

West Bend Mutual Insurance Company raises \$644,000 for MACC Fund

WEST BEND, WI (August 17, 2016) – West Bend Mutual Insurance Company, along with independent insurance agents who represent the company and key business partners, raised \$644,398 for the MACC Fund, Midwest Athletes Against Childhood Cancer.

Donations were raised at an August 15 event the company hosted at the West Bend Country Club and at the Prairie Center at West Bend's corporate headquarters. This is the seventh time West Bend has hosted this biennial event which, to date, has generated nearly \$1.7 million for the MACC Fund.

The check was presented by Lily, Bailey, and Maddie Dove. Lily and Bailey are identical twins who were both diagnosed with lymphoblastic leukemia. Their father, Ryan Dove, is director of information security at West Bend Mutual Insurance.

“It truly was an amazing day,” said Kevin Steiner, West Bend Mutual Insurance president and CEO. “The response from our independent agents and business partners was overwhelming. All who contributed and participated showed how much they care about children who are affected by cancer and other blood disorders. They truly helped the MACC Fund realize its goal of providing hope for these children and their families.”

The MACC Fund is a charitable organization founded in 1976 by Jon McGlocklin, former Milwaukee Buck's player, and former Buck's announcer Eddie Doucette to support pediatric cancer and related blood disorder research in Wisconsin. Since its inception, the MACC Fund has contributed more than \$57 million to this cause. This MACC Fund-supported research in Wisconsin impacts the treatment and cure for children throughout the state, the nation, and the world.



Accepting the check from Bailey (left), Maddie, and Lily Dove are Jon McGlocklin, co-founder and president of the MACC Fund and former Milwaukee Buck (left); Kevin Steiner, West Bend Mutual Insurance Co. president and CEO; and Andy North, a member of the MACC Fund Fund's Honorary Athletic Board and former professional golfer.