

AUGUST 16-19, 2015

JOIN THE OFFICE OF MAYOR ERIC GARCETTI IN THE

Made and Designed in LA Pavilion

**Las Vegas
Convention Center
Aug. 16-19, 2015**

**Be part of the LA brand and
make a global statement!**

The City of LA is the country's hub for apparel and design. Join a team of LA companies representing our city's first-rate design, quality & expertise.

SOURCING at MAGIC is the premier sourcing trade event in the Western Hemisphere, attracting thousands of the most prominent retailers, manufacturers & designers from around the world.

**DEMAND FOR U.S. AND
LA-MADE PRODUCTS IS AT
AN ALL-TIME HIGH!**

"The MAGIC Show proved to be a highly visible forum for introducing international buyers to U.S. suppliers, stimulating interest in U.S. made products and components, and relocating manufacturing to the USA."

Kim Bang,
U.S. Department of Commerce

SOURCING at MAGIC



Who Should Attend?

- Cut & Sew Apparel Manufacturers
- Leather Product(s) Manufacturers
- Textile & Fabric Finishers
- Apparel Knitting Mill Manufacturers

Why Attend?

Because you'll have the chance to . . .

- **Network** with leading firms in the fashion supply chain (technology, transportation, marketing, etc.)
- **Connect** with **14,000+** attendees and **1,100+** factories from over **42** countries
- **Find** people who need or can provide contract manufacturing
- **Attend** complimentary daily seminars
- **Leverage** the power of the LA brand
- **Meet** key support agencies & resources
- **Learn** about exporting from the Dept. of Commerce

**APPLY NOW!
SPACE IS LIMITED**

Exhibit Pricing:

\$2,047.50 Per Space

*Share a 10'X40' booth space
with the LA Apparel Team!

(*8 spaces total — 10'x5' each)

To Exhibit Please Contact:

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