

**Congratulations to the
Southern California Organizations
that Participated Manufacturing Day 2016!**



10-7-2016

Manufacturing Day was celebrated throughout the month of October by over 2,700 organizations in Canada, Mexico and the United States. It was quite exciting to see the enthusiastic involvement from manufacturers, economic development agencies, community colleges, local high schools, and from others who participated in this special day.

**California Manufacturing Technology Corporation (CMTC) continues to support new
Manufacturing Day events and activities each year.**

“The manufacturing sector is the economic engine of the nation and is vital to the growth of the California economy. Manufacturing Day events allow small and mid-sized organizations to showcase their skills and technologies to the next generation of manufactures and workers. It also allows them to dispel some common misperceptions by showing that today’s manufacturing is about advanced technologies, clean state-of-the-art facilities and well educated, well paid workers.”

James Watson, President & CEO of CMTC

Manufacturing Day has always been an important way for CMTC to spread the word about the benefits that manufacturing provides to our wonderful State of California. This year, as an “Official Sponsor,” we actively promoted Manufacturing Day throughout the year utilizing a variety of methods. We implemented various marketing campaigns to reach out to 1) Southern California manufacturers in 17 Southern California counties; 2) our partners and other organizations; 3) junior high, high school, vocational, and home school organizations; 4) city, county and state officials; and 5) current and prospective clients. Our outreach efforts included phone calls, emails, and in person meetings, as well as hundreds of social media posts, and regular features in our e-newsletter “News for Manufacturers” and on our CMTC Blog. We also created our CMTC “Manufacturing Day” and “See Who’s Participating” website pages to keep everyone informed about Manufacturing Day and provide the most up-to-date listing of Southern California companies hosting events.

By the time October arrived, our CMTC Team was so excited about Manufacturing Day they could hardly wait to attend the events scheduled throughout Southern California. We are very proud of our entire CMTC Team for their hard work, and we especially want to thank the 15+ personnel who attended and/or participated in over 30 Manufacturing Day events. We would also like to extend a special thank you to all of the manufacturers, schools, other organizations, and all of the individuals who helped to make Manufacturing Day such a huge success.

Highlights from Manufacturing Day:

We wish we could highlight all of the organizations that participated in Manufacturing Day, but here are just a few featuring some of the manufacturers and other organizations who opened their doors for tours and presentations:



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“Throughout my twenty years in public service, and as a former small business owner, my goal has always been to support the growth of small and mid-sized businesses in the San Fernando Valley.”

Congressman, Tony Cárdenas

Congressman Tony Cárdenas of the 29th District, representing the San Fernando Valley, hosted two Manufacturing Day events to discuss the concerns and challenges that manufacturers and other members of the business community face. The events were held on Oct. 14th at the Los Angeles Mission College Culinary Art Institute in Sylmar, CA and on Oct. 21st at Los Angeles Valley College’s Monarch Hall. Special guests included Richard Brent, CEO of Louroe Electronics (a member of the District Export Council of Southern California, the 2015 winner of the U.S. President’s Export Achievement Award, and a past participant in CMTC’s ExporTech™ program), Dr. Monte Perez of Los Angeles Mission College, Tracy DiFilippis the Sector Strategies Manager of Goodwill SoCal, and Liz Peñuela, Assistant Principal of North Valley Occupational Center. Both events featured demos and displays by various manufacturers, and the event on Oct. 21st also featured an employer panel.

Kinetic Die Casting, one of CMTC’s Made in CA manufacturers, participated in the Oct. 21st event by hosting a table featuring samples of their die casting parts, as well as marketing materials. According to Kinetic, over 200 high school students attended the event and it was *“a huge success!”*

CMTC actively helped with coordinating both events and CMTC’s President & CEO, Jim Watson, sent an email asking manufacturers to participate *“to encourage the workforce of tomorrow to get involved in manufacturing!”* The events were also promoted on CMTC’s website, in social media posts, and featured in our August e-newsletter. Chris Marocchi, CMTC’s Manger of Field Operations and Peter Athanas, a CMTC Client Advisor, manned the CMTC table and spoke to the students about considering careers in manufacturing.



SANTA CLARITA VALLEY
ECONOMIC DEVELOPMENT CORPORATION



College of the Canyons, the Santa Clarita Valley EDC, the City of Santa Clarita, members of the William S. Hart School District, and CMTC Client Advisors, Kathy McIntyre, Dennis Tung and Doug Waterman worked together to coordinate two Manufacturing Day events.

The event on October 6th was hosted at College of the Canyons where Jeremy Bout, Edge Factor’s star and host, hosted a panel discussion with representatives from CMTC and leading manufacturing and advanced technology companies encompassing a wide range of industries. Topics included: jobs in today’s manufacturing world, skills required, career paths, and earnings potential. For the event on Oct. 7th, College of the Canyons arranged for over 275 students from the William S. Hart School District to visit 13 different manufacturing companies, including Stratasys, FMI Aerostructures, and Remo. Students on the tours were able to see manufacturing operations for a wide range of industries and learn about the different careers available in today’s manufacturing environment.



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Lorri Aiello, CMTC Manager, Strategic Partnerships & Shannon Summerour, CMTC Account Development Specialist

The San Diego Regional EDC hosted a Manufacturing Day Reception and Breakfast on October 7th at Liberty Station Conference Center which was touted as California’s largest Manufacturing Day event. Industry experts, elected officials and companies manufacturing products across the San Diego mega-region spoke at the event, including Sergio Alvarez, CEO of Chuao Chocolatier, Dr. Noori Barka, Founder of Calbiotech, Michael Milam, COO of Dr. Bronner’s, and Bob Westfall, CEO of Solatube. The City of San Diego also issued a Proclamation for Manufacturing Day. CMTC was one of the sponsors and Kathleen Webber, a CMTC Client Advisor, was instrumental in coordinating CMTC’s representation at the event which included 10 CMTC personnel.



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Lisa Ayotte, Founder of Soul'y Raw Pet Food, proudly displaying the Certificate of Recognition received by Senator Joel Anderson for her participation in Manufacturing Day.

Soul'y Raw Pet Food in San Marcos held their Manufacturing Day event on Oct. 4th. Attendees were able to get an exciting look into how premium cuts of meat, fresh fruits and veggies, and fish are used to create an artisan line of raw food for dogs and cats. Lisa was very generous in giving Marjorie Dunn, CMTC’s Marketing Specialist, a personal tour of the facility on Oct. 7th where she shared her story about how her inspiration for creating her artisan line of pet food was her dog Cush who developed severe allergies and other health problems from eating on the shelf pet food. After doing a lot of research, Lisa developed her line of nutritious raw pet food which has not only helped Cush (who is going strong at over 10 years old), but has also helped numerous other dogs and cats overcome their health problems. Soul'y Raw Pet Food is part of CMTC’s Made in CA program and Lisa excitedly shared that because of the added exposure received from being part of the program, Soul'y Raw Pet Food will be featured on the television show “How It’s Made” in December!



On Manufacturing Day, Reborn Cabinets Inc. in Anaheim held their first annual Manufacturing Day celebration. CMTC’s Client Advisor Marty Furman helped coordinate the event and he was joined at the event by Eliot Dratch, CMTC’s Senior Quality Consultant. After providing refreshments to the attendees and giving them a chance to browse the showroom, Vince Nardo, President and Anthony Nardo, VP of Reborn, kicked off the day with an opening message. Students, job seekers, and members of the community were then treated to a facility tour, a “Reborn University” presentation with team members explaining the various positions available and the typical skill sets needed for those positions, and a Job Fair featuring Team Reborn and various vendors. Attendees were also treated to swag bags. The day was a great success!



City of Arts & Innovation



William R. Baily, III, Mayor of the City of Riverside; the City Council of the City of Rancho Cucamonga; and Mayor Jason Scott of the City of Corona, all issued Manufacturing Day Proclamations! Many thanks to CMTC Client Advisor Dennis Sonney for working so closely with the city organizations to help promote Manufacturing Day.



Cerritos College, Technology Division, hosted a Manufacturing Day event on Oct 7th in Norwalk. Attendees were given the opportunity to visit the Automotive, Plastics/Composites, Machine Tool Technology, Welding, Woodworking Manufacturing Technologies, Engineering Design, and New Product Development departments. Several administration personnel facilitated the tours of the departments and professors and staff conducted presentations within each department. Approximately 55 students attended the event which included sophomores, juniors and seniors from Paramount High School. Anna Hoy, CMTC Account Specialist, also attended.



The City of Murrieta and CMTC worked together to organize a three-site Manufacturing Day event held on Oct. 19th. Cryoquip, a leading fabricator of cryogenic & gas processing equipment, was the first stop on the tour with approximately 30 people touring the facility. Afterwards, the group drove to the Murrieta Innovation Center where lunch and networking activities took place. Next on the tour was Waterstone Faucets, a manufacturer of traditional and contemporary “suites” of faucets, accessories and cabinet hardware. Later in the evening, at Murrieta’s City Hall, Mayor Randon K. Lane signed a Manufacturing Day proclamation. Many thanks to Michael Vargas, CMTC Client Advisor, and Bruce Coleman with Murrieta’s Economic Development Department, for coordinating this multi-venue event.

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On Oct. 17th, Brenner-Fiedler hosted a Manufacturing Day facility tour, presentations and activities which were attended by 175+ students and community members, including Riverside Mayor Rusty Bailey. Brenner-Fielder, a premier Automation & Pneumatic provider for original equipment manufacturers (OEMs) and end-users, provided students and other with the opportunity to see manufacturing in action -- from panel building to robot planning. Schools which participated in the activities included Bong Wong Elementary School, CBU College of Engineering and Eisenhower High School. CMTC partner Sherry Shimshok attended the event and helped to organize the Mayor’s attendance.

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Did you know? Manufacturing Day was designed to expand the knowledge about and improve the general public’s perception of manufacturing careers and manufacturing’s value to the U.S. economy. Manufacturing Day is for students, parents, educators, media, customers, suppliers and the community at large. Visitors to the organizations that sponsored Open Houses and other events learned about real career opportunities, training, new manufacturing techniques and resources.

Acknowledgement: We would like to thank all of the organizations and personnel that participated in Manufacturing Day, along with all of our own personnel who worked tirelessly throughout the year to contribute to the success of Manufacturing Day. The list below represents the **Southern California organizations** that participated in Manufacturing Day on October 7th (and on various other days). Their contribution to the local economy and their involvement with California manufacturing is to be commended.

| Southern California Companies | City |
|---|---------------|
| Ace Clearwater | Compton |
| Advanced Test Equipment Rentals | San Diego |
| Advanex Americas, Inc. | Cypress |
| AIM Photonics, IPS, and CSEP - University of California Santa Barbara | Santa Barbara |
| Allan Hancock College | Santa Maria |
| American Manufacturing Strategies Summit | San Diego |
| AMGEN | Thousand Oaks |
| Applied Powdercoat | Oxnard |
| Architectural Woodworking Company | Monterey Park |
| Association for Manufacturing Excellence | Irvine |
| Baxalta (Shire) | Thousand Oaks |
| Betts Company | Fresno |
| Brenner-Fiedler | Riverside |
| CACT at San Diego City College | San Diego |
| Careers in Manufacturing Tour: Adult Job Seekers, Veterans and College Students | El Cajon |
| Carlsbad Tech | Carlsbad |
| Centurion and Supreme Boats | Merced |
| Cerritos College | Norwalk |
| Chuaoc Chocolatier | Carlsbad |
| City of Murrieta | Murrieta |
| Coalition for a Prosperous America | Aliso Viejo |
| College of the Canyons | Santa Clarita |
| College of the Sequoias | Tulare |
| Cummings West | Colton |
| Devoll's Rubber Products | Adelanto |
| Dr. Bronner's | Vista |
| Dynamic Automation | Simi Valley |
| Federal Health | Oceanside |
| Flux Power | Vista |
| FMI Aerostructures | Santa Clarita |
| Fresno County Office of Education Career Technical Education (CTE) | Clovis |
| Fullerton College | Fullerton |
| GAF | Shafter |
| General Engineering and Research | San Diego |
| GMS Industrial Supply | National City |
| Golden West High School Academy Engineering and Agricultural Manufacturing | Visalia |
| Haas Automation | Oxnard |
| Herrmann Ultrasonics, Inc. | Irvine |

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| Hi-Tech Engineering | Camarillo |
| Integrated Manufacturing Solutions | Vista |
| Hi Tech Precision | La Verne |
| Hunter Industries | San Marcos |
| Illumina Inc. | San Diego |
| Industrial Environmental Association | San Diego |
| Infologic, Inc. | Irvine |
| Inova Diagnostics | San Diego |
| Inside 3D Printing Conference & Expo | San Diego |
| Institute of Technology | Fresno |
| Intech Center Chaffey College | Fontana |
| Irvine Valley College/Brighton Best International | Santa Fe Springs |
| Jaan Biotherapeutics L.L.C. | San Diego |
| Kazz Molds Inc. | Hesperia |
| LACI - Advanced Prototyping Center | Los Angeles |
| Laser Cutters and Beer | Los Angeles |
| Lawrence Equipment | El Monte |
| Los Angeles Mission College | Los Angeles |
| Los Angeles Valley College | Los Angeles |
| Machine Tool Commerce | Los Angeles |
| Madera County Compact | Madera |
| Magnaflow | Oceanside |
| Make in LA | Los Angeles |
| Manufacturing & Resource Fair Expo | El Cajon |
| Merced College | Merced |
| Microtek | San Diego |
| Milgard Manufacturing | Simi Valley |
| Miracosta College Community Education & Workforce Development | Carlsbad |
| Mission Brewery | San Diego |
| Moseys' Production Machinists, Inc. | Anaheim |
| Phenix Technology, Inc. | Riverside |
| MSP Mold & Engineering | El Cajon |
| Noribachi | Harbor City |
| NTMA Training Centers - Ontario Campus | Ontario |
| NTMA Training Centers - Santa Fe Springs Campus | Santa Fe Springs |
| Open Source Maker Labs | Vista |
| Orange Coast College | Costa Mesa |
| Pentair Technical Products | San Diego |
| PDQ Precision | National City |
| Peter Harsch Prosthetics | San Diego |
| Pres-Tek Plastics, Inc. | Rancho Cucamonga |
| Prestige Mold Inc. | Rancho Cucamonga |

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| Prototype-Shortrun.com | Orange |
| Quality Controlled Manufacturing, Inc. | Santee |
| Reborn Cabinets Inc. | Anaheim |
| Saddleback College | Mission Viejo |
| San Bernardino County - First District Supervisor Robert A. Lovingood | Victorville |
| San Diego CITD Tijuana, Baja California Manufacturing Tour | San Diego |
| San Diego Regional Economic Development Corporation | San Diego |
| Santa Ana College | Santa Ana |
| Signtech Electrical Advertising, Inc. | San Diego |
| SME Chapter 44 | San Diego |
| Solar Turbines Inc. | San Diego |
| Soul'y Raw Pet Food | San Marcos |
| Spectrolab, Inc. | Los Angeles |
| Spooner's Woodworks | Poway |
| Spray-Tech / Junair | Rialto |
| Sterling Machinery Exchange Demonstration Day | South El Monte |
| Swagelok - San Diego Fluid System Technologies | San Diego |
| Taylor Guitars | El Cajon |
| Technical Employment Training Inc. | San Bernardino |
| Tenacore Holdings, Inc. | Santa Ana |
| Thiele Technologies | Reedley |
| Trident | Rancho Cucamonga |
| Umakers Makerspace | Upland |
| Union High School | Brawley |
| United Mechanical and Metal Fabricator Inc. dba UMEC | Santa Barbara |
| University of Southern California | Los Angeles |
| Urban Workshop | Costa Mesa |
| Valley Box Company | Santee |
| Vantage LED | Ontario |
| VC Innovates | Ventura |
| VetPowered, LLC (formerly WFW Industries, LLC) | San Diego |
| Vocademy - The Makerspace | Riverside |
| Warren Packaging Inc. | Ontario |
| White Labs | San Diego |
| Woodworking Club of Palomar College | San Marcos |