

CONTENTS

VOLUME 1

Note: A summary table of contents is provided here. Detailed tables of contents precede each chapter.

Acknowledgments

About the Authors

List of Acronyms

Introduction

A. Law and the Internet	Intro-1
B. Who Should Use this Guide	Intro-3
C. What You Will Find in this Guide	Intro-4
D. Why You Will Find this Guide Valuable	Intro-6
E. How to Use this Guide	Intro-6
F. Conclusion	Intro-7

♦ PART I BUSINESS IN CYBERSPACE

I 1 Online Basics

A. Introduction	I 1-1
B. Legal Issues and Electronic Communication	I 1-4
C. Legal Issues in Internet Research	I 1-7
D. Publishing Content Online	I 1-8
E. Buying and Selling Goods, Services, and Information Online	I 1-10
F. Web Tools	I 1-11

Checklists

I 2 Commercial Law: General Issues

A. Introduction	I 2-1
B. Sources of Government Regulation of Internet Business	I 2-1
C. Geography, the Internet, and Jurisdiction	I 2-16
D. Electronic Service of Process	I 2-38
E. Electronic Payment Systems	I 2-42

F. Tax Law	I 2-44
G. Encryption and Digital Signatures.....	I 2-48
H. Looking Ahead: Upcoming Developments in Internet Commerce.....	I 2-62
Checklist	

I 3 Contracts

A. Introduction	I 3-1
B. “Shrinkwrap” or End-User License Contracts	I 3-1
C. “Clickwrap” and “Browse-wrap” Contracts.....	I 3-6
D. Adhesion Contracts and Unconscionability: Negotiating Contracts Online	I 3-19
E. Sales and Uniform Commercial Code Issues	I 3-26c
F. The Uniform Computer Information Transactions Act.....	I 3-26d
G. The Uniform Electronic Transactions Act	I 3-26f
H. The Electronic Signatures in Global and National Commerce Act.....	I 3-26g
Checklists	

I 4 Consumer Protection Law

A. Introduction	I 4-1
B. Consumer Protection Laws Applicable to Online Commerce	I 4-2
C. Mail Order and Telephone Sales Rules	I 4-14
D. Telemarketing Laws	I 4-16
E. Federal Trade Commission Activity Regulating the Internet.....	I 4-17
Checklists	

I 5 Specially Regulated Entities and Services

A. Introduction	I 5-1
B. Entities: Formal Business Organization	I 5-1
C. Services.....	I 5-2
D. Franchises and Small Business Opportunity Ventures.....	I 5-3
E. Public Utility Regulation.....	I 5-6
F. Internet Gambling.....	I 5-7
Checklists	

I 6 Employment Law

A. Introduction	I 6-1
B. Who Is an Employee?.....	I 6-1
C. Confidentiality of Employee E-mail and Other Internet Communications.....	I 6-6
D. Employment Contracts and Non-competition Agreements.....	I 6-18
E. Liability of Employers to Third Parties.....	I 6-21
F. Contractors	I 6-34
G. Blogging Policies in the Workplace	I 6-37

Checklists

I 7 Agency Law

A. Introduction	I 7-1
B. The Concept of Agency.....	I 7-1
C. The Concept of Electronic Agents	I 7-7
D. Problems with Agency in Cyberspace.....	I 7-20
E. Looking Ahead	I 7-23

Checklists

I 8 Torts

A. Introduction	I 8-1
B. What Is a Tort?	I 8-2
C. Torts Online: Mapping the Parameters.....	I 8-4
D. Injuries to Property: Trespass.....	I 8-6
E. Injuries to the Person.....	I 8-12c
F. Conclusion.....	I 8-33

I 9 The Uniform Commercial Code

A. Introduction	I 9-1
B. Applying the U.C.C. to Internet Commerce.....	I 9-3
C. Looking Ahead: The Other Articles of the Uniform Commercial Code.....	I 9-82
D. Conclusion and Recommendations	I 9-85

Checklists

I 10 Antitrust Issues

A. Introduction	I 10-1
B. Law Prohibiting Anticompetitive Activities	I 10-1
C. Antitrust Law in Cyberspace	I 10-3
D. Who Can Be Liable for Violating Antitrust Laws in Cyberspace?	I 10-11
E. Looking Ahead	I 10-13

Volume 2

I 11 Unsolicited and Bulk Email

A. Introduction	I 11-1
B. Emerging Legal Principles Regarding Unsolicited Email.....	I 11-3
C. Federal Statutes Prohibiting or Restricting Unsolicited Commercial Email.....	I 11-5
D. State Statutes Prohibiting or Restricting Unsolicited Commercial Email.....	I 11-35
E. Avoiding Disputes Over Unsolicited Commercial Email	I 11-129

Checklists

I 12 Homeland Security

A. Introduction	I 12-1
B. The USA PATRIOT Act	I 12-2
C. The Homeland Security Act of 2002	I 12-9
D. Cyber Security Act of 2002	I 12-13
E. Avoiding Electronic Commerce with Terrorists and Terrorist Entities	I 12-14
F. Conclusion.....	I 12-19

Checklists

♦ PART II INTELLECTUAL PROPERTY

II 1 Patents

A. Introduction	II 1-1
B. The America Invents Act.....	II 1-2
C. What is Patentable?	II 1-5
D. Obtaining a Patent	II 1-15
E. Patent Infringement	II 1-16
F. Patent Research on the Internet	II 1-21
G. The Future of Patent Law Applied to the Internet.....	II 1-22

II 2 Trade Secrets

A. Introduction	II 2-1
B. What Is a Trade Secret?.....	II 2-1
C. Special Risks Posed by the Internet.....	II 2-21
D. Protecting Trade Secrets.....	II 2-22a
E. Misappropriation and Infringement.....	II 2-33
F. Economic Espionage	II 2-41
G. Conclusion.....	II 2-45
Checklist	

II 3 Copyright

A. The Copyright Act of 1976.....	II 3-1
B. Copyright Infringement.....	II 3-9
C. Internet Service Providers and Copyright Infringement	II 3-35
D. Avoiding Copyright Infringement.....	II 3-61
E. Protecting a Copyright.....	II 3-63
Checklists	

II 4 Domain Names

A. Introduction	II 4-1
B. Domain Names and Trademark Law.....	II 4-5
C. ICANN’s Uniform Domain-Name Dispute-Resolution Policy.....	II 4-21
D. Protecting Yourself from Trademark and Domain Name Disputes	II 4-21
Checklist	

♦ PART III PRACTICING LAW IN CYBERSPACE

III 1 The Legal Profession Online: Professional Ethics and Technology

A. Introduction	III 1-1
B. The Attorney-Client Relationship Online	III 1-2
C. Lawyer Advertising Online	III 1-13
D. Law Practice Development.....	III 1-16
E. Legal Research and Writing	III 1-19
F. Continuing Legal Education.....	III 1-24
Checklists	

III 2 Alternative Dispute Resolution via the Internet

A. What is Alternative Dispute Resolution?	III 2-1
B. Why ADR?	III 2-4
C. ADR at Work: Case Studies	III 2-11
D. Choosing an ADR Process: The Use of “Selection Factors”	III 2-19
E. Using the Internet to Facilitate ADR.....	III 2-20
F. Alternative Dispute Resolution Provisions in Contracts	III 2-22
G. Conclusion.....	III 2-22
Checklist	

Appendix

♦ PART IV INDIVIDUAL RIGHTS**IV 1 Freedom of Expression**

A. Introduction	IV 1-1
B. Time, Place, and Manner Regulations.....	IV 1-4
C. Content Regulation	IV 1-11
D. Free Speech in Special Settings.....	IV 1-44
E. Conclusion	IV 1-53

Checklist

IV 2 Children’s Privacy

A. Introduction	IV 2-1
B. Definitions	IV 2-2
C. To Whom Does the COPP Rule Apply?	IV 2-5
D. Notice Requirements of the COPP Rule	IV 2-6
E. Verifiable Parental Consent.....	IV 2-10
F. Data Minimization, Data Retention, and Security.....	IV 2-14
G. Violations of COPPA	IV 2-14
H. “Safe Harbors” Created by Self-Regulation.....	IV 2-15
I. Conclusion.....	IV 2-18

Checklists

Appendices

IV 3 Children’s Access to Pornography

A. Introduction	IV 3-1
B. Legislated Controls.....	IV 3-1
C. Other Controls	IV 3-33
D. Conclusion.....	IV 3-37

IV 4 Cyberbullying

A. Introduction	IV 4-1
B. About Cyberbullying	IV 4-1
C. Laws Prohibiting Bullying and Cyberbullying	IV 4-3
D. Preventing Cyberbullying	IV 4-28
Checklist	
Appendix	