



West Bend honored by independent agents' group

WEST BEND, WI (May 12, 2016) – West Bend Mutual Insurance Company was honored with the Company Award of Excellence by the Indiana Professional Insurance Agents (PIA) May 6. The award, known as the Company of the Year, honors West Bend for its dedicated support of the American independent agency system by providing outstanding service to agents, demonstrating good corporate citizenship through involvement in the communities it serves, and actively supporting the industry through involvement in PIA.

West Bend Mutual Insurance Company has been providing valuable insurance coverages and services to home and auto owners, as well as business owners, throughout the Midwest for more than 120 years. The company has demonstrated its commitment to Indiana agents in many ways, including increasing staff by nearly 25% in order to more effectively serve agents in the state. It has also been an excellent corporate citizen by providing grants through its Independent Agents Fund to charitable organizations that include Big Brothers and Big Sisters, Trade-Winds Services, the Red Cross, and the YMCA of Greater Indianapolis.