

The **FATHERHOOD** **RESOURCE** Center

www.fathersource.org

NEW CO-PARENTING RESOURCES

*Brochure, Tip-Card and
eGuide Available*

SEE PAGE 3 AND 20

24/7 DAD® THIRD EDITION IS HERE!

*Enhanced with even more
research-based content,
videos, and complementary
Android App*

SEE PAGE 10

EVIDENCE BASED PROGRAMS FOR YOUNG ADULTS + TEEN DADS:

*Relationship Smarts PLUS
and Love Notes*

SEE PAGE 13

LET US CREATE CUSTOM RESOURCES FOR YOU!

*Co-logo NFI resources or let us
create custom pieces for you*

SEE PAGE 31



**National
Fatherhood
Initiative®**

FatherSOURCE™ resources are organized by intensity level to help you understand the amount of staff involvement and monetary investment needed to offer them to your clients. It also allows you to customize programs that engage fathers in ways that are unique to your organization!

LOW INTENSITY RESOURCES:



- Tip Cards
- Brochures
- Posters
- Dad's Pocket Guides
- Mom's Pocket Books

MEDIUM INTENSITY RESOURCES:



Half or One Day Workshops you deliver such as:

- The 7 Habits of a 24/7 Dad™
- Doctor Dad®
- 24/7 Dad Power Hour™
- FatherTopics™ Workshops

HIGH INTENSITY RESOURCES:



12-week programs you deliver such as:

- 24/7 Dad® AM & PM
- InsideOut Dad®
- InsideOut Dad® Christian
- Understanding Dad™ (For Moms)

TABLE OF CONTENTS

- 3 Tip Cards
- 4-5 Brochures
- 6 Guides
- 7 Guides & E-Books
- 8 Guides for Incarcerated Dads
- 9 Fatherhood Program for Incarcerated Dads
- 10-11 24/7 Dad® Fatherhood Programs
- 12 Program for Moms to Involve Dads
- 13 Programs for Teen Moms & Dads
- 14 Workshops for New & Expectant Dads
- 15-17 Topical Workshops
- 18 Faith-Based Fatherhood Studies
- 19 Interactive Resources
- 20-21 Downloadable eGuides
- 22-24 Resources in Spanish
- 25 Poster Sets
- 26-29 NEW! Resource Bundles
- 30 Training and Technical Assistance
- 31 Custom Resources
- 32-33 Resource Index
- 34 Ordering Information
- 35 Order Form

A Variety of Fatherhood Program Training Options!



ONLINE WEBINAR TRAINING INSTITUTE:

From the comfort of your office! Dynamic, online curricula training delivered by expert NFI staff with engaging content and interactive polls. Open to the public.



NFI HEADQUARTERS TRAINING INSTITUTE:

You come to us! In-person, public curricula training delivered by expert NFI staff in Germantown, MD. Everything and more that you get in webinar training, plus the chance to network and hear from other fatherhood facilitators from around the U.S.



ON-LOCATION CURRICULA TRAINING INSTITUTES:

We come to you! 1 or 2-day curricula training institutes available for purchase and scheduling throughout the year on dates of your choosing. Invite area practitioners and interested colleagues, and have NFI customize portions of the training to target your organizational needs and goals. Email training@fatherhood.org for details and scheduling.

Visit www.fatherhood.org/register to learn more and register for a training today!

PACKS OF 50 FOR JUST \$12.99

www.fatherhood.org/tipcards



12 QUESTIONS TO ASK BEFORE BECOMING A FATHER

It's important to think about outcomes before acting, and be prepared to step up. This tip card helps men who are not yet fathers think critically about one of the most important decisions they will ever make—whether or not to become a dad.

NFI-81 - 50 PACK, \$12.99



12 WAYS TO BALANCE WORK AND FAMILY

Balancing work and family can be challenging. Children spell love “T-I-M-E”, but providing for them financially is also important. This tip card provides twelve simple things fathers can do to succeed at work and at home.

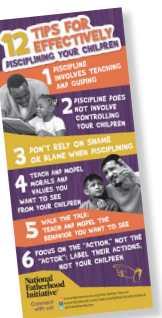
NFI-83 - 50 PACK, \$12.99

10 WAYS TO BE A BETTER DAD



Our most popular brochure in a tip card. This tip card offers easy suggestions to help any father become a great dad!

NFI-72 - 50 PACK, \$12.99
NFI-75 (SPANISH)



12 TIPS FOR EFFECTIVELY DISCIPLINING YOUR CHILD

Discipline can mean very different things from one dad to another. This card provides tips on effective discipline - what it is, and what it is not.

NFI-94 - 50 PACK, \$12.99



10 TIPS ON CO-PARENTING



These 10 tips will help dads successfully co-parent, while keeping the impact on their child in the front of their minds.

NFI-92 - 50 PACK, \$12.99



FOR BABY'S HEALTH



Help moms understand the importance and benefits of dad's involvement for the health of their baby. This tip card covers 6 ways baby's health is improved when dad is involved, and gives mom 6 tips for being a gateway to, and encouraging dad's involvement.

NFI-79 - 50 PACK, \$12.99



THE 7 BENEFITS OF MARRIAGE FOR MEN

Marriage is good for men (and benefits children!) This tip card helps men learn about the impact of marriage on a man's sex life, financial future, and most importantly, his relationships with his children.

NFI-82 - 50 PACK, \$12.99



10 TIPS TO HELP YOUR CHILD IN SCHOOL

Studies show that children with involved dads do better in school. This tip card offers ten practical tips to help dads give their children a jumpstart for academic success.

NFI-74 - 50 PACK, \$12.99
NFI-77 (SPANISH)



10 TIPS FOR NEW DADS

New dads face a series of exciting challenges. This tip card provides new and expectant fathers with 10 tips for enjoying and succeeding at the job of a lifetime — being a dad!

NFI-73 - 50 PACK, \$12.99
NFI-76 (SPANISH)





PACKS OF 50 FOR JUST \$17.99

www.fatherhood.org/brochures



HOW DAD CAN BE A GOOD CO-PARENT

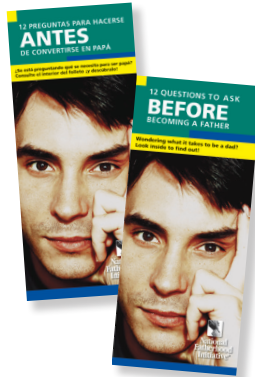
Parents who live apart can face an uphill battle in being good parents. Most often, dads are the parents separated from their children. As a result, these dads can face a huge challenge in being good co-parents. 50 PACK, \$17.99
NFI-93 (ENGLISH ONLY)



12 QUESTIONS TO ASK BEFORE BECOMING A FATHER
12 PREGUNTAS PARA HACERSE ANTES DE CONVERTIRSE EN PAPA

Filled with practical advice, this brochure helps men who are not yet fathers think critically about one of the most important decisions they will ever make—whether or not to become a dad. 50 PACK, \$17.99

NFI-39 (ENGLISH) NFI-52 (SPANISH)



12 WAYS TO BALANCE WORK AND FAMILY
12 FORMAS DE LOGRAR UN EQUILIBRIO ENTRE EL TRABAJO Y LA FAMILIA

This brochure outlines twelve simple things that fathers can do to succeed at work and at home. Perfect for human resource managers and employers alike. 50 PACK, \$17.99

NFI-37 (ENGLISH) NFI-54 (SPANISH)

HOW TO KEEP YOUR CHILD HEALTHY

These practical tips will help dad keep his kids happy, healthy, and safe—starting before they're even born. Also includes a quiz that helps dads realize their important role. 50 PACK, \$17.99

NFI-71 (ENGLISH ONLY)



10 WAYS TO BE A BETTER DAD
10 CONSEJOS PARA SER UN MEJOR PADRE

Our best selling brochure offers easy suggestions to help any father become a great dad. 50 PACK, \$17.99

NFI-01 (ENGLISH) NFI-02 (SPANISH)



10 TIPS TO HELP YOUR CHILD DO WELL IN SCHOOL
10 CONSEJOS PARA AYUDAR A SU HIJO BIEN EN LA ESCUELA

Children with involved dads have a better chance of succeeding in school. This brochure offers ten practical tips to help dads give their children a jump-start for academic success. 50 PACK, \$17.99

NFI-32 (ENGLISH) NFI-48 (SPANISH)



SO YOU'RE A NEW FATHER OR ABOUT TO BECOME ONE
ASÍ QUE ACABA DE SER PADRE O LO VA A SER MUY PRONTO

New fathers face a series of new and exciting challenges. This brochure provides new and expectant fathers with a ten point plan for enjoying and succeeding at the job of a lifetime—being a dad! 50 PACK, \$17.99

NFI-13 (ENGLISH) NFI-15 (SPANISH)



KEEPING YOUR CHILD SAFE
COMO MANTENER A SU HIJO SEGURO

Keeping children healthy and safe is a priority for all parents, especially during those exploratory toddler years. This helpful checklist provides the information needed to childproof a home and prevent common household accidents. 50 PACK, \$17.99

NFI-12 (ENGLISH) NFI-47 (SPANISH)



THE SEVEN BENEFITS OF MARRIAGE FOR MEN

LOS 7 BENEFICIOS QUE EL MATRIMONIO BRINDA A LOS HOMBRES

Does marriage really matter? Yes, it does! This brochure speaks directly to men about the impact of marriage on a man's sex life, financial future, and most importantly, his relationships with his children. 50 PACK, \$17.99

NFI-30 (ENGLISH) NFI-46 (SPANISH)



CREATING A SAFE HOME FOR YOUR FAMILY

COMO CREAR UN HOGAR SEGURO PARA SU FAMILIA

An emotionally and physically safe home environment is vital for healthy children and families. This brochure helps dads create a loving, caring environment where children can thrive. 50 PACK, \$17.99

NFI-40 (ENGLISH) NFI-53 (SPANISH)



10 WAYS TO STAY INVOLVED WITH YOUR CHILDREN DURING DEPLOYMENT

Military deployment is tough on families, especially those that don't prepare for it. Here are ten great tips that can help military dads stay connected to their children even when they are far away. 50 PACK, \$17.99

NFI-36 (ENGLISH ONLY)



FOR MILITARY DADS: WELCOME HOME DAD!

Ease the strain of returning home from military deployment! These ten tips will prepare military dads and their families as they make the transition home from deployment back into everyday life. 50 PACK, \$17.99

NFI-60 (ENGLISH ONLY)



CORRECTIONS TOPICS

STAYING INVOLVED WITH YOUR CHILDREN WHILE INCARCERATED

MAINTENIENDO EN CONTACTO CON SUS HIJOS MIENTRAS ESTÁ ENCARCELADO

Incarcerated fathers may be locked up, but they don't have to be locked out of healthy relationships with their kids. This brochure offers incarcerated fathers ten tips on staying connected to their children. 50 PACK, \$17.99

NFI-11 (ENGLISH) NFI-16 (SPANISH)



14 THINGS DADS IN PRISON SHOULD DO BEFORE OR RIGHT AFTER RELEASE

Help incarcerated dads make a successful reentry transition! This brochure helps inmates create a plan for their lives after release with ideas for reuniting with family, taking care of finances, getting employment, and more. 50 PACK, \$17.99

NFI-61 (ENGLISH ONLY)



20 WAYS TO CONNECT WITH YOUR CHILDREN AND FAMILY AFTER RELEASE

Fathers face many challenges upon release. With these 20 tips, dads can prepare, prevent, and partner for post-release success and connect for the long haul. Research shows that when dads connect with their children and families after release, they are more likely to stay out of prison. 50 PACK, \$17.99

NFI-05 (ENGLISH ONLY)





POCKET GUIDES

PACKS OF 5 FOR \$12.99

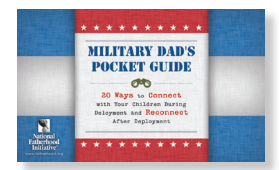
www.fatherhood.org/pocketguides

NEW DAD'S POCKET GUIDE™
This handy guide has essential hints, tips, and strategies that every new dad needs to know! The New Dad's Pocket Guide™ helps dad get involved right from the start by increasing health literacy; includes important child health and safety information, ideas for connecting to his newborn, and more.
NFI-102 - 5 PACK, \$12.99
NFI-104 (SPANISH)



DAD'S POCKET GUIDE™
It's never been easier to give dads of preschoolers and school-aged children the information they need to stay involved in their children's lives in meaningful ways. An updated version of the popular Daddy Pack, this handy guide has essential health and education hints, tips, and strategies that every dad needs to know.
NFI-103 - 5 PACK, \$12.99
NFI-105 (SPANISH)

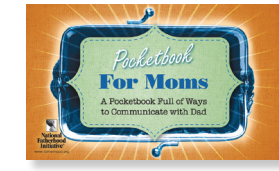
MILITARY DAD'S POCKET GUIDE™ :
20 WAYS TO CONNECT WITH YOUR CHILDREN DURING DEPLOYMENT AND RECONNECT AFTER DEPLOYMENT
Deployment happens, and can be a little easier when you and your family take the necessary steps to prepare for it in advance, as well as taking the same care with planning for dad's return. This pocket guide provides dads and families with 10 tips to make it through deployment, and 10 tips to help ease dad's return from deployment. NFI-114 - 5 PACK, \$12.99



POCKETBOOK FOR NEW MOMS: A POCKETBOOK FULL OF REASONS FOR NEW MOMS TO INVOLVE DADSTM™
Helps new or expectant moms understand the benefits that she, her baby — and even dad! — will experience when dad is involved right from the start. Moms learn why its important to get dads involved and tips to get him "in the game." NFI-109 - 5 PACK, \$12.99



POCKETBOOK FOR MOMS: A POCKETBOOK FULL OF WAYS TO COMMUNICATE WITH DAD™
Helps moms understand how to talk with dads so they can raise healthy children together. Creating trust and a good communication pattern with dad is important, and this guide will help. NFI-108 - 5 PACK, \$12.99




www.fatherhood.org/17issues

17 CRITICAL ISSUES: A Discussion Guide for Practitioners and Staff to Use in Presentations, Home Visits or Meetings with Dads
Have you ever wondered where to start in working with dads? What in the world you should help them with? This basic resource provides a way to talk with dads about the issues that matter most to helping them become more involved in the lives of their children.

DESCRIPTION
This guide is a valuable resource to aide you in having discussions with dads at any time and in any setting. Organizations who work one-on-one with dads can use this guide to lead discussions and facilitate valuable, structured conversations - especially in home-visiting settings.

In addition, this guide is extremely helpful to those who make presentations to dads in the community, such as at schools or businesses/workplaces, and for those who already run a group-based fatherhood program or workshop and wish to delve further into certain topics.

EASY TO USE STRUCTURE
The structure of the guide helps you customize a discussion with dads in any way you want. Use the guide to design lectures, workshops, seminars, events, and other activities for fathers. Cover one or more topics at any depth you like, in any format you like, and within your time constraints. Use the guide to experiment

Downloadable




\$39.99
BNA-12

with the topics, format, and discussion length that works best for you/your organization.

Each topic is covered in two to three pages. You will find background information on the topic, which includes several important factors to keep in mind when working with fathers on the topic.

The background information is followed by key learning objectives for fathers that you should build into the type of learning format that you decide to use.

The topic ends with key questions that fathers should ask themselves on the topic. These key questions are tied to the learning objectives.

BACKGROUND
NFI President Christopher Brown is an applied anthropologist with more than 20 years experience designing fatherhood programs and resources. While studying fatherhood and masculinity cross culturally, the NFI team has identified 17 critical issues over the years that are critical to address when assisting fathers of any race, ethnicity, or socioeconomic background in becoming involved, responsible, and committed dads.



HELP ME GROW™ GUIDES

www.fatherhood.org/helpmegrow

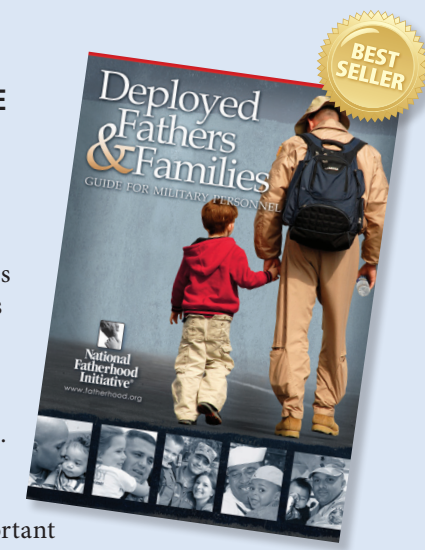
GUIDES TO THE AGES & STAGES OF CHILD GROWTH
Children grow at different rates, and dads need to know what to expect and not to expect in terms of child growth so they can be involved, responsible fathers. That's why NFI pulled some of our most popular content — the Ages and Stages Charts — out of our flagship fatherhood curriculum 24/7 Dad®, and placed it into 3 Help Me Grow guides for Dads based on their child's age range — Infant, Toddler/Pre-School, and Elementary School Years.

- ▶ THE FIRST YEAR
NFI-120 (ENGLISH) 5 PACK, \$12.99
NFI-124 (SPANISH)
- ▶ THE TODDLER & PRE-SCHOOL YEARS
NFI-121 (ENGLISH) 5 PACK, \$12.99
NFI-125 (SPANISH)
- ▶ THE ELEMENTARY SCHOOL YEARS
NFI-122 (ENGLISH) 5 PACK, \$12.99
NFI-126 (SPANISH)
- ▶ HELP ME GROW™ BUNDLE:
(1) OF EACH 5-PACK SHOWN HERE
NFI-123 (ENGLISH) \$25.99
NFI-127 (SPANISH) \$25.99

PACKS OF 5 FOR \$12.99
OR SAVE \$12.98 ON THE HELP ME GROW™ BUNDLE!

DEPLOYED FATHERS AND FAMILIES™ GUIDE

Used by all branches of the armed forces, this practical guide is filled with helpful tips, exercises, and strategies to help military fathers and their families prepare for and successfully navigate deployment challenges. The Deployed Fathers and Families™ Guide addresses several important topics, including money matters, legal issues, medical concerns, and staying connected during deployment. Increase military family readiness with this essential guide.
NFI-35 \$7.99 EACH




www.fatherhood.org/dffg

FATHER FACTS™ SIXTH EDITION

Father Facts™ Sixth Edition is the most up-to-date, comprehensive collection of statistics, charts, and research summaries ever assembled on the extent and effects of father absence. A large section on the benefits of father involvement is also included. Father Facts™ 6 is a must-have reference manual for fatherhood programs, family practitioners, social service agencies, researchers, and anyone concerned about the well-being of children in America today. Get the Facts!



New to this edition — the CD-ROM comes standard, making data easy to search and simple to use. Pull out relevant statistics and charts for your own reference, or for a presentation.

Father Facts™ Sixth Edition provides a comprehensive survey of the last 5 years of Census Bureau data and social science research, giving a clear picture of the causes and consequences of father absence.

BNA-11 (BOOK + CD-ROM) \$19.99
DLD-09 DOWNLOADABLE E-BOOK \$24.99



INSIDEOUT DAD® GUIDE TO FAMILY TIES

Incarcerated fathers who create meaningful ties with their children and family on the outside are the best prisoners on the inside. And, research shows that fathers who connect with their children (and families) prior to release have a higher likelihood of staying out of jail/prison.

The InsideOut Dad® Guide to Family Ties helps incarcerated fathers address many important “connection” topics, including the importance of getting in touch — and staying in touch — with their family, maybe even for the first time.

Uses: short-term stay facilities (not just prisons, but jails, half-way houses, etc.), one-on-one case management, counseling, coaching, or mentoring, or as a stand-alone, self-paced resource to reach fathers who are unable to participate in the group-based InsideOut Dad® Program.



NFI-107 25 PACK, \$179.99 (ENGLISH)
 NFI-113 25 PACK, \$179.99 (SPANISH)
 NFI-106 EACH, \$9.99 (ENGLISH)
 NFI-112 EACH, \$9.99 (SPANISH)



Fatherhood Program for Incarcerated Dads



INSIDEOUT DAD® CHRISTIAN: FIRST EDITION

Created in partnership with Prison Fellowship, InsideOut Dad® Christian: First Edition adds a firm biblical foundation to the program's sessions, allowing inmate fathers to grow not only personally, but also spiritually, as they become better fathers. This program contains 12 core sessions and 26 optional sessions and is perfect for churches and prison ministries who are looking for a curriculum that is easy to facilitate and proven to change lives.

The Complete Program Kit includes:

- 1 - Activities Manual
- 1 - Facilitator's Guide
- 10 - Fathering Handbooks for the Inmates
- 1 - CD-ROM with evaluation tools

INSIDEOUT DAD® CHRISTIAN: FIRST EDITION FATHERING HANDBOOKS

Include more dads in your group or stock up for another class!

CNA-82 \$9.99 EACH



INSIDEOUT DAD®

Research indicates that when inmates are connected to their family, they are less likely to return to prison. Specifically developed for the challenges incarcerated fathers face, InsideOut Dad® connects incarcerated fathers to their children while they're on the inside and prepares them for reentry when they get out.

Popular among both inmates and ex-offenders, InsideOut Dad® has been proven to increase family contact and improve inmate knowledge and attitudes. Hundreds of state and federal facilities, pre-release programs, community organizations, and more are using this life-changing reentry program.

Standardized programming for 25 states' corrections systems, InsideOut Dad® has 12 core sessions and 4 optional sessions—making it customizable for different settings. Studies show that InsideOut Dad® is an effective, evidence-based tool for preparing men to reenter society and may help lower recidivism rates.

COMPLETE PROGRAM KIT CNA-170	ADDITIONAL FATHERING HANDBOOKS EACH CNA-172
\$599	\$899

THE COMPLETE PROGRAM KIT INCLUDES:

- 1 - InsideOut Dad® Facilitator's Manual
- 10 - InsideOut Dad® Fathering Handbooks
- 1 - InsideOut Dad® DVD/CD-ROM (includes Father's Survey and Father's Survey Answer Key, Marketing Flyer with sign-up sheet, and Certificate of Completion)

CNA-170 \$599 KIT

ADDITIONAL INSIDEOUT DAD® FATHERING HANDBOOKS

Order extra handbooks to include more dads in your program or to restock for another group!

CNA-172 \$8.99 SPANISH HANDBOOK - CNA-175

WHAT'S NEW IN 24/7 DAD® A.M. AND P.M.

YOU ASKED, WE ANSWERED! 24/7 Dad® was updated based on feedback from facilitators like you.

More Engaging Content!

The programs contain more engaging content than ever.

- ▶ The addition of more than 30 videos to each program (more than 60 videos combined): **More engaging for dads and enhances their learning. They also make the programs easier and more fun to facilitate!** NFI added nearly 20 visually engaging, animated videos to each program that help facilitators add variety to how they engage fathers during the sessions.
- ▶ NFI added **more than 10 “Stories of Impact”** to each program: **Videos that facilitators can use to motivate fathers to stay in the program.** These stories show the impact of the programs on diverse fathers in diverse settings across the country. The new Session Guides in the improved Facilitator’s Manuals show exactly where and when to use the videos for maximum impact.

More Evidence-Based and Evidence-Informed Content!

NFI staff constantly monitor the latest research and evaluations of fathering and parenting interventions, as well as, evidence from the behavioral and social sciences on strategies and tactics that positively influence behavior. The third editions integrate research and evidence on **habit formation and motivation that will help you increase dads’ motivation** to be involved in their children’s lives and develop and sustain the habits of an involved, responsible, committed father.

The My 24/Dad® Checklist!

Research shows that the use of checklists increases individuals’ ability to ingrain pro-social habits through deliberate practice. The primary content addition is the My 24/Dad® Checklist, a powerful tool integrated into each session that helps dads develop the habits of an involved, responsible, committed father. **This checklist encourages dads to identify actions, based on what they learn during each session, that they can take on a periodic basis** (i.e. daily, weekly, monthly, and one time) to increase their engagement with their children. NFI created hard copy, online, and mobile versions for use during the program and after it ends.

Pocket Reference Cards Inside Every Fathering Handbook!

New Pocket Reference Cards remind dads of the 5 characteristics of the 24/7 Dad and offers 10 affirmations dads can give to their children on a regular basis. A great tool for use beyond the program sessions!

ALL Materials for Dads Now in Spanish!

The updated CD-ROM includes worksheets and evaluation tools for dads in Spanish (not previously available). And as always, the fathering handbooks can be purchased separately in Spanish.

The 24/7 Dad® to Go App!

NFI created a **free, My 24/Dad® Checklist Android-based App** that dads can download and install on their smartphones to use on an ongoing basis—extending the impact of the program and the new checklist activity. The app also includes links to information on NFI’s website (www.fatherhood.org) keeping dads connected to the latest practical advice and guidance on how to be a 24/7 Dad. (NFI chose the Android platform because research shows men prefer and make up a larger share of Android-based smartphone users; they are also disproportionately used in low-income neighborhoods and among low-income men.)

Optional Introductory Session on the CD-ROM!

Use this session to ease fathers into the program. It also helps facilitators learn more about the dads that comprise each unique group, including what motivated them to enroll and what will motivate them to keep coming back.

The 24/7 Dad® Framework!

For facilitators interested in learning more about the behavior-change theories that underlie the programs, and for researchers interested in further evaluating the impact of the programs, the **new Program Guides in the improved Facilitator’s Manuals describe the behavioral theories that create the overall framework** upon which NFI built the programs.

More Practitioner Input!

NFI designed the first editions and second editions with input from practitioners who facilitate fatherhood programs.

- ▶ NFI continued to use practitioner feedback to create the third editions by gathering ongoing feedback from 24/7 Dad® facilitators across the country who work with diverse fathers, particularly low-income, non-residential and/or non-custodial fathers.
- ▶ NFI staff has conducted training institutes for more than 1,100 organizations on how to use the programs. Practitioners provided feedback on the curriculum during these institutes that NFI incorporated into the third editions.



The most comprehensive fatherhood program available, using innovative tools, strategies, and exercises for fathers of all races, religions, cultures, and backgrounds to learn how to be involved, responsible, and committed fathers.



Learn more at www.fatherhood.org/247dad

24/7 Dad® A.M. Complete Program Kit



CNA-91 - \$649 PER KIT

24/7 Dad® A.M. focuses on Key Fathering Characteristics:

- Family History
- What it Means to Be a Man
- Showing and Handling Feelings
- Men’s Health
- Communication
- The Father’s Role
- Discipline
- Children’s Growth
- Getting Involved with your Child(ren)
- Working with Mom & Co-Parenting

The Complete Program Kit includes:

- 1 - 24/7 Dad® A.M. Facilitator’s Manual with Program Guide: Contains in-depth information you need to easily facilitate the program. Facilitator Training is available but not required.
- 10 - 24/7 Dad® A.M. Fathering Handbooks that the dads can keep; includes Quick Reference Cards perforated for tear-out inside the back cover listing The Characteristics of a 24/7 Dad® plus 10 Affirmations for Your Kids.
- 1 - CD-ROM with evaluation tools and worksheets in English and Spanish, marketing resources, and more.
- 1 - DVD with over 60 videos: New to the Third Edition! Videos to enhance and incorporate into program delivery.
- FREE access to the Android-based app which provides access to a My 24/7 Dad® Checklist

EXTRA A.M. FATHERING HANDBOOKS (ENGLISH) CNA-93 - \$7.99 EACH (SPANISH) CNA-93SP - \$7.99 EACH

24/7 Dad® A.M. with Booster Sessions for Non-Custodial Dads



CNA-100 - \$799 PER KIT

All topics covered in the 24/7 Dad® A.M. Program, PLUS 5 separate 2-hour booster sessions your organization can run for non-custodial fathers:

- Workforce Readiness
- Rights & Responsibilities
- Visitation
- Child Support
- Money Management

The Complete Program Kit includes:

- Everything in the 24/7 Dad® A.M. Complete Program Kit
- 1 - FatherTopics™ Collection CD-ROM with Instruction Guide, Session Handouts, and Binder-Ready, 3-Hole punched facilitator sessions with divider tabs

EXTRA A.M. FATHERING HANDBOOKS (ENGLISH) CNA-101 - \$7.99 EACH (SPANISH) CNA-108 - \$7.99 EACH

Download the FREE My 24/7 Dad® Checklist App on the Google Play Store (for Android Phones)

24/7 Dad® P.M. Complete Program Kit



CNA-95 - \$649 PER KIT

24/7 Dad® P.M. Covers More Advanced Fathering Topics:

- Fathering and the 24/7 Dad
- Boyhood to Manhood
- Dealing with Anger
- Knowing Myself (Self-Worth)
- Family Ties
- Sex, Love, Relationships
- Power and Control
- Competition and Fathering
- Improving my Communication Skills
- Fun with the Kids

The Complete Program Kit includes:

- 1 - 24/7 Dad® P.M. Facilitator’s Manual with Program Guide: Contains in-depth information you need to easily facilitate the program. Facilitator Training is available but not required.
- 10 - 24/7 Dad® P.M. Fathering Handbooks that the dads can keep; includes Quick Reference Cards perforated for tear-out inside the back cover listing The Characteristics of a 24/7 Dad® plus 10 Affirmations for Your Kids.
- 1 - CD-ROM with evaluation tools and worksheets in English and Spanish, marketing resources, and more.
- 1 - DVD with over 60 videos: New to the Third Edition! Videos to enhance and incorporate into program delivery.
- FREE access to the Android-based app which provides access to a My 24/7 Dad® Checklist

EXTRA P.M. FATHERING HANDBOOKS (ENGLISH) CNA-103 - \$7.99 EACH (SPANISH) CNA-109 - \$7.99 EACH



www.fatherhood.org/udad



COMPLETE PROGRAM KIT
\$549
CNA-180

ADDITIONAL MOTHER'S HANDBOOKS
\$7.99 EACH
CNA-181



Do you serve mothers who struggle to understand and communicate with the fathers of their children?

NFI, the nation's #1 provider of resources for fathers, has developed a unique program that helps mothers improve the relationships they have with fathers, for the benefit of their children.

Data show that one in three children in the U.S. grows up in a home without his or her biological father, and the lack of father involvement increases the risk that children will suffer from a range of social, emotional, and physical ills.

Unfortunately, many times it's the mothers' gatekeeping behavior that can prevent or reduce fathers' access to their children—when fathers' involvement in their children's lives would actually benefit their children. In addition, mothers can lack the self-awareness and communication skills they need to improve their relationships with the fathers of their children.

Enter Understanding Dad™ a Complete Program Kit consisting of 8 sessions, each lasting approximately 2 hours, with the goal of accomplishing 4 objectives that are vital to improving the relationships between mothers and fathers.

Program Goals:

- Increase mothers' knowledge, positive attitudes (e.g. toward fathers' involvement), and skills (e.g. communication) associated with improving their relationships with the fathers of their children.
- Increase mothers' awareness of the impact that their upbringing (e.g. their relationships with their own fathers) has had on their relationships with the fathers of their children and men in general.
- Increase mothers' understanding of the importance of fathers' involvement in the lives of their children.
- Increase positive interactions between mothers and the fathers of their children.

The Complete Program Kit includes:

- 1 - Understanding Dad™ Facilitator's Manual
- 10 Understanding Dad™ Mother's Handbooks for use during the program and that the moms can keep
- 1 - CD-ROM with an evaluation tool, marketing resources, videos and more!
- 1 - DVD video content for some sessions

Program Uses:

- ✓ Run Understanding Dad™ as a stand-alone program for moms.
- ✓ Offer Understanding Dad™ for moms as a complementary program to your fatherhood program, such as NFI's 24/7 Dad® program.
- ✓ Complement Understanding Dad™ with NFI's Mom as Gateway™ FatherTopics™ Workshop: (see page 14) a 3-session add-on workshop which moves mothers from being a "gatekeeper" regarding fathers' access to their children to a "gateway," thus increasing fathers' access to their children.



Love Notes



COMPLETE KIT
\$524
DIB-001

EXTRA STUDENT JOURNALS
10 PER PACK LN-TW10 - \$110

EXTRA PERSONALITY SORTERS
10 PER PACK COL-S10 - \$15

Love Notes is designed specifically for a high-risk audience of 15-24 year olds who:

- Are at risk for early and unplanned pregnancy.
- Are pregnant or already parenting.
- Are involved with a partner who is already a parent.

Key topics include:

- **Knowing yourself**—personality style, baggage, expectations, mapping your future
- **Forming and maintaining healthy relationships**—knowledge, skills, smart steps
- **Relationship Assessment**—Frameworks for assessing relationships and making decisions
- **Handling Unhealthy Relationships**—Recognizing unhealthy relationships and responding to dangerous ones
- **Effective communication** and conflict management skills
- **Intimacy**, sexual values, pacing relationships and sex, and planning for choices
- **Unplanned pregnancy** and relationship turbulence through the eyes of a child
- **The Success Sequence**—how the order of school, commitment, and babies impacts your future

The Complete Program Kit Includes:

- 1 - Love Notes Instructor's Manual
- 10 - Colors Personality Sorter
- 10 - Love Notes Teen Workbooks

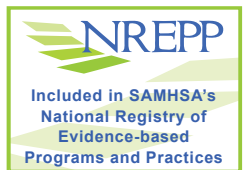
Relationship Smarts PLUS 3.0



COMPLETE KIT
\$464
DIB-002

EXTRA STUDENT JOURNALS
10 PER PACK LRQ+S10 - \$85

Relationships Smarts PLUS is a 12-lesson evidence-based relationship skills curriculum for young adults 13-18 years of age.

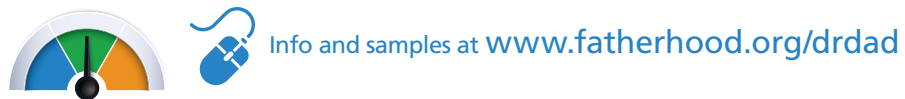


Key topics include:

- **Self-awareness:** personal strengths/weaknesses, past influences, goal setting, friendship, peer pressure, maturity, clarifying values.
- **Developing healthy relationships:** attraction, building blocks of positive relationships, how to assess relationships, realistic love, low-risk dating, "deciding vs. sliding".
- **Problems, warnings and dangerous relationships:** break-ups and broken hearts, unhealthy and abusive behaviors, ways to exit safely, boundaries, dating violence.
- **Communication and conflict:** danger signs, time outs, anger regulation, the Speaker-Listener Technique, problem-solving.
- **Intimacy and Sexual Decisions:** pacing relationships, what intimacy means, sex in the context of relationships, boundaries, myths of pregnancy, risky situations, refusal skills, how unplanned pregnancy affects a child.
- **Social Media:** the impact of "constant connection", sexting realities and risks, personal polices on using social media.

The Complete Program Kit Includes:

- 1 - Relationships Smarts PLUS Instructor's Manual
- 10 - Relationships Smarts PLUS Teen Workbooks



DOCTOR DAD® WORKSHOPS

DOCTOR DAD® WORKSHOPS are great for new and expectant dads! Increase fathers' health literacy by providing the knowledge and skills men need to successfully care for their young children right from the start.

Based on feedback from fatherhood practitioners, we've updated and reformatted our popular Doctor Dad® curriculum—now offered as four separate Doctor Dad® Workshops for individual purchase or as a set.

Presented as 60-90 minute stand-alone workshops, or as supplemental sessions to your current fatherhood programming, Doctor Dad® Workshops allow you to focus on the health and safety issue(s) that matters most to your dads—from keeping children well, to taking care of a sick child, along with preventing injuries, and creating a safe home. Or purchase all four workshop kits to cover each of these important issues with your dads!

THE COMPLETE PROGRAM KIT INCLUDES:

- 1 Doctor Dad® Workshop Guide with information to facilitate each session
- Doctor Dad® CD-ROM which contains the following:
 - ▶ Facilitator's Guide complete with information about the program's underlying principles and themes
 - ▶ Marketing Materials including posters and postcards
 - ▶ Evaluation and Survey Materials including Participant Questionnaire and Certificate of Completion
- 10 Doctor Dad® Father's Handbooks for dads to use during the session and keep as a reference

Child Health & Safety Workshops for New & Expectant Dads



INDIVIDUAL WORKSHOPS **\$99** EACH OR BUY ALL FOUR WORKSHOPS FOR THE PRICE OF THREE! **\$299** CNA-145

Doctor Dad® Workshops cover a wide range of important child health and safety skills:

- **The Well Child:** New! Crying Flowchart, Infant Nutrition, Immunization, Temperament, and more **CNA-140**
- **The Sick Child:** Fevers, The Common Cold, Dehydration, and more **CNA-142**
- **The Injured Child:** Burns, Scrapes, Choking, and more **CNA-146**
- **The Safe Child:** Safety in the car, Safety in the Kitchen, Parental Anger, and more **CNA-148**

EXTRA FATHER'S HANDBOOKS

Order extra handbooks to include more dads in your program or to restock for another group! **20 Pack, \$49.99**

CNA-161 - WELL CHILD CNA-163 - SICK CHILD
CNA-167 - INJURED CHILD CNA-169 - SAFE CHILD



The 7 Habits of A 24/7 Dad™



COMPLETE PROGRAM KIT **\$379** CNA-60 ADDITIONAL FATHERING GUIDEBOOKS **\$59.99** PACK OF 5 BOOKS CNA-61

TOPICS COVERED

- Habit 1: Be Proactive
- Habit 2: Begin With the End in Mind
- Habit 3: Put First Things First
- Habit 4: Think Win-Win
- Habit 5: Listen First, Talk Second
- Habit 6: Synergize
- Habit 7: Sharpen the Saw

THE 7 HABITS OF A 24/7 DAD™

The 7 Habits of A 24/7 Dad™ is an eight-hour workshop that combines the fundamental fathering principles from National Fatherhood Initiative's 24/7 Dad™ programs with FranklinCovey®'s timeless 7 Habits, making it easier than ever to engage fathers!

This activity-filled workshop guides men as they adopt and apply seven helpful habits that will revolutionize their fathering skills and help them connect with their kids.

- Easy to implement and flexible for a wide-variety of programs, including community-based organizations, military installations, churches, corporations - anyone looking for an easy way to engage fathers!
- Use The 7 Habits of A 24/7 Dad™ to get your fatherhood program started or as the perfect complement to more in-depth fatherhood programming.
- Run this workshop in one day, or break apart into session lengths that work best for you.

THE COMPLETE PROGRAM KIT INCLUDES:

- **1 Facilitator's Guide** with information about the program's principles
- **1 Workshop Videos DVD** filled with videos for each session
- **1 PowerPoint presentation CD-ROM**
- **10 Fathering Guidebooks** the dads can keep
- **10 Reference Cards** - 3x5" cards dads can keep in their wallets.

ADDITIONAL FATHERING GUIDEBOOKS & REFERENCE CARDS

Order extra Fathering Guidebooks and Reference Cards to include more dads in your program or to restock for another group!

CNA-61 5 PACK & CARDS, \$59.99

Downloadable



FATHERTOPICS™
WORKSHOPS



Learn More at
www.fatherhood.org/fathertopicsworkshops

TOPICS COVERED IN WORKSHOPS:

- Communication between mom and dad
- Domestic Violence
- Co-parenting
- Culture
- Spirituality

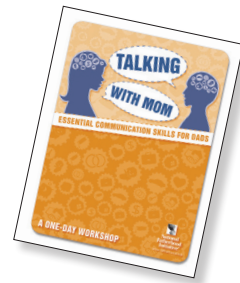
Everything you need to run 3-4 hour workshops for dads on topics that matter to them most! FatherTopics Workshops™ are cost effective, easy to facilitate, engaging workshops you can run by themselves, or alongside another fatherhood program.

Once purchased, you will receive instant access to your new resource(s) via an email allowing you to download, save and/or print the workshop guide(s) as a PDF file.

TALKING WITH MOM™ Essential Communication Skills for Dads

Our newest workshop allows you to deliver a three-session workshop to help fathers become better communicators with the mother(s) of their children by learning about communication patterns, creating a safe environment for effective communication, and developing effective listening skills.

DLD-05 \$45.99



MOM AS GATEWAY™

Studies show that mothers' perceptions greatly influence fathers' involvement. This workshop helps you break down barriers between mothers and fathers and facilitate helpful discussions and efforts towards co-parenting.

DLD-03 \$45.99



LET'S CELEBRATE CULTURE!™ Working with Culturally Diverse Fathers

This one-day workshop increases both facilitators' and fathers' understanding of the role that culture plays in shaping fathers' knowledge and attitudes. Let's Celebrate Culture! equips facilitators to effectively engage and educate fathers from a variety of backgrounds and provides three, interactive sessions that will help fathers explore and celebrate their culture.

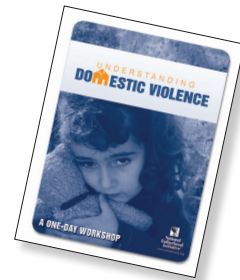
DLD-02 \$45.99



UNDERSTANDING DOMESTIC VIOLENCE™

Healthy, nurturing, and loving fathers play a significant role in preventing domestic violence. This three session workshop helps your organization proactively reduce domestic violence in your community by increasing awareness. The perfect complement to your fatherhood or domestic violence program, this workshop will help you create awareness among men and, ultimately, decrease the impact of intimate partner abuse.

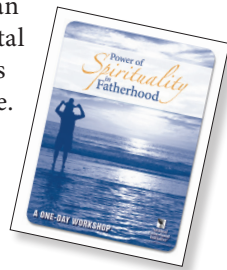
DLD-06 \$45.99



POWER OF SPIRITUALITY IN FATHERHOOD™

Spirituality can be instrumental in how fathers view their role. This one-day workshop contains three interactive sessions that help fathers explore the relationship between spirituality and fathering and how spirituality and faith can help improve their fathering skills.

DLD-04 \$45.99



www.fatherhood.org/ftcfncd



FATHERTOPICS™
COLLECTION
For Non-Custodial Dads

FATHERTOPICS™ COLLECTION FOR NON-CUSTODIAL DADS

Developed as a result of NFI's work with the City of New York's Department of Youth and Community Development, these five workshop sessions help non-custodial fathers explore their knowledge, attitudes, emotions, and behavior on 5 specific topics that are critical to their success as fathers.

These topical sessions are crucial for fathers who do not reside in the same home as their children. Facilitators and non-custodial fathers in New York City, found these sessions extremely helpful and their feedback was overwhelmingly positive.

PER PACK
\$149
CNA-190



SESSIONS IN THE COLLECTION:

- ✓ **Workforce Readiness** - Provides fathers with information about the importance of being gainfully employed and emphasizes the balance needed to handle the demands of employment and parenting. Fathers meet a local career or workforce readiness expert and discuss the issues and challenges related to finding and maintaining employment.
- ✓ **Rights and Responsibilities** - Helps fathers to understand their legal rights as fathers and, specifically, their rights as non-custodial parents. Fathers learn to appreciate their parental responsibilities from a moral, legal, financial, emotional, and holistic perspective, and to assess their ability to serve as both a nurturer and guide to their children.
- ✓ **Visitation** - This session focuses on the purpose and goals of fathers' visits with their children, what the fathers should look for to evaluate the success of visits, and what the fathers can do to have successful visits with their children.
- ✓ **Child Support** - This session helps fathers to better understand the importance of providing child support, what this type of support means for their children, and for their self-identification as a father. This session emphasizes the value of all types of support given by a father (e.g. financial, emotional, and physical). Fathers meet a local child support expert/representative and learn about child support enforcement and how to navigate the child support system.
- ✓ **Money Management** - This session helps fathers to understand the costs associated with raising a child. Dads learn how to access and best use/leverage government assistance (e.g. Temporary Assistance for Needy Families (TANF), the Supplemental Nutrition Assistance Program (SNAP)—[formerly known as food stamps], and Medicaid) as a means to provide for their children as temporary assistance during times of under/unemployment. A money management expert discusses the value of creating and maintaining a budget, planning for their children's future, and fathers can complete a budget.

The Collection Kit Includes:

- CD-ROM with Instruction Guide, and Session Handouts
- Binder-Ready, 3-Hole Punched Sessions with Divider Tabs:
 - ▶ Workforce Readiness Session
 - ▶ Rights & Responsibilities Session
 - ▶ Visitation
 - ▶ Child Support Session
 - ▶ Money Management Session

Session Uses:

- Run one or all 5 sessions with non custodial fathers you serve
- Use whichever sessions you need, when you need them, to meet the needs of on-custodial dads you serve
- Add one or more session(s) to an existing fatherhood program
- Substitute one or more sessions for non-applicable sessions in your current programming for non-custodial fathers



www.fatherhood.org/powerhour

Developed by seasoned ministers, *24/7 Dad Power Hour™* is a revolutionary men's small group or individual study that helps men explore God's intentions and design for fathers and families.

It takes just one hour a week for men to become the fathers God is calling them to be. The *24/7 Dad Power Hour™* kits contain everything leaders need to facilitate a study group quickly and easily! It also contains everything a dad needs for individual study! Each session encourages men to "Reach Up" to God and "Reach Out" to their families through activities and strategies they can try at home. The studies focus on key fathering characteristics — like masculinity, discipline, and work/family balance — with a Biblical foundation so that men can explore God's design for fathers and families. Groups and individuals will benefit from the following helpful resources:

- ▶ The *24/7 Dad Power Hour™* DVD complements each session with inspiring teaching and engages group members
- ▶ The *Small Group Instruction Manual* serves as a guide to help the host run a successful small group or to use for individual study
- ▶ The *Participant's Guide* helps dads focus their study and apply what they have learned



FATHERHOOD SKILLS AND THE CHRISTIAN DAD

Topics Include:

- Fatherhood Skills and the Lord's Instruction
- God Versus Nurture
- God & Discipline — Styles, Power, & Control
- God & Discipline — Being a Fair & Loving Father
- Having Fun
- Competition and Fathering

KIT CNA-127 \$19.99
ADDITIONAL PARTICIPANTS GUIDES
CNA-126 \$7.99



RELATIONSHIPS AND THE CHRISTIAN DAD

Topics Include:

- Honor the Mother
- Handling Stress and Anxiety
- You and Mom — One Flesh
- Work-Sabbath Balance
- Your Body is a Temple
- Iron Sharpens Iron

KIT CNA-132 \$19.99
ADDITIONAL PARTICIPANTS GUIDES
CNA-131 \$7.99



THE CHRISTIAN DAD

Topics Include:

- Christian Fatherhood
- Expectations and Fatherhood
- The "Heart" of Fatherhood
- Honor the Father
- Raising Adams and Eves
- First Fruits Mentality

KIT CNA-122 \$19.99
ADDITIONAL PARTICIPANTS GUIDES
CNA-121 \$7.99

Great for Men's Ministries at Pregnancy Care Centers



www.fatherhood.org/thb



THE HAPPIEST BABY™ DVD + Sleep CD Combo

More sleep and a happy baby . . . in just one click. Magic? A miracle? No . . . it's a reflex!™

National Fatherhood Initiative is proud to bring you The Happiest Baby™, an evidence-based, scalable, and affordable program for parent educators.

Dr. Harvey Karp's Happiest Baby™ techniques are based on a newly discovered newborn behavior—the calming reflex—that can quickly calm baby's crying and increase sleep by at least one hour.

The Happiest Baby™ DVD teaches the "5 S's" technique to quickly turn on a baby's "calming reflex", allowing babies to sleep an extra 1-3 hours. The Super-Soothing Sleep Sounds CD plays unique sounds that perfectly imitate the womb: soothing crying (even in the car) and boosting sleep (use for the first year of life).

HOW THE HAPPIEST BABY™ TECHNIQUE WORKS

- Empowers parents by dramatically boosting parental confidence.
- Increases baby's sleep and reduces crying/colic.
- Prevents postpartum depression, child abuse, and SIDS.
- Supports breastfeeding by boosting bonding, increasing sleep, reducing crying, PPD, and smoking.

SUGGESTED USES

Staff can distribute the DVD+CD Combo and/or teach The Happiest Baby™ techniques in many settings serving families, including:

- **Health Departments and Home Visiting Programs:**
An easy "plug and play" tool to enhance existing parenting curricula, programs and services (such as WIC).
- **Hospitals and Pregnancy Centers:**
Ideal for use by nurses and childbirth educators with expectant parents or parents with young babies.
- **Military Bases:**
New Parent Support Program staff can distribute DVD+CD Combos to military families on base and in military hospitals.

WHAT'S INCLUDED

- The Happiest Baby™ DVD teaches the "5 S's" technique to quickly turn on a baby's "calming reflex", allowing babies to sleep an extra 1-3 hours
- The Super-Soothing Sleep Sounds CD plays unique sounds that perfectly imitate the womb: soothing crying (even in the car) and boosting sleep (use for the first year of life).



www.fatherhood.org/e-guides

DOWNLOADABLE “HOW-TO” GUIDES in Easy-to-use PDF Format

NFI’s new, downloadable guides give fathers the tips and tools they need to be involved, responsible and committed 24 hours a day, 7 days a week. Once purchased, you will download a PDF file that you can use and share as often as you want!

These guides are a valuable resource to aide you and the dads you serve in learning to lead. A fatherhood leader can work one-on-one with a dad through this guide and/or a dad can use this as a self-paced guide.

SOME IDEAS FOR USING THE GUIDES:

- Share the guides with as many dads as you like.
- Print the PDF and give to the dads you serve, review it with them 1-on-1 or in a small group, or email it to them to read on a computer, tablet, or smart phone on their own time. You can even give them to moms to share with dads!
- This guide can reinforce (but not replace) the 24/7 Dad® program or any other fatherhood program you currently provide.
- Give away copies to the dads you serve so they have our skill-building resources.

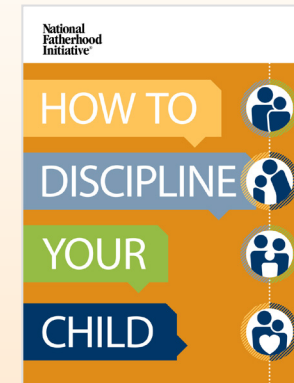


HOW TO DISCIPLINE YOUR CHILD: A guide for learning how to effectively discipline your child.

DLD-12 \$29.99

Contents Include:

- Part 1 - What is Discipline
- Part 2 - Tips on How to Discipline
- Part 3 - What is Punishment?



www.fatherhood.org/e-guides



\$89⁹⁹
DLD-14 BUNDLE

DLD-14 \$89.99

“HOW-TO” GUIDES BUNDLE

Guide Contents Include:

- How To Effectively Co-Parent**
 - Part 1 - Introduction to Co-Parenting
 - Part 2 - Tips on Co-Parenting
 - Part 3 - What are Your Legal Rights and Responsibilities?
 - Part 4 - The Importance of Visitation
 - Part 5 - How to Handle Child Support

How To Talk with Mom and Child

- Part 1 - Introduction to Communication
- Part 2 - Helpful Tips for Effective Communication

How To Discipline Your Child

- Part 1 - What is Discipline
- Part 2 - Tips on How to Discipline
- Part 3 - What is Punishment?

How To Effectively Co-Parent

- Part 1 - Physical Health
- Part 2 - Mental Health
- Part 3 - Your Child’s Health
- Part 4 - You and Your Child’s Health
- Part 5 - Helping Your Child Grow



HOW TO EFFECTIVELY CO-PARENT: A guide with tips and tools to help dad effectively co-parent.

DLD-10 \$29.99

Contents Include:

- Part 1 - Introduction to Co-Parenting
- Part 2 - Tips on Co-Parenting
- Part 3 - What are Your Legal Rights and Responsibilities?
- Part 4 - The Importance of Visitation
- Part 5 - How to Handle Child Support

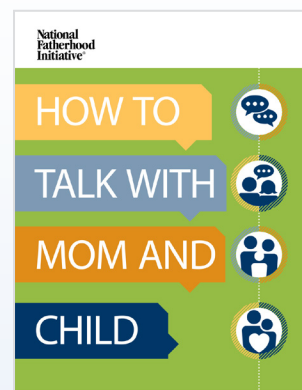


HOW TO TALK WITH MOM AND CHILD: A guide for learning to effectively communicate with mom and child.

DLD-11 \$29.99

Contents Include:

- Part 1 - Introduction to Communication
- Part 2 - Helpful Tips for Effective Communication



TIPS FOR RAISING HEALTHY KIDS: The Guide for learning to live healthy and raise healthy kids.

DLD-13 \$29.99

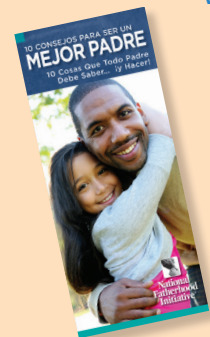
Contents Include:

- Part 1 - Physical Health
- Part 2 - Mental Health
- Part 3 - Your Child’s Health
- Part 4 - You and Your Child’s Health
- Part 5 - Helping Your Child Grow





PACKS OF 50 FOR JUST \$17.99 EACH
www.fatherhood.org/brochures



10 CONSEJOS PARA SER UN MEJOR PADRE
10 WAYS TO BE A BETTER DAD
 Our best selling brochure offers easy suggestions to help any father become a great dad. 50 PACK, \$17.99 NFI-02 (SPANISH)

COMO MANTENER A SU HIJO SEGURO
KEEPING YOUR CHILD SAFE

Keeping children healthy and safe is a priority for all parents, especially during those exploratory toddler years. This helpful checklist provides the information needed to childproof a home and prevent common household accidents.

50 PACK, \$17.99 NFI-47 (SPANISH)



COMO CREAR UN HOGAR SEGURO PARA SU FAMILIA
CREATING A SAFE HOME FOR YOUR FAMILY

An emotionally and physically safe home environment is vital for healthy children and families. This brochure helps dads create a loving, caring environment where children can thrive. 50 PACK, \$17.99 NFI-53 (SPANISH)

LOS 7 BENEFICIOS QUE EL MATRIMONIO BRINDA A LOS HOMBRES
THE SEVEN BENEFITS OF MARRIAGE FOR MEN

Does marriage really matter? Yes, it does! This brochure speaks directly to men about the impact of marriage on a man's sex life, financial future, and most importantly, his relationships with his children. 50 PACK, \$17.99 NFI-46 (SPANISH)

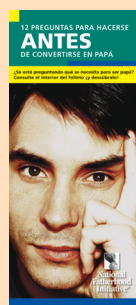


12 FORMAS DE LOGRAR UN EQUILIBRIO ENTRE EL TRABAJO Y LA FAMILIA
12 WAYS TO BALANCE WORK AND FAMILY

This brochure outlines twelve simple things that fathers can do to succeed at work and at home. Perfect for human resource managers and employers alike. 50 PACK, \$17.99 NFI-54 (SPANISH)

MAINTIENIENDOSE EN CONTACTO CON SUS HIJOS MIENTRAS ESTÁ ENCARCELADO
STAYING INVOLVED WITH YOUR CHILDREN WHILE INCARCERATED

Incarcerated fathers may be locked up, but they don't have to be locked out of healthy relationships with their kids. This brochure offers incarcerated fathers ten tips on staying connected to their children. 50 PACK, \$17.99 NFI-16 (SPANISH)



12 PREGUNTAS PARA HACERSE ANTES DE CONVERTIRSE EN PAPÁ
12 QUESTIONS TO ASK BEFORE BECOMING A FATHER

Filled with practical advice, this brochure helps men who are not yet fathers think critically about one of the most important decisions they will ever make—whether or not to become a dad. 50 PACK, \$17.99 NFI-52 (SPANISH)



COMO AYUDAR A SU HIJO A TENER UN BUEN DESEMPEÑO EN LA ESCUELA
HOW TO HELP YOUR CHILD DO WELL IN SCHOOL

Children with involved dads have a better chance of succeeding in school. This brochure offers ten practical tips to help dads give their children a jump-start for academic success. 50 PACK, \$17.99 NFI-48 (SPANISH)

ASI QUE ACABA DE SER PADRE
SO YOU'RE A NEW FATHER

New fathers face a series of new and exciting challenges. This brochure provides new and expectant fathers with a ten point plan for enjoying and succeeding at the job of a lifetime—being a dad! 50 PACK, \$17.99 NFI-15 (SPANISH)



TIP CARDS
www.fatherhood.org/tipcards

PACKS OF 50 FOR **\$12.99**



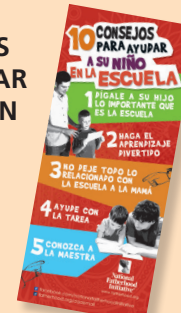
10 MANERAS DE SER UN MEJOR PAPA
10 WAYS TO BE A BETTER DAD

This tip card offers easy suggestions to help any father become a great dad! 50 PACK, \$17.99 NFI-75 (SPANISH)



10 CONSEJOS PARA AYUDAR A SU NIÑO EN LA ESCUELA
10 TIPS FOR NEW DADS

New dads face a series of exciting challenges. This tip card provides new and expectant fathers with 10 tips for enjoying and succeeding at the job of a lifetime — being a dad! 50 PACK, \$17.99 NFI-76 (SPANISH)



10 CONSEJOS PARA AYUDAR A SU NIÑO EN LA ESCUELA
10 TIPS TO HELP YOUR CHILD IN SCHOOL

Studies show that children with involved dads do better in school. This tip card offers ten practical tips to help dads give their children a jumpstart for academic success. 50 PACK, \$17.99 NFI-77 (SPANISH)



POSTERS
www.fatherhood.org/posters

NFI-88 \$15.00 FOR SET OF 3
 Full-color 16"x20" Spanish language posters. Not sold separately. Posters read: "Give Your Kids What They Need To Succeed. You." and "Every girl needs a leading man" Tagline on each poster: "Have You Been A Dad Today?"



SET OF 3
 16" x 20"
\$15



SPANISH ADAPTATIONS OF OUR FATHERING HANDBOOKS

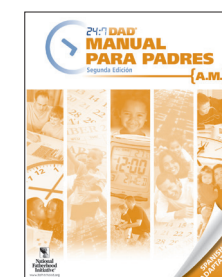
Many fathers who speak and understand both English and Spanish are unable to read and write in English.

Therefore, it's important to provide those dads with a Spanish adaptation handbook that they are able to read and also allows them to fully participate in the handbook writing exercises.

Available for our 24/7 Dad® AM and PM fatherhood programs, as well as InsideOut Dad®.

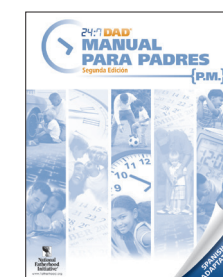
24/7 DAD® A.M. FATHERING HANDBOOK SPANISH

CNA-108 (SPANISH) \$7.99 EACH
 See page 11 for the 24/7 Dad® Program.



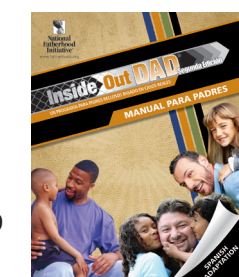
24/7 DAD® P.M. FATHERING HANDBOOK SPANISH

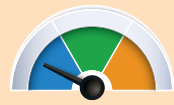
CNA-109 (SPANISH) \$7.99 EACH
 See page 11 for the 24/7 Dad® Program.



INSIDEOUT DAD® FATHERING HANDBOOK SPANISH

CNA-175 (SPANISH) \$8.99 EACH
 See page 9 for the InsideOut Dad® Program.





POCKET GUIDES

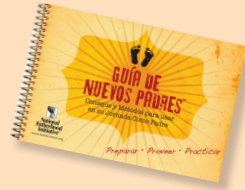
PACKS OF 5 FOR \$12.99 EA.

www.fatherhood.org/pocketguides

GUÍA DE NUEVOS PADRES

NEW DAD'S POCKET GUIDE™

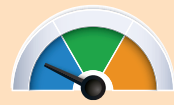
Newly revised, this handy guide has essential hints, tips, and strategies that every new dad needs to know! The New Dad's Pocket Guide™ helps dad get involved right from the start by increasing health literacy with important child health and safety information, ideas for connecting to his newborn, and more. 5 Pack. NFI-104 (SPANISH) \$12.99



MINI GUÍA PARA PAPÁS

DAD'S POCKET GUIDE™

It's never been easier to give dads of preschoolers and school-aged children the information they need to stay involved in their children's lives in meaningful ways. An updated version of the popular Dad's Pack, this handy guide has essential health and education hints, tips, and strategies that every dad needs to know. 5 Pack. NFI-105 (SPANISH) \$12.99



HELP ME GROW™ GUIDES

PACKS OF 5 FOR \$12.99 EA.

www.fatherhood.org/helpmegrow

AYUDAME A CRECER

GUIDES TO THE AGES & STAGES OF CHILD GROWTH

Children grow at different rates, and dads need to know what to expect and not to expect in terms of child growth so they can be involved, responsible fathers. That's why NFI pulled some of our most popular content — the Ages and Stages Charts — out of our flagship fatherhood curriculum 24/7 Dad®, and placed it into 3 Help Me Grow guides for Dads based on their child's age range — Infant, Toddler/Pre-School, and Elementary School Years. 5 Pack.

- ▶ THE FIRST YEAR NFI-124 (SPANISH)
- ▶ THE TODDLER & PRE-SCHOOL YEARS NFI-125 (SPANISH)
- ▶ THE ELEMENTARY SCHOOL YEARS NFI-126 (SPANISH)
- ▶ HELP ME GROW™ BUNDLE: (1) OF EACH 5-PACK SHOWN HERE NFI-127 (SPANISH) - \$25.99



La InsideOut Dad™

GUÍA PARA FORTALECER LOS LAZOS FAMILIARES

THE INSIDEOUT DAD™ GUIDE TO FAMILY TIES



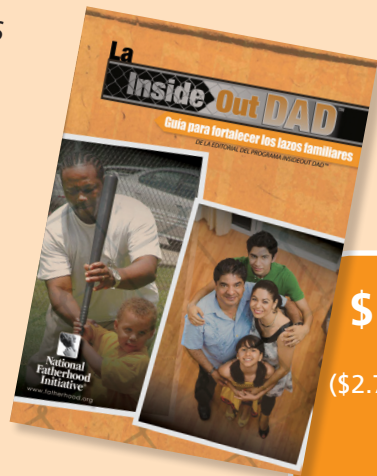
www.fatherhood.org/iod-guide

Provide our Spanish adaptation of the InsideOut Dad® Guide to Family Ties to incarcerated fathers whose primary reading and writing language is Spanish.

Incarcerated fathers who create meaningful ties with their children and family on the outside are the best prisoners on the inside. And, research shows that fathers who connect with their children (and families) prior to release have a higher likelihood of staying out of jail/prison.

The InsideOut Dad™ Guide to Family Ties helps incarcerated fathers address many important "connection" topics, including the importance of getting in touch — and staying in touch — with their family, maybe even for the first time.

See page 8 for implementation suggestions.



\$179.99 25-PACK (\$2.75 savings per book!) NFI-113

\$9.99 EACH

INDIVIDUAL GUIDE NFI-112



POSTERS: Full-color, High-quality

Encourage dads with these full-color posters that remind fathers of their important and irreplaceable role!



View larger poster images at <http://www.fatherhood.org/posters>



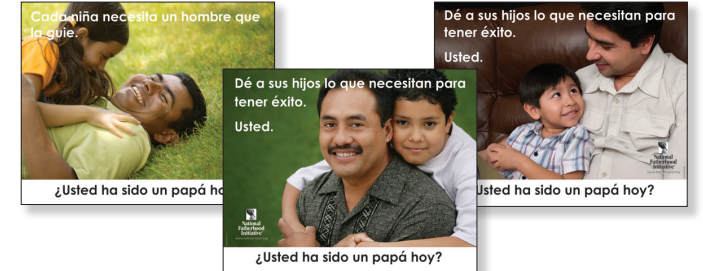
NFI-68 \$45.00 for set of 5 (Large) Full-color 22 x 28" posters. Not sold separately. Not available in Spanish.

SET OF 5 22" x 28" \$45 NFI-68

SET OF 3 SPANISH POSTERS 16" x 20" \$15 NFI-88

NFI-88 \$15.00 for set of 3 (Spanish)

Full-color 16 x 20" Spanish language posters. Not sold separately. Posters read: "Give Your Kids What They Need To Succeed. You." and "Every girl needs a leading man" Tagline on each poster: "Have You Been A Dad Today?"



NFI-80 \$45.00 for set of 5 Full-color 22"x28" posters. Not sold separately. Not available in Spanish.

SET OF 5 22" x 28" \$45 NFI-80

Have you had your... **FREE** Father Friendly Check-Up™?

Take the Father Friendly Check-Up at www.fatherhood.org/ffcu

Our FREE Father Friendly Check-Up™ is designed to help you determine just how father-friendly your organization is! This assessment will analyze your physical environment/location, organizational philosophies, staff attitudes, and more to determine your score.





NEW RESOURCE BUNDLES HELP YOU GET STARTED QUICKLY, AND WITH ALL OF THE RESOURCES YOU NEED!

Each of the following resource bundles have been expertly chosen by NFI staff to meet the needs of organizations serving fathers and families with a certain topical focus or fathering need - helping you to get the best combination of resources for the dads you serve, and make an easy purchase decision for your organization.

Note: You can find descriptions of each of the resources in the bundles on other pages within this catalog.



THE PREGNANCY CENTER BUNDLE INCLUDES:

- 1 pk (50) - Mom's Tip Card: For Baby's Health
- (5) 5 packs - New Moms: A Pocketbook Full of Reasons for New Moms to Involve Dads
- 1 pk - 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) - 10 Ways to Be a Better Dad Brochure
- (5) 5 packs - New Dad's Pocket Guide
- (5) 5 packs - Help Me Grow : The First Year Guide
- 1 pk (50) - 10 Tips for New Dads Tip Card

SHIPPING INCLUDED! PCB-01 \$263



THE CHILD WELFARE BUNDLE INCLUDES:

- 1 - 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) - 10 Ways to be a Better Dad Brochure
- 1 pk (50) - Creating a Safe Home For Your Family Brochure
- 1 pk (50) - Keeping Your Child Safe Brochure
- 1 pk (50) - 12 Tips for Effectively Disciplining Your Children Tip Card
- 1 pk (50) - 10 Tips on Co-Parenting Tip Card
- 1 pk (50) - How Dad Can be a Good Co-Parent Brochure

SHIPPING INCLUDED! CWB-01 \$108



THE CO-PARENTING BUNDLE INCLUDES:

- 1 - 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) - 10 Ways to Be a Better Dad Brochure
- 1 pk (50) - 10 Tips on Co-Parenting Tip Card
- 1 pk (50) - How Dad Can be a Good Co-Parent Brochure
- 1 pk (50) - 12 Tips for Effectively Disciplining Your Children Tip Card
- (5) 5 packs - For Moms: A Pocketbook Full of Ways to Communicate with Dad

SHIPPING INCLUDED! CPB-01 \$140



THE HOME VISITATION BUNDLE INCLUDES:

- 1 pk (50) - Creating A Safe Home For Your Family Brochure
- (5) 5 packs - New Dad's Pocket Guide
- 1 - 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) - 12 Tips for Effectively Disciplining Your Children Tip Card
- 1 pk (50) - 10 Ways to Be a Better Dad Brochure
- (5) 5 packs - Help Me Grow: The First Year Guide
- (5) 5 packs - New Moms: A Pocketbook Full of Reasons for New Moms to Involve Dads - Guide
- (5) 5 packs - For Moms: A Pocketbook Full of Ways to Communicate with Dad Guide

SHIPPING INCLUDED! HVB-01 \$340



DOCTOR DAD® BUNDLE INCLUDES:

- Doctor Dad® Workshops - All 4 Workshops:
- (2) 5 packs - New Dad's Pocket Guide™
- (2) 5 packs - Help Me Grow: The First Year

SHIPPING INCLUDED! CNA-151 \$299



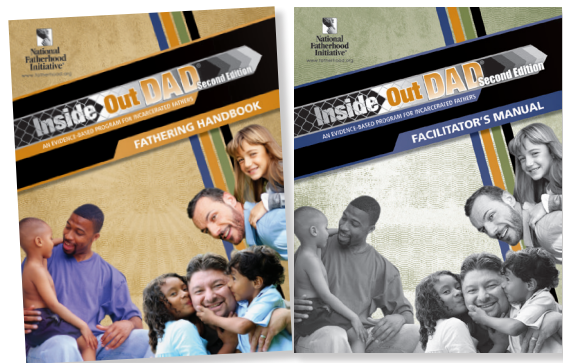
THE MILITARY DAD BUNDLE INCLUDES:

- 1 - 17 Critical Issues to Discuss with Dads (Downloadable)
- 25 Each - Deployed Fathers & Families Guide™
- 5 (5) pks - Military Dad's Pocket Guide
- 1 pk (50) - 10 Ways to Stay Involved with your Children During Deployment Brochure
- 1 pk (50) - Creating a Safe Home For Your Family Brochure
- 1 pk (50) - Welcome Home Dad! Brochure
- 1 pk (50) - 10 Ways to Be a Better Dad Brochure

SHIPPING INCLUDED! MDB-01 \$288



Inside Out DAD®



THE INSIDEOUT DAD® BUNDLE INCLUDES:

- 1 - InsideOut Dad® Complete Curriculum Kit
- 1 (25) pk - InsideOut Dad® Guide to Family Ties
- 1 (50) pk - Staying Involved With Your Children While Incarcerated Brochure
- 1 (50) pk - 14 Things Dads in Prison Should Do Before Or After Release Brochure
- 1 (50) pk - 20 Ways to Connect with Your Children and Family After Release Brochure

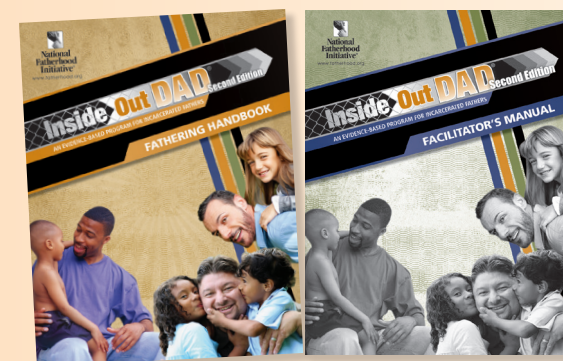
SHIPPING INCLUDED! IODB-01 \$917



THE 24/7 DAD® AM BUNDLE INCLUDES:

- 1 - 24/7 Dad® AM Complete Kit
- 1 - FatherTopics™ Workshop: Mom as Gateway (Downloadable)
- 1 - FatherTopics™ Workshop: Talking With Mom: Essential Communication Skills for Dads (Downloadable)
- 1 pk (50) - How Dad Can be a Good Co-Parent Brochure
- 1 pk (50) - 12 Tips for Effectively Disciplining Your Children Tip Card
- 1 pk (50) - 10 Tips on Co-Parenting for the Sake of your Child Tip Card
- 2 (5) pks - Dad's Pocket Guide

SHIPPING INCLUDED! 247AMB-01 \$777



THE INSIDEOUT DAD® W/ BOOSTER SESSIONS BUNDLE INCLUDES:

- 1 - InsideOut Dad® Complete Kit
- 1 - FatherTopics™ Workshop: Let's Celebrate Culture! (Downloadable)
- 1 - FatherTopics™ Workshop: Talking with Mom: Essential Communication Skills for Dads (Downloadable)
- 1 - FatherTopics™ Workshop: Understanding Domestic Violence (Downloadable)

SHIPPING INCLUDED! IODB-02 \$659



THE 24/7 DAD® PM BUNDLE INCLUDES:

- 1 - 24/7 Dad® PM Complete Program Kit
- 1 - FatherTopics™ Workshop: Mom as Gateway (Downloadable)
- 1 - FatherTopics™ Workshop: Talking With Mom: Essential Communication Skills for Dads (Downloadable)
- 1 pk (50) - How Dad Can be a Good Co-Parent Brochure
- 1 pk (50) - 12 Tips for Effectively Disciplining Your Children Tip Card
- 1 pk (50) - 10 Tips on Co-Parenting for the Sake of your Child Tip Card
- 2 (5) pks - Dad's Pocket Guide

SHIPPING INCLUDED! 247PMB-01 \$777



Visit www.fatherhood.org/register for the latest training schedule

CURRICULA TRAINING FOR ANY BUDGET

Get expert training on facilitating NFI's core fatherhood programs by registering for or purchasing a Curricula Training Institute! We have several training options throughout the year to fit your budget and staff needs.



OPTIONS:

- From Your Office: Online Webinar Training Institutes**
 Dynamic, online curricula training institutes from the comfort of your office! Delivered via webinar by expert NFI staff with engaging content and interactive polls. Check in with us to find out the next webinar training date! As low as \$99 per person when you register more than one person (curriculum required.)
- You Come to Us: Public Curricula Training in Germantown, MD**
 Join us at various times throughout the year for public curricula training at a location near NFI headquarters in Germantown, MD. Check in with us to find out the next public training date and curriculum offered! Price varies.
- We Come to You: On-Location Curricula Training Institutes**
 Available all year long, our expert staff travel to your location to deliver dynamic, hands-on training to equip you to successfully facilitate our most popular fatherhood programs and workshops. Invite your staff and other community partners or interested parties.

TRAINING AVAILABLE ON:

- 24/7 Dad®
- InsideOut Dad®
- Understanding Dad™: An Awareness and Communication Program for Moms
- Doctor Dad® Workshops
- The 7 Habits of a 24/7 Dad™

CURRICULUM TRAINING AT YOUR LOCATION FOR UP TO 30 ATTENDEES:

One Day \$3999 | Two Day \$4999 (Includes travel)

To learn more or receive a training quote, email training@fatherhood.org.

CUSTOMIZED RESOURCES WITH YOUR LOGO FROM NFI

We Know Dads.™

Let National Fatherhood Initiative® create customized, print-ready, low-intensity print materials for your organization or event!

National Fatherhood Initiative®, the nation's leading fatherhood organization and distributor of fatherhood skill-building materials, leverages its 20 years of experience to develop custom fatherhood-focused materials for organization on topics of your choice that can include your logo, contact information, and other details about your organization, programs, and services.



Co-logo/brand one or more of NFI's existing resources

We add your logo and contact information to one or more of our existing resources and print for you. Pricing based on quantity desired.



We create and design custom resources on a topic of your choice with our added fatherhood angle/expertise

We create a new, custom brochure, pocket guide, poster, or tip card for you. You bring some (or all) content to the table, we add the fatherhood angle, and then we decide together who "owns" the file and will print it. Custom Resource Options*:

- Tip Cards: Single sheet, 4" x 9.25" in size, 10 tip maximum
- Brochures: 2-panel or 3-panel, 4" x 9.25" in size
- Pocket Guides: Up to 20 total pages (includes front and back exterior covers), 6.5" x 4.25" in size
- Posters: 22 x 28 or 16 x 20, vertical or horizontal

Pricing: Dependent on resource desired, quantity, and who will "own" the completed file.

YOU BENEFIT FROM:

- 20 years experience as the nation's leading organization on promoting responsible fatherhood.
- More than 12 years experience designing materials for fathers, including fathers of varying races and ethnicities, income, marital status, custody (custodial and non-custodial, and residence (residential and non-residential).
- More than 12 years experience designing materials for fathers with limited literacy skills.
- Quick turnaround.

Contact Melissa Steward for a quote on our next custom project together!
msteward@fatherhood.org | 240-912-1273

BROCHURES

7 Benefits of Marriage for Men	NFI-30	(Pack of 50) \$17.99	5
7 Benefits of Marriage for Men (Spanish)	NFI-46	(Pack of 50) \$17.99	5, 22
10 Ways to be a Better Dad	NFI-01	(Pack of 50) \$17.99	4
10 Ways to be a Better Dad (Spanish)	NFI-02	(Pack of 50) \$17.99	4, 22
10 Ways to Stay Involved with Your Children During Deployment	NFI-36	(Pack of 50) \$17.99	5
10 Tips to Help Your Child Do Well in School	NFI-32	(Pack of 50) \$17.99	4
10 Tips To Help Your Child Do Well in School (Spanish)	NFI-48	(Pack of 50) \$17.99	4, 22
12 Questions to Ask Before Becoming a Father	NFI-39	(Pack of 50) \$17.99	4
12 Questions to Ask Before Becoming a Father (Spanish)	NFI-52	(Pack of 50) \$17.99	4, 22
12 Ways to Balance Work and Family	NFI-37	(Pack of 50) \$17.99	5
12 Ways to Balance Work and Family (Spanish)	NFI-54	(Pack of 50) \$17.99	5, 22
14 Things Dads in Prison Should Do Before or Right After Release	NFI-61	(Pack of 50) \$17.99	5
20 Ways to Connect with Your Children and Family After Release	NFI-05	(Pack of 50) \$17.99	5
Creating A Safe Home For Your Family	NFI-40	(Pack of 50) \$17.99	5
Creating A Safe Home For Your Family (Spanish)	NFI-53	(Pack of 50) \$17.99	5, 22
Helping Your Children Maintain a Healthy Weight	NFI-41	(Pack of 50) \$17.99	4
Helping Your Children Maintain a Healthy Weight (Spanish)	NFI-51	(Pack of 50) \$17.99	4, 22
How to Keep Your Child Healthy	NFI-71	(Pack of 50) \$17.99	4
Keeping Your Child Safe from Newborn to Toddler	NFI-12	(Pack of 50) \$17.99	4
Keeping Your Child Safe from Newborn to Toddler (Spanish)	NFI-47	(Pack of 50) \$17.99	4, 22
So You're a New Father	NFI-13	(Pack of 50) \$17.99	4
So You're a New Father (Spanish)	NFI-15	(Pack of 50) \$17.99	4, 22
Staying Involved With Your Children While Incarcerated	NFI-11	(Pack of 50) \$17.99	5
Staying Involved With Your Children While Incarcerated (Spanish)	NFI-16	(Pack of 50) \$17.99	5, 22
Welcome Home Dad!	NFI-60	(Pack of 50) \$17.99	5

COMPLETE PROGRAM KITS

24/7 Dad® Third Edition AM Curriculum Kit	CNA-105	\$549	10-11
24/7 Dad® Third Edition AM Fathering Handbook	CNA-101	\$7.99	10-11
24/7 Dad® Second Edition AM Fathering Handbook (Spanish)	CNA-108	\$7.99	10, 23
24/7 Dad® Third Edition PM Curriculum Kit	CNA-106	\$549	10-11
24/7 Dad® Third Edition PM Fathering Handbook	CNA-103	\$7.99	10-11
24/7 Dad® Second Edition PM Fathering Handbook (Spanish)	CNA-109	\$7.99	10, 23
24/7 Dad® AM Booster Session with FatherTopics Collection for Non-Custodial Dads	CNA-100	\$799	10
24/7 Dad™ POWER HOUR - The Christian Dad Small Group Discussion Kit	CNA-122	\$19.99	18
24/7 Dad™ POWER HOUR - The Christian Dad Additional Participants Guides	CNA-121	\$7.99	18
24/7 Dad™ POWER HOUR - Fatherhood Skills Small Group Discussion Kit	CNA-127	\$19.99	18
24/7 Dad™ POWER HOUR - Fatherhood Skills Additional Participants Guides	CNA-126	\$7.99	18
24/7 Dad™ POWER HOUR - Relationships Small Group Discussion Kit	CNA-132	\$19.99	18
24/7 Dad™ POWER HOUR - Relationships Additional Participants Guides	CNA-131	\$7.99	18
Doctor Dad® Workshops (entire set of all four workshops)	CNA-145	\$299	14
Doctor Dad® Workshops (The Well Child)	CNA-140	\$99	14
Doctor Dad® Workshops (The Sick Child)	CNA-142	\$99	14
Doctor Dad® Workshops (The Injured Child)	CNA-146	\$99	14
Doctor Dad® Workshops (The Safe Child)	CNA-148	\$99	14
Doctor Dad® Workshops (The Well Child Fathering Handbooks — pack of 20)	CNA-161	\$49.99	14
Doctor Dad® Workshops (The Sick Child Fathering Handbooks — pack of 20)	CNA-163	\$49.99	14
Doctor Dad® Workshops (The Injured Child Fathering Handbooks — pack of 20)	CNA-167	\$49.99	14
Doctor Dad® Workshops (The Safe Child Fathering Handbooks — pack of 20)	CNA-169	\$49.99	14
FatherTopics Collection for Non-Custodial Dads Curriculum Kit	CNA-190	\$149	17
InsideOut Dad® Second Edition Curriculum Kit	CNA-170	\$599	9
InsideOut Dad® Second Edition Fathering Handbook	CNA-172	\$8.99	9
InsideOut Dad® Second Edition Fathering Handbook (Spanish)	CNA-175	\$8.99	23
InsideOut Dad® Christian-based Curriculum Kit	CNA-79	\$599	8
InsideOut Dad® Christian-based Fathering Handbook	CNA-82	\$9.99	8
Love Notes	DIB-001	\$513	13
Relationship Smarts PLUS	DIB-002	\$440	13
The 7 Habits of a 24/7 Dad™ Curriculum Kit	CNA-60	\$379	15
The 7 Habits of a 24/7 Dad™ Fathering Guidebook & Reference Card (pack of 5)	CNA-61	\$59.99	15
Understanding Dad™ Awareness & Communications Program Kit	CNA-180	\$549	12
Understanding Dad™ Awareness & Communications Program Mother's Handbooks	CNA-181	\$7.99	12

FatherTopics™ Workshops

Talking with Mom™ FatherTopics™ Workshop (Downloadable)	DLD-05	\$45.99	16
Let's Celebrate Culture™ FatherTopics™ Workshop (Downloadable)	DLD-02	\$45.99	16
Power of Spirituality in Fatherhood™ FatherTopics™ Workshop (Downloadable)	DLD-04	\$45.99	16
Mom As Gateway™ FatherTopics™ Workshop (Downloadable)	DLD-03	\$45.99	16
Understanding Domestic Violence™ FatherTopics™ Workshop (Downloadable)	DLD-06	\$45.99	16

GUIDES, EGUIDES, & INTERACTIVE

17 Critical Issues (Downloadable)	BNA-12	\$39.99	7
New Dad's Pocket Guide™ English (5-pack)	NFI-102	\$12.99	6
New Dad's Pocket Guide™ Spanish (5-pack)	NFI-104	\$12.99	6, 24
Dad's Pocket Guide™ English (5-pack)	NFI-103	\$12.99	6
Dad's Pocket Guide™ Spanish (5-pack)	NFI-105	\$12.99	6, 24
Help Me Grow: The First Year (5-pack)	NFI-120	\$12.99	6
Help Me Grow: The First Year (5-pack) (Spanish)	NFI-124	\$12.99	6, 24
Help Me Grow: The Toddler & Pre-School Years (5-pack)	NFI-121	\$12.99	6
Help Me Grow: The Toddler & Pre-School Years (5-pack) (Spanish)	NFI-125	\$12.99	6, 24
Help Me Grow: The Elementary School Years (5-pack)	NFI-122	\$12.99	6
Help Me Grow: The Elementary School Years (5-pack) (Spanish)	NFI-126	\$12.99	6, 24
Help Me Grow Bundle: (1) of Each 5-Pack	NFI-123	\$25.99	6
Help Me Grow Bundle: (1) of Each 5-Pack (Spanish)	NFI-127	\$25.99	6, 24
Military Dad's Pocket Guide™ (5-pack)	NFI-114	\$12.99	6
Pocketbook for Moms™ (5-pack)	NFI-108	\$12.99	6
Pocketbook for New Moms™ (5-pack)	NFI-109	\$12.99	6
Deployed Fathers & Families™ Guide	NFI-35	\$7.99	7
InsideOut Dad™ Guide to Family Ties	NFI-106	\$9.99	8
InsideOut Dad™ Guide to Family Ties (Spanish)	NFI-112	\$9.99	8, 24
InsideOut Dad™ Guide to Family Ties (25 pack)	NFI-107	\$179.99	8
InsideOut Dad™ Guide to Family Ties (25 pack) (Spanish)	NFI-113	\$179.99	8, 24
The Happiest Baby™ Kit	THB-505	\$19.99	19
How to Effectively Co-Parent	DLD-10	\$29.99	20
Tips for Raising Healthy	DLD-11	\$29.99	20
How to Discipline Your Child	DLD-12	\$29.99	21
How to Talk with Mom and Child	DLD-13	\$29.99	21
"How To" eGuides Bundle	DLD-14	\$89.99	21

POSTERS

Poster Series (set of 5, Horizontal) 22" x 28"	NFI-68	\$45	25
Poster Series (set of 5, Vertical) 22" x 28"	NFI-80	\$45	25
Poster Series (set of 3 Spanish posters) 16" x 20"	NFI-88	\$15	23, 25

RESEARCH

Father Facts™ 6th Edition and CD-ROM	BNA-11	\$19.99	7
Father Facts™ 6th Edition (Downloadable)	DLD--09	\$24.99	7

TIP CARDS

For Baby's Health: For Moms (pack of 50)	NFI-79	\$12.99	3
7 Benefits of Marriage for Men (pack of 50)	NFI-82	\$12.99	3
10 Ways to be a Better Dad (pack of 50)	NFI-72	\$12.99	3
10 Ways to be a Better Dad (Spanish) (pack of 50)	NFI-75	\$12.99	3, 23
10 Tips to Help Your Child in School (pack of 50)	NFI-74	\$12.99	3
10 Tips to Help Your Child in School (Spanish) (pack of 50)	NFI-77	\$12.99	3, 23
10 Tips for New Dads (pack of 50)	NFI-73	\$12.99	3
10 Tips for New Dads (Spanish) (pack of 50)	NFI-76	\$12.99	3, 23
12 Questions to Ask Before Becoming a Father (pack of 50)	NFI-81	\$12.99	3
12 Ways to Balance Work and Family (pack of 50)	NFI-83	\$12.99	3

TRAINING

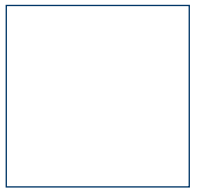
			30
--	--	--	----

CUSTOMIZED RESOURCES

			31
--	--	--	----

NEW! RESOURCE AND CURRICULA BUNDLES

Child Welfare Bundle	CWB-01	\$108	26
Co-Parenting Bundle	CPB-01	\$140	26
Pregnancy Center Bundle	PCB-01	\$263	27
Home Visitation Bundle	HVB-01	\$340	27
Military Dad Bundle	MDB-01	\$288	27
InsideOut Dad® Bundle	IODB-01	\$917	28
InsideOut Dad® Bundle	IODB-02	\$659	28
24/7 Dad® A.M. Bundle	247AMB-01	\$777	29
24/7 Dad® P.M. Bundle	247PMB-01	\$777	29



Sometimes all they need
is a little help & support
to be the **BEST DADS & MOMS**
they can be.

HELP DAD BE THE BEST CO-PARENT HE CAN BE

with these Two New
Low Intensity Resources!

– SEE PAGE 3

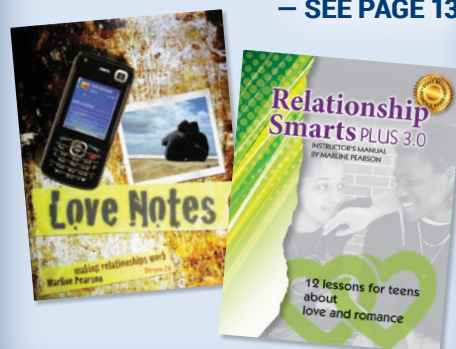


Love Notes & Relationship Smarts PLUS 3.0

CURRICULA FOR TEEN
DADS, TEEN COUPLES,
AND YOUNG ADULTS:

Building Healthy Relationships,
Addressing At-Risk Youth and
Pregnancy Prevention

– SEE PAGE 13



24/7 DAD® 3RD EDITION IS HERE!

Learn More about the
Research-Based Enhancements
making it the Best Edition Yet.

– SEE PAGE 10 - 11

