

PRESS RELEASE

General Woodcraft Selected as Lamboo® Master Distributor US and Canada

New London, CT - General Woodcraft, Inc. and Lamboo Inc. have entered into an exclusive distribution agreement for the Lamboo® ELEMENTS™ product line. Lamboo is widely recognized as the technology leader in high quality sustainable bamboo products. Lamboo's proprietary manufacturing processes create a durable exterior building material that is beautiful and can easily integrate as a material solution for commercial and residential projects.

General Woodcraft, Inc. is the exclusive worldwide importer and master distributor of Mataverde® premium hardwood decking, siding and lumber products. The Mataverde family of hardwoods has developed a well-earned reputation for their beauty, high quality, durability and suitability for outdoor projects and structures. The Lamboo ELEMENTS product line, with its beauty, rapid renewability and durability, is an exciting addition for General Woodcraft.

The Lamboo ELEMENTS product line features high quality exterior bamboo building materials in sizes from 1x2 through 6x24 - and may be laminated to even larger sizes if required for a particular project. Lamboo ELEMENTS is ideal for siding, soffits, rain screens, trim, louvers, shading, ornamental features, decking, benches, pergolas, trellises, gazebos and a whole range of other architectural design elements for interior and exterior structures. Jeran Hammann, Executive VP of Lamboo Inc. shared that, "Lamboo, Inc. and its team is proud to be working with the industry leader delivering Rain Screen and siding systems nationwide. We look forward to a strong partnership delivering building solutions for many years to come."



With its company owned and operated distribution centers located on the east and west coasts, General Woodcraft is uniquely qualified to bring the highly sustainable Lamboo ELEMENTS products to specialty distributors, architects, builders and end users throughout the US and Canada. In collaboration with Lamboo Technologies, General Woodcraft is committed to delivering these performance building materials, along with a highly effective technical support team to their clients in a timely and effective manner.

General Woodcraft, the international manufacturer of the Climate-Shield Rain Screen Siding System™, is delighted to add Lamboo ELEMENTS architectural cladding to their rain screen siding options. Because Lamboo siding is such an innovative and stable natural resource and is manufactured and engineered to the highest quality levels, it is a great material for use with the Climate-Shield system. When Lamboo siding is used with the Climate-Shield rain screen system, the result is a naturally beautiful sustainable exterior façade with a fast and cost effective installation.



Lamboo ELEMENTS may be finished in an array of different stain colors. The two most durable finishes for Lamboo rain screen cladding are Sikkens Log and Siding and the Sikkens Cetol 1-23 system.



[Please click here for more information on Lamboo siding.](#)