman University
- Nick Tarantino, Chief Clinical and Regulatory Officer, AcuFocus
- **Moderator: Vicki Anastasi, Global Head of Med. Device & Diagnostic Research, ICON**

5:15 - 6:15      **Panel: International Pavilion Presentation (Sponsored by Department of International Trade & Canada)**

*(Concurrent Track #2)*

- Margaret Edwards-Parton, Sector Specialist Medtech & Healthcare, Department for International Trade
- Mohammad Kondri, International Business Dev. Officer & Trade Commissioner, Consulate General of Canada

6:15 - 7:45      **Cocktail & Networking Reception**

6:15 - 8:15      **VIP Reception (By invitation only) (Sponsored by K&L Gates, JLL, Silicon Valley Bank)**

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**Friday, October 28, 2016**

- 7:00 - 9:00 am     **Registration, Continental Breakfast, & Exhibits**
- 7:30 - 8:50        **Chairman's Breakfast (By invitation Only) (Sponsored by Carl Zeiss Meditec)**
- Jim Mazzo, Global President of Ophthalmology, Carl Zeiss Meditec
  - Congresswoman Mimi Walters (CA - 45)
  - Sara Radcliffe, President & CEO, California Life Science Association (CLSA)
- 9:00 - 9:45        **Keynote: Election Update**
- Jeffrey J. Kimbell, President, Jeffrey J. Kimbell & Associates
- 9:45 - 10:45      **LaunchPad Company Presentations - Part I (Sponsored by BioQuest)**
- 4 LaunchPad Companies to be announced in October!
  - **Moderator: David Mildrew, Partner, BioQuest**
- 10:45 - 11:00     **Networking & Coffee Break**
- 11:00 - 11:45     **Panel: The Rise of Family Office Funding (Sponsored by Stradling)**
- Nate Raabe, Director, Private Capital Group, ROTH Capital
  - Bill Link, Managing Director, Versant Ventures\*
  - Christian Mack, Managing Director, Lotus Innovations
  - Gerald Solomon, Executive Director, Samueli Foundation
  - **Moderator: Bruce Feuchter, Senior Shareholder, Stradling**
- 11:45 am -  
12:45 pm        **LaunchPad Company Presentations - Part II**  
(Concurrent Track #1)
- 4 LaunchPad Companies to be announced in October!
- 11:45 am -  
12:45 pm        **Panel: Building an IP Portfolio: Key Factors to Consider in Acquiring or Selling Critical Intellectual Property**  
(Sponsored by K&L Gates)  
(Concurrent Track #2)
- Louis C. Cullman, Esq, Partner - Intellectual Property, K&L Gates
- 11:45 am  
12:45 pm        **Panel: The Science of Healthspan - Adding Healthy Years to Your Life**  
(Concurrent Track #3)
- Mahtab Jafari, Pharm.D., Professor and Vice Chair - Department of Pharmaceutical Sciences, UC Irvine
  - Dr. Claudia Kawas, Professor, Neurology, School of Medicine, UC Irvine School
- 12:45 - 1:15     **Networking & Coffee Break**

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**Friday, October 28, 2016 (Continued)**

- 1:15 - 1:25      **Lunch Begins**
- 1:25 - 1:40      **LaunchPad Company Presentations Award**
- 1:40 - 3:00      **Keynotes (*Sponsored by K&L Gates*)**
- Albert Cha, Partner, Vivo Capital
  - Charles Martin, Chairman, CEO & Chief Investment Officer, Mont Pelerin Capital, LLC and Author of *Orange County Inc.*
  - Bill Carpou, CEO, OCTANe
- 3:00 - 4:30      **Closing Reception**

**Contact Information:**

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