



Washington County Fair Park to Build “Silver Lining Amphitheater”

West Bend Mutual Insurance to donate \$600,000 to Washington County for Amphitheater

WEST BEND, Wis. (December 8, 2015) – The Washington County Board voted today to accept a \$600,000 donation from West Bend Mutual Insurance for the construction of a new amphitheater stage at Washington County Fair Park. The new state-of-the-art venue will be named the “Silver Lining Amphitheater.” The new stage is part of a plan to upgrade the facilities at Fair Park and attract new talent to venue. Construction of the new amphitheater stage is expected to begin in early spring 2016 and be completed in time for the 2016 Washington County Fair.

“West Bend Mutual Insurance has worked hard over the last century to provide the highest level service to our customers and grow our business, and we think it is important to share our success with the community that has been our company’s home for more than 120 years,” said Kevin Steiner, President and CEO of West Bend Mutual Insurance. “This donation will create an entertainment venue for local families to enjoy for years to come.”

The Silver Lining Amphitheater will replace the fair’s current amphitheater, which was built in 1999, with a larger 50 by 100 foot stage. The new amphitheater will be covered, offering protection from the elements for entertainers that will help attract additional high-caliber acts throughout the season. The venue will accommodate 1,500 people.

“The Washington County Fair has prided itself in securing top national entertainment,” said Sandy Lang, Executive Director of the Washington County Fair Park and Conference Center. “With the high caliber of entertainment, the request has been for a much larger stage. We’re excited that Silver Lining Amphitheater will allow us to bring more prominent acts to Fair Park to the benefit of the citizens of Washington County.”

As part of the public-private partnership to improve the fairgrounds, the Washington County Board has allocated up to \$85,000 in county funds for architectural services and preliminary site work.

“One of the defining attributes of a vibrant community is a positive relationship between government and local businesses. West Bend Mutual Insurance Company’s leadership on this exciting project is definitive of what it takes to make our county great,” said Washington County Administrator Joshua Schoemann. “We are extremely grateful for this partnership and the opportunity for other public-private partnership opportunities in the future!”

“On behalf of the County Board and all of the citizens of Washington County, we are very grateful to West Bend Mutual Insurance Company for their generous support to our community” said Washington County Board Chairman Herbert Tennes. “The Silver Lining Amphitheater is a great addition to Washington County and will be enjoyed for many years by residents and visitors.”

Zimmerman Architectural Studios will design the Silver Lining Amphitheater. Zimmerman’s impressive entertainment venue portfolio includes the Miller Lite Oasis, Harley-Davidson Roadhouse and Summerfest’s Rock Stage.

“As a West Bend resident and an architect for over 40 years, I know firsthand how significant this gift is,” said David Stroik, President and CEO of Zimmerman Architectural Studios. “I’m excited to partner with West Bend Mutual Insurance and Washington County to give back to our community.”

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Silver Lining Amphitheater Rendering...

