EXECUTIVE Track

PT	ET	Title	Abstract	Speaker
9:30 AM	12:30 PM	**Keynote**		Ivo Bauermann
10:00 AM	1:00 PM	**SAP BusinessObjects Cloud - Overview & BPC Integration ***	This session will focus on the Planning and BI / Visualization features and benefits of SAP BusinessObjects Cloud. We will also demonstrate integration with SAP Business Planning and Consolidation (BPC) and discuss several use-cases that involve SAP BPC and SAP BusinessObjects Cloud working side by side.	Ty Jessup
11:00 AM	2:00 PM	**Flextronics' Journey with BPC for Global Planning, Consolidations and Reporting ***	Flextronics International Ltd. is a leading sketch-to-scale™ solutions company that designs and builds intelligent products for a connected world. With approximately 200,000 dedicated innovators across 30 countries and a promise to help the world Live smarter™, the company provides innovative design, engineering, manufacturing, real-time supply chain insight and logistics services to companies of all sizes in various industries and end-markets. They have been using BPC for over 10 years to help manage their global planning, consolidations and reporting requirements. Hear from Raj Gupta, Flex's Director of IT Finance about their journey with BPC, and lessons learned as they have expanded their use of BPC to support over 2000 users worldwide across multiple business segments.	Raj Gupta
12:00 PM	3:00 PM	**Maximizing Value from BPC Investment ***	EPM projects can require a significant investment in resources for any organization. Attend this session to find out how to structure the intended ROI to be a reasonable goal...and ensure you achieve that outcome. Hear from current BPC customers what they have done internally to help maximize value form their investment.	David Den Boer + Steve Sussman + Scott Kolka
1:00 PM	4:00 PM	**EPM Benchmarking - How do you rank?**	BPC documentation isn't the easiest to locate, but what is even more difficult is EPM best practices. This session highlights the importance of benchmarking, and why Column5 is taking a lead position with our partners in EPMi to bring a valuable resource to our clients.	David Jones
2:00 PM	5:00 PM	**Fast Close Study Results**	The financial close can be compared to a bellwether process for financial systems maturity. This key process done properly signals operational maturity in processing transactional data to not only external stakeholders but to management reporting recipients as well. For this reason, fast close times are coveted capabilities for finance executives. Learn how fast 'fast' is, and how you might go about measuring your organization's performance.	David Jones

*Session is NOT eligible for CPE credit.

FUNCTIONAL Track

PT	ET	Title	Abstract	Speaker
9:30 AM	12:30 PM	**Keynote**		Ivo Bauermann
10:00 AM	1:00 PM	**Logic Approaches Overview ***	Severe consequences may be the result when applying the wrong logic technique to solve a challenge. Often the core issue is the logic tool/method selected is inappropriate…and the experience goes down from there. This session will make sure you start out with the right tool.	Mike Sullivan + Scott Kolka
11:00 AM	2:00 PM	**Business Process Flows (BPFs) & Custom Menus in BPC v10.x**	In this session we will explore the features and benefits of Business Process Flows(BPFs) and Custom Menus. We will cover the latest features that are available out of the box and also demonstrate advanced Custom Menus that can provide maximum process efficiency for your organization. Attend this session to see Beginner, Intermediate and Advanced consulting techniques in implementing BPFs and Custom Menus.	Ty Jessup
12:00 PM	3:00 PM	**How New Balance Athletics Continues to Leverage BPC to Meet their Evolving Financial & Management Reporting Needs ***	New Balance has been using SAP BPC since 2010. Join Todd Paulauskas, New Balance Athletics' Financial Information Systems Manager, to hear the reasons why BPC was originally selected, how they have been using BPC to manage a variety of planning and reporting requirements, their recent upgrade to v10, and plans for continued expansion. Gain insights into lessons learned as New Balance has grown as an organization and needed to rethink how BPC would be utilized to support the increased complexity in their business.	Todd Paulauskas
1:00 PM	4:00 PM	**BPC Visualization & Dashboard Options**	BPC reporting is very powerful, but some customers look for more graphical options to highlight variances and key trends in the data. This session will focus on the latest available options and we will walk through the various interfaces along with a discussion of additional options using the EPM Add-in for PowerPoint along with an overview of SAP Roambi.	Ty Jessup
2:00 PM	5:00 PM	**BPC Embedded vs. Standard**	BPC continues to make strides in capability and integration across a wide set of scenarios. Attend this session to understand the fundamental differences between 2 major flavors of BPC: Embedded vs Standard. Key takeaways include features common to both solutions, as well as the value of the differences and when you might apply them to unlock additional EPM value.	Surya Tamada

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TECHNICAL Track

PT	ET	Title	Abstract	Speaker
9:30 AM	12:30 PM	**Keynote ***		Ivo Bauermann
10:00 AM	1:00 PM	**Top 10 Most Common BPC Support Issues**	Every customer wants to avoid experiencing difficulties with their BPC implementation. Attend this session to learn how to avoid the most common issues reported to our support desk.	Vishal Goradia + Tony Destefanis
11:00 AM	2:00 PM	**BPC Performance Issues Roundtable ***	Sometimes finding an answer to your BPC performance question can be like hunting for a needle in a haystack – time consuming and often frustrating. Column5's CEO as well as the Director of Technical Services will be hosting an open forum to get all of your BPC performance questions answered. This session will be an open dialog among customers exchanging ideas about their BPC performance issues.	Charles Dagaev + David Den Boer
12:00 PM	3:00 PM	**Disaster Recovery Principles**	BPC is a great solution until something catastrophic happens. What then? Lose no sleep if you have a reliable Disaster Recovery (DR) solution in place. Attend this session to gain insights into key aspects of a proper DR solution for BPC, and what objects need to be handled to ensure you have minimum risk when the worst happens.	Vishal Goradia + Tony Destefanis
1:00 PM	4:00 PM	**BPC on AWS Key Points ***	Amazon Web Services is the most popular cloud infrastructure solution. BPC can, of course, be deployed in the cloud, the question becomes: what is the optimal deployment strategy? What features can I unlock within the AWS platform?	Darko Kavazovic
2:00 PM	5:00 PM	**Technical Administrator Qualifications**	When BPC systems struggle to achieve stability, a common glaring gap is on the client IT team…the Technical System Administrator. Avoid being caught short…plan ahead and skill up a team member to be tier one support for your technical environment. Attend this session to learn what skills are needed to make an excellent Technical System Administrator.	Vishal Goradia + Tony Destefanis

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