

# The FATHERHOOD RESOURCE Center

www.fathersource.org





### Welcome to FatherSource™!

FatherSOURCE™ resources are organized by intensity level to help you understand the amount of staff involvement and monetary investment needed to offer them to your clients. It also allows you to customize programs that engage fathers in ways that are unique to your organization!

#### **LOW INTENSITY RESOURCES:**

#### Handouts such as:

- Tip Cards
- Brochures
- Posters
- Dad's Pocket Guides
- Mom's Pocket Books

#### **MEDIUM** INTENSITY **RESOURCES:**



#### **Half or One Day Workshops** you deliver such as:

- The 7 Habits of a 24/7 Dad®
- Doctor Dad®
- 24/7 Dad Power Hour®
- FatherTopics® Workshops

#### HIGH INTENSITY **RESOURCES:**



#### 12-week programs you deliver such as:

- 24/7 Dad® AM & PM
- InsideOut Dad®
- InsideOut Dad® Christian
- Understanding Dad® (For Moms)

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#### **WE OFFER A VARIETY OF CURRICULA TRAINING OPTIONS!**



#### **ONLINE WEBINAR** TRAINING INSTITUTE:

From the comfort of your office! Online curricula training delivered by expert NFI staff. Open to the public.



#### **NFI HEADOUARTERS** TRAINING INSTITUTE:

You come to us!

In-person, public curricula training delivered by expert NFI staff in Germantown, MD.



#### **ON-LOCATION CURRICULA TRAINING INSTITUTES:**

We come to you!

available for scheduling throughout the year.

Visit www.fatherhood.org/register to learn more and register for a training today!

## **Father Absence Research**

Educate and inform others on the importance of fathers.









# **FATHER FACTS**

#### **JUST RELEASED!**

The newest edition of Father Facts is here, and it's even more convenient to acquire! Just purchase it, receive the link to download and save the file, and you'll have it in no time.

National Fatherhood Initiative (NFI) continues its tradition of producing the most comprehensive research available on father absence and involvement in one publication. Father Facts remains the premier reference manual for anyone interested in promoting responsible fatherhood!

Produced in an easy-to-navigate PDF document, Father Facts 7 continues to provide unparalleled depth and breadth of information on the consequences of father absence for children with regard to alcohol and substance abuse, child abuse, crime, educational attainment, emotional and behavioral problems, physical health, poverty, suicide,



and more. It covers attitudes and predictors of father involvement, the impact of marriage, and other issues related to father absence.

New to this edition, the entire first chapter is dedicated to a single study - arguably the most important study done on the causal effects of father absence - proving beyond reproach, that father absence causes many of the poor outcomes we see for children.

#### **NEWLY ADDED, SOUGHT-AFTER TOPICS ACROSS 14 NEW CHAPTERS AND SECTIONS INCLUDE:**

- State-level and national data on father absence
- The societal costs of father absence
- Incarceration as a cause of father absence
- · Father access and visitation with children
- The impact of marriage on father involvement; women's well-being and marital satisfaction
- Data on the many types of fathers: non-custodial, non-resident, single, divorced, teen, incarcerated, military, stay-at-home, and step-fathers; millennials as fathers; grandfathers raising grandchildren

Father Facts 7 also contains tables and charts of the latest US Census bureau data on family structure and the living arrangements of children. NEW! State-level data is provided in charts in addition to national data.

Save time finding the facts you need with this all-in-one research publication. Note: This resource is only available as an electronic file; not available in print.



#### PACKS OF 50 FOR JUST \$13.99

www.fatherhood.org/tipcards



Tip cards are an affordable, easy way to give dads (and moms!) tools they can reference to be the best parents they can be. Several of our Tip Cards are also available in an expanded brochure format, which may be desirable depending on your use case or audience (see pages 6-7).





#### 10 TIPS FOR EXPECTANT DADS

Expectant dads face a series of exciting challenges and it's never too early to be an involved father. This tip card provides expectant fathers with 10 tips to help dad bond with baby while helping mom-to-be!

NFI-96 \$13.99 50 PACK (ENGLISH ONLY)

#### 12 WAYS TO BALANCE **WORK AND FAMILY**

Balancing work and family can be challenging. Children spell love "T-I-M-E", but providing for them financially is also important. This tip card provides twelve simple things fathers can do to succeed at work and at home.

NFI-83 \$13.99 50 PACK (ENGLISH ONLY)



#### THE 7 BENEFITS OF MARRIAGE FOR MEN

Marriage is good for men (and benefits children!) This tip card helps men learn about the impact of marriage on a man's sex life, financial future, and most importantly, his relationships with his children.

NFI-82 \$13.99 50 PACK (ENGLISH ONLY)





#### 12 TIPS FOR EFFECTIVELY DISCIPLINING YOUR CHILD

Discipline can mean very different things from one dad to another. This card provides tips on effective discipline - what it is, and what it is not.

NFI-94 \$13.99 50 PACK (ENGLISH ONLY)



#### **10 TIPS ON CO-PARENTING**

These 10 tips will help dads successfully co-parent, while keeping the impact on their child in the front of their minds.

NFI-92 \$13.99 50 PACK (ENGLISH ONLY)



## 10 WAYS TO BE A BETTER DAD

Our most popular brochure in a tip card. This tip card offers easy suggestions to help any father become a great dad! NFI-72 \$13.99 50 PACK (ENGLISH) NFI-75 \$13.99 50 PACK (SPANISH)



## FOR BABY'S HEALTH

Help moms understand the importance and benefits of dad's involvement for the health of their baby. This tip card covers 6 ways baby's health is improved when dad is involved, and gives mom 6 tips for being a gateway to, and encouraging dad's involvement.

NFI-79 \$13.99 50 PACK (ENGLISH ONLY)





## 12 QUESTIONS TO ASK BEFORE BECOMING A FATHER

It's important to think about outcomes before acting, and being prepared to step up. This tip card helps men who are not yet fathers think critically about one of the most important decisions they will ever make—whether or not to become a dad.

NFI-81 \$13.99 50 PACK (ENGLISH ONLY)



## 10 TIPS TO HELP YOUR CHILD IN SCHOOL

Studies show that children with involved dads do better in school. This tip card offers ten practical tips to help dads give their children a jumpstart for academic success.

NFI-74 \$13.99 50 PACK (ENGLISH) NFI-77 \$13.99 50 PACK

(SPANISH)

## 10 TIPS FOR NEW DADS

New dads face a series of exciting challenges. This tip card provides new and expectant fathers with 10 tips for enjoying and succeeding at the job of a lifetime — being a dad!

NFI-73 \$13.99 50 PACK (ENGLISH) NFI-76 \$13.99 50 PACK (SPANISH)



#### PACKS OF 50 FOR JUST \$18.99





## THE IMPORTANCE OF INVOLVED FATHER

Our newest brochure communicates the importance of an involved father by outlining the benefits his children will experience when he is involved in their lives.

NFI-95 \$18.99 50 PACK (ENGLISH ONLY)

## 12 QUESTIONS TO ASK BEFORE BECOMING A FATHER 12 PREGUNTAS PARA HACERSE

12 PREGUNTAS PARA HACERSE
ANTES DE CONVERTISE EN PAPÁ
Filled with practical advice, this

Filled with practical advice, this brochure helps men who are not yet fathers think critically about one of the most important decisions they will ever make—whether or not to become a dad.

NFI-39 \$18.99 50 PACK (ENGLISH) NFI-52 \$18.99 50 PACK (SPANISH)



NEW



## 12 WAYS TO BALANCE WORK AND FAMILY

12 FORMAS DE LOGRAR UN EQUILIBRIO ENTRE EL TRABAJO Y LA FAMILIA

This brochure outlines twelve simple things fathers can do to succeed at work and at home. Perfect for human resource managers and employers alike.

NFI-37 \$18.99 50 PACK (ENGLISH) NFI-54 \$18.99 50 PACK (SPANISH)

#### HOW TO KEEP YOUR CHILD HEALTHY

These practical tips will help dad keep his kids happy, healthy, and safe—starting before they're even born. Also includes a quiz that helps dads realize their important role.

NFI-71 \$18.99 50 PACK (ENGLISH ONLY)





# 10 WAYS TO BE A BETTER DAD 10 CONSEJOS PARA SER UN MEJOR PADRE



Our best selling brochure offers easy suggestions to help any father become a great dad.

NFI-01 \$18.99 50 PACK (ENGLISH) NFI-02 \$18.99 50 PACK (SPANISH)

#### HOW DAD CAN BE A GOOD CO-PARENT

Parents who live apart can face an uphill battle in being good parents. Most often, dads are the parents separated from their children. This brochure gives dads practical tips and an action plan for being a good co-parent.

NFI-93 \$18.99 50 PACK (ENGLISH ONLY)





## 10 TIPS TO HELP YOUR CHILD DO WELL IN SCHOOL

10 CONSEJOS PARA AYUDAR A SU HIJO BIEN EN LA ESCUELA

Children with involved dads have a better chance of succeeding in school. This brochure offers ten practical tips to help dads give their children a jumpstart for academic success.

NFI-32 \$18.99 50 PACK (ENGLISH) NFI-48 \$18.99 50 PACK (SPANISH)

## SO YOU'RE A NEW FATHER OR ABOUT TO BECOME ONE

ASÍ QUE ACABA DE SER PADRE O LO VA A SER MUY PRONTO

New fathers face a series of new and exciting challenges. This brochure provides new and expectant fathers with a ten point plan for enjoying and succeeding at the job of a lifetime—being a dad!

NFI-13 \$18.99 50 PACK (ENGLISH) NFI-15 \$18.99 50 PACK (SPANISH)



# A CHECKLIST FOR KEEPING YOUR CHILD SAFE FROM NEWBORN TO TODDLER

PACKS OF 50 FOR \$1899

COMO MANTENER A SU HIJO SEGURO QUE NACE HASTA QUE COMIENZA A CAMINAR

Keeping children healthy and safe is a priority for all parents, especially during those exploratory toddler years. This helpful checklist provides the information needed to childproof a home and prevent common household accidents.

NFI-12 \$18.99 50 PACK (ENGLISH) NFI-47 \$18.99 50 PACK (SPANISH)



# LOS 2 BENEFICIOS QUE EL MATERIA DO SE CONTROLLA DE SENCIO A LOS TROMASES DE LOS TROMASES DE SENCIO A LOS TROMASES DE L

## THE SEVEN BENEFITS OF MARRIAGE FOR MEN

LOS 7 BENEFICIOS QUE EL MATRIMONIO BRINDA A LOS HOMBRES

Does marriage really matter? Yes, it does! This brochure speaks directly to men about the impact of marriage on a man's sex life, financial future, and most importantly, his relationships with his children.

NFI-30 \$18.99 50 PACK (ENGLISH) NFI-46 \$18.99 50 PACK (SPANISH)

# CORRECTIONS

## STAYING INVOLVED WITH YOUR CHILDREN WHILE INCARCERATED

MAINTÉNIENDOSE EN CONTACTO CON SUS HIJOS MIENTRAS ESTÁ ENCARCELADO

Incarcerated fathers may be locked up, but they don't have to be locked out of healthy relationships with their kids. This brochure offers incarcerated fathers ten tips on staying connected to their children.

NFI-11 \$18.99 50 PACK (ENGLISH) NFI-16 \$18.99 50 PACK (SPANISH)



# DADS IN PRISON SHOULD DO BEFORE OF BIGHT AFTER RUCKS

# 14 THINGS DADS IN PRISON SHOULD DO BEFORE OR RIGHT AFTER RELEASE

Help incarcerated dads make a successful reentry transition! This brochure helps inmates create a plan for their lives after release with ideas for reuniting with family, taking care of finances, getting employment, and more.

NFI-61 \$18.99 50 PACK (ENGLISH ONLY)

## CREATING A SAFE HOME FOR YOUR FAMILY

COMO CREAR UN HOGAR SEGURO PARA SU FAMILIA

An emotionally and physically safe home environment is vital for healthy children and families. This brochure helps dads create a loving, caring environment where children can thrive.

NFI-40 \$18.99 50 PACK (ENGLISH) NFI-53 \$18.99 50 PACK (SPANISH)



# 20 WAYS TO CONNECT WITH YOUR CHILDREN AND FAMILY AFTER RELEASE

Fathers face many challenges upon release. With these 20 tips, dads can prepare, prevent, and partner for post-release success and connect for the long haul. Research shows that when dads connect with their children and families after release, they are more likely to stay out of prison.

NFI-05 \$18.99 50 PACK (ENGLISH ONLY)



#### POCKET GUIDES IN PACKS OF 5 FOR JUST \$13.99

www.fatherhood.org/pocketguides

#### NEW DAD'S POCKET GUIDE™

This handy guide has essential hints, tips, and strategies that every new dad needs to know! The New Dad's Pocket Guide<sup>™</sup> helps dad get involved right from the start by increasing health literacy; includes important child health and safety information, ideas for connecting to his newborn, and more.







#### DAD'S POCKET GUIDE™

It's never been easier to give dads of preschoolers and schoolaged children the information they need to stay involved in their children's lives in meaningful ways. An updated version of the popular Daddy Pack, this handy guide has essential health and education hints, tips, and strategies that every dad needs to know.

NFI-103 \$13.99 5 PACK (ENGLISH) NFI-105 \$13.99 5 PACK (SPANISH)



#### **POCKETBOOK FOR MOMS:** POCKETBOOK FULL OF WAYS TO

BE A GREAT CO-PARENT™ This pocketbook focuses on

helping moms understand the challenges - and the importance of - being a good co-parent for the beneift of her children. It addresses expectations, how to handle difficult situations and differences, and

acting with empathy to ensure the best outcome for her children.

NFI-101 \$13.99 5 PACK (ENGLISH ONLY)



FOR MOMS

#### POCKETBOOK FOR NEW MOMS:

A POCKETBOOK FULL OF REASONS FOR NEW MOMS TO INVOLVE DADS™

Help new or expectant moms understand the benefits that she, her baby

— and even dad! — will experience when dad is involved right from the start. Moms learn why its important to get dads involved and tips to get him "in the game."

NFI-109 \$13.99 5 PACK (ENGLISH ONLY)



#### POCKETBOOK FOR MOMS:

A POCKETBOOK FULL OF WAYS TO COMMUNICATE WITH DAD™

Helps moms understand how to talk with dads so they can raise healthy children together. Creating trust and a good

communication pattern with dad is important, and this guide will help.

NFI-108 \$13.99 5 PACK (ENGLISH ONLY)



PACKS OF 5 FOR



#### **HELP ME GROWTM GUIDES**

#### **GUIDES TO THE AGES &** STAGES OF CHILD GROWTH

Children grow at different rates, and dads need to know what to expect and not to expect in terms of child growth so they can be involved, responsible fathers. That's why NFI pulled some of our most popular content — the Ages and Stages Charts — out of our flagship fatherhood curriculum 24/7 Dad®, and placed it into 3 Help Me Grow guides for Dads based on their child's age range — Infant, Toddler/Pre-School, and Elementary School Years.

#### www.fatherhood.org/helpmegrow

- ► THE FIRST YEAR NFI-120 \$13.99 5 PACK (ENGLISH) NFI-124 \$13.99 5PACK (SPANISH)
- ▶ THE TODDLER & PRE-SCHOOL YEARS NFI-121 \$13.99 5 PACK (ENGLISH) NFI-125 \$13.99 5PACK (SPANISH)
- ▶ THE ELEMENTARY SCHOOL YEARS NFI-122 \$13.99 5 PACK (ENGLISH) NFI-126 \$13.99 5PACK (SPANISH)
- ► HELP ME GROW™ BUNDLE: (1) OF EACH 5-PACK SHOWN HERE NFI-123 \$27.99 5 PACK (ENGLISH) NFI-127 \$27.99 5 PACK (SPANISH)



## **Critical Issues Discussion Guides** for Dads and Moms!



#### **GUIDE DESCRIPTION**

These guides are a valuable resource to aide you in having discussions with dads and moms at any time and in any setting. Organizations that work one-on-one with dads and moms can use these guides to lead discussions and facilitate valuable, structured conversations - especially in home-visiting

In addition, these guides are extremely helpful to those who make presentations to dads or moms in the community, such as at schools or businesses/workplaces, and for those who already run a group-based program or workshop for dads or moms, and wish to delve further into certain topics.

#### **EASY TO USE STRUCTURE**

The structure of these guides help you customize discussions in any way you want. Use the guide to design lectures, workshops, seminars, events, and other activities for dads and moms. Cover one or more topics at any depth you like, in any format you like, and within your time constraints. Use the guide to experiment with the topics, format, and discussion length that works best for you/your organization.

Each topic is covered in two to three pages. You will find background information on the topic, which includes several important factors to keep in mind when working with dads and moms on the topic.

The background information is followed by key learning objectives that you should build into the type of learning format that you decide to use.

The topic ends with key questions that dads and moms should ask themselves on the topic. These key questions are tied to the learning objectives.

#### **BACKGROUND**

NFI President Christopher Brown is an applied anthropologist with more than 20 years experience designing fatherhood programs and resources. While studying fatherhood and masculinity cross culturally, the NFI team has identified critical issues over the years that are imperative to address when assisting dads and moms of any race, ethnicity, or socioeconomic background in becoming involved, responsible, and committed dads - and moms who can better communicate with and engage dad for the benefit of their children.

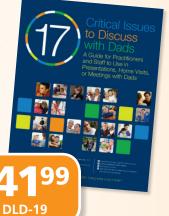
www.fatherhood.org/17issues



#### 17 CRITICAL ISSUES TO DISCUSS WITH DADS: A Guide for Practitioners and Staff to Use in **Presentations, Home Visits** or Meetings with Dads

Have you ever wondered where to start in working with dads? What in the world you should help them with? This basic resource provides a way to talk with dads about the issues that matter most to helping them become more involved in the lives of their children.

DLD-19 \$41.99 (DOWNLOAD)





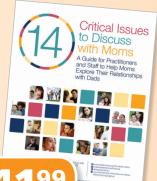
www.fatherhood.org/14issues



#### 14 CRITICAL ISSUES TO DISCUSS WITH MOMS: A Guide for Practitioners and Staff to Help **Moms Explore Their Relationships** with Dads

14 Critical Issues to Discuss with Moms is a valuable resource to aide you in having discussions with moms at any time and in any setting about specific topics related to the importance of a father's involvement, and how she can help to encourage his involvement for the benefit of her children.

DLD-18 \$41.99 (DOWNLOAD)



## Resources & Programs for Incarcerated Dads





### **OUT OF THE ASHES DVD + Discussion Guide**

*Out of the Ashes* is a powerful 32-minute film — a one-act play, of sorts — intended to start the discussion and healing process with children and fathers impacted by a father's incarceration.

In 1994, at the age of 21, Coley Harris was incarcerated for 14 years in prisons within the Delaware Department of Correction. His son Ahmarr was just 2 years old. They reunited in 2008 when Ahmarr was 16. This film chronicles the struggle both men faced as they navigated their separation and reunion. Consequently, it symbolizes the struggle faced by incarcerated fathers and their children. The Facilitated Discussion Guide includes questions that help incarcerated fathers, their children, and family members explore the issues, thoughts, and feelings caused by the father absence associated with incarceration.

#### **WATCH THE TRAILER AT:**



#### HOW TO USE THE FILM AND DISCUSSION GUIDE:

- Ideal for use by individuals and organizations that work with incarcerated fathers, children of incarcerated parents, and family members of incarcerated fathers.
- Also a great resource for individuals and organizations that work with formerly incarcerated fathers and their
- Use as a stand-alone resource or integrate with other curricula/programs.
- Excellent for work with groups of fathers and children (or other family members) in which you facilitate a freeflowing discussion.
- Use for individual work with fathers and children (e.g. in a case management or an individual coaching setting).

#### KIT INCLUDES:

SELF-PACED RESOURCE

- DVD with movie, trailer, and actor biographies
- Facilitated Discussion Guide downloaded online for free after purchase

OTA-DVD \$59.99 DVD WITH DISCUSSION GUIDE





#### **INSIDEOUT DAD® GUIDE TO FAMILY TIES**

Incarcerated fathers who create meaningful ties with their children and family on the outside are the best prisoners on the inside. And, research shows that fathers who connect with their children (and families) prior to release have a higher likelihood of staying out of jail/prison.

The InsideOut Dad® Guide to Family Ties helps incarcerated fathers address many important "connection" topics, including the importance of getting in touch — and staying in touch — with their family, maybe even for the first time.

Uses: short-term stay facilities (not just prisons, but jails, half-way houses, etc.), one-on-one case management, counseling, coaching, or mentoring, or as a stand-alone, self-paced resource to reach fathers who are unable to participate in the group-based InsideOut Dad® Program. Sold individually, or save on a 25 pack.



NFI-107 \$189.00 25 PACK (ENGLISH) NFI-113 \$189.00 25 PACK (SPANISH)

NFI-106 \$10.49 EACH (ENGLISH) NFI-112 \$10.49 EACH (SPANISH)

## Fatherhood Programs for Incarcerated Dads



HIGH INTENSITY









www.fatherhood.org/iod



Learn about training options at www.fatherhood.org/training

#### **INSIDEOUT DAD®**

Research indicates that when inmates are connected to their family, they are less likely to return to prison. Specifically developed for the challenges incarcerated fathers face, InsideOut Dad® connects incarcerated fathers to their children while they're on the inside and prepares them for reentry when they get out.

Popular among both inmates and ex-offenders, InsideOut Dad\* has been proven to increase family contact and improve inmate knowledge and attitudes. Hundreds of state and federal facilities, pre-release programs, community organizations, and more are using this life-changing reentry program.

Used as the fatherhood program of choice in more than 25 states corrections systems, InsideOut Dad\* has 12 core sessions and 4 optional sessions—making it customizable for different settings. Studies show that InsideOut Dad\* is an effective, evidence-based tool for preparing men to reenter society and may help lower recidivism rates.

#### THE COMPLETE PROGRAM KIT INCLUDES:

- 1 InsideOut Dad® Facilitator's Manual
- 10 InsideOut Dad® Fathering Handbooks
- 1 InsideOut Dad® DVD/CD-ROM (includes Father's Survey and Father's Survey Answer Key, Marketing Flyer with sign-up sheet, and Certificate of Completion)

CNA-170 \$599 KIT

## ADDITIONAL INSIDEOUT DAD® FATHERING HANDBOOKS

Order extra handbooks to include more dads in your program or to restock for another group!

CNA-172 \$9.49 EACH (ENGLISH) CNA-175 \$9.49 EACH (SPANISH)

Inside Out DA

### InsideOut Dad® Christian: FIRST EDITION

www.fatherhood.org/iodchristian



Created in partnership with Prison Fellowship, InsideOut Dad® Christian: First Edition adds a firm biblical foundation to the program's sessions, allowing inmate fathers to grow not only personally, but also spiritually, as they become better fathers. This program contains 12 core sessions and 26 optional sessions and is perfect for churches and prison ministries who are looking for a curriculum that is easy to facilitate and proven to change lives.

#### THE COMPLETE PROGRAM KIT INCLUDES:

- 1 Activities Manual
- 1 Facilitator's Guide
- 10 Fathering Handbooks for the Inmates
- 1 CD-ROM with evaluation tools

INSIDEOUT DAD® CHRISTIAN:
FIRST EDITION FATHERING
HANDBOOKS

Include more dads in your group or stock up for another class!

Inside Out DA

CNA-82 \$10.49 EACH

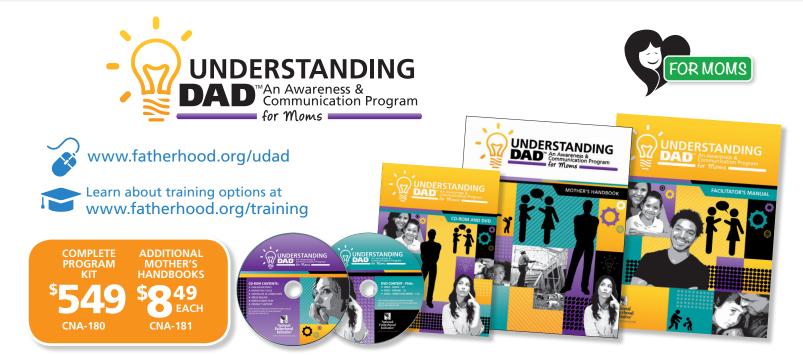


CNA-79 \$599 KIT





## Program for Moms to Involve Dads



Do you serve mothers who struggle to understand and communicate with the fathers of their children?

NFI, the nation's #1 provider of resources for fathers, has developed a unique program that helps mothers improve the relationships they have with fathers, for the benefit of their children

Data show that one in three children in the U.S. grows up in a home without his or her biological father, and the lack of father involvement increases the risk that children will suffer from a range of social, emotional, and physical ills.

Unfortunately, many times it's the mothers' gatekeeping behavior that can prevent or reduce fathers' access to their children—when fathers' involvement in their children's lives would actually benefit their children. In addition, mothers can lack the self-awareness and communication skills they need to improve their relationships with the fathers of their children.

Enter Understanding Dad™ a Complete Program Kit consisting of 8 sessions, each lasting approximately 2 hours, with the goal of accomplishing 4 objectives that are vital to improving the relationships between mothers and fathers.

#### **Program Goals:**

- Increase mothers' knowledge, positive attitudes (e.g. toward fathers' involvement), and skills (e.g. communication) associated with improving their relationships with the fathers of their children.
- Increase mothers' awareness of the impact that their upbringing (e.g. their relationships with their own fathers) has had on their relationships with the fathers of their children and men in general.
- Increase mothers' understanding of the importance of fathers' involvement in the lives of their children.
- Increase positive interactions between mothers and the fathers of their children.

#### The Complete Program Kit includes:

- 1 Understanding Dad™ Facilitator's Manual
- 10 Understanding Dad™ Mother's Handbooks for use during the program and that the moms can keep
- 1 CD-ROM with an evaluation tool, marketing resources, videos and more!
- 1 DVD video content for some sessions

#### **Program Uses:**

- ✓ Run Understanding Dad™ as a stand-alone program for moms.
- ✓ Offer Understanding Dad™ for moms as a complementary program to your fatherhood program, such as NFI's 24/7 Dad® program.
- ✓ Complement Understanding Dad™ with NFI's Mom as Gateway™ FatherTopics™ Workshop: (see page 14) a 3-session add-on workshop which moves mothers from being a "gatekeeper" regarding fathers' access to their children to a "gateway," thus increasing fathers' access to their children.



The most comprehensive fatherhood curriculum available, using innovative tools, strategies, and exercises for fathers of all races, religions, cultures, and backgrounds to learn how to be involved, responsible, and committed fathers.





Learn more at www.fatherhood.org/247dad



 Learn about training options at www.fatherhood.org/training

#### 24/7 Dad® A.M. Complete Program Kit



CNA-91 - **\$649** PER KIT

## **24/ 7 Dad® A.M.** with Booster Sessions for Non-Custodial Dads



CNA-100 - **\$799** PER KIT

#### 24/ 7 Dad® P.M. Complete Program Kit



CNA-95 - **\$649** PER KIT

#### 24/7 Dad® A.M. focuses on Key Fathering Characteristics:

- · Family History
- · What it Means to Be a Man
- · Showing and Handling Feelings
- · Men's Health
- Communication
- · The Father's Role
- · Discipline
- · Children's Growth
- Getting Involved with your Child(ren)
- · Working with Mom & Co-Parenting

#### The Complete Program Kit includes:

- 1 24/7 Dad® A.M. Facilitator's Manual with Program Guide: Contains in-depth information you need to easily facilitate the program. Facilitator Training is available but not required.
- 10 24/7 Dad® A.M. Fathering Handbooks that the dads can keep; includes Quick Reference Cards perforated for tear-out inside the back cover listing The Characteristics of a 24/7 Dad® plus 10 Affirmations for Your Kids.
- 1 CD-ROM with evaluation tools and worksheets in English and Spanish, marketing resources, and more.
- 1 DVD with over 60 videos: New to the Third Edition! Videos to enhance and incorporate into program delivery.
- FREE access to the Android-based app which provides access to a My 24/7 Dad® Checklist

EXTRA A.M. FATHERING HANDBOOKS CNA-93 - \$8.49 EACH (ENGLISH) CNA-93SP - \$8.49 EACH (SPANISH)

# All topics covered in the 24/7 Dad® A.M. Program, PLUS 5 separate 2-hour booster sessions your organization can run for non-custodial fathers:

- · Workforce Readiness
- · Rights & Responsibilities
- Visitation
- Child Support
- Money Management

#### The Complete Program Kit includes:

- Everything in the 24/7 Dad® A.M. Complete Program Kit
- 1 FatherTopics Collection CD-ROM
  with Instruction Guide, Session Handouts,
  and Binder-Ready, 3-Hole punched facilitator
  sessions with divider tabs

EXTRA A.M. FATHERING HANDBOOKS CNA-93 - \$8.49 EACH (ENGLISH) CNA-93SP - \$8.49 EACH (SPANISH)



## 24/7 Dad<sup>®</sup> P.M. Covers More Advanced Fathering Topics:

- Fathering and the 24/7 Dad
- · Boyhood to Manhood
- · Dealing with Anger
- · Knowing Myself (Self-Worth)
- Family Ties
- Sex, Love, Relationships
- · Power and Control
- Competition and Fathering
- · Improving my Communication Skills
- Fun with the Kids

#### The Complete Program Kit includes:

- 1 24/7 Dad® P.M. Facilitator's Manual with Program Guide: Contains in-depth information you need to easily facilitate the program. Facilitator Training is available but not required.
- 10 24/7 Dad® P.M. Fathering Handbooks that the dads can keep; includes Quick Reference Cards perforated for tear-out inside the back cover listing The Characteristics of a 24/7 Dad® plus 10 Affirmations for Your Kids.
- 1 CD-ROM with evaluation tools and worksheets in English and Spanish, marketing resources, and more
- 1 DVD with over 60 videos: New to the Third Edition! Videos to enhance and incorporate into program delivery.
- FREE access to the Android-based app which provides access to a My 24/7 Dad® Checklist

EXTRA P.M. FATHERING HANDBOOKS CNA-97 - \$8.49 EACH (ENGLISH) CNA-97SP - \$8.49 EACH (SPANISH)



## Workshops for New & Expectant Dads

**MEDIUM INTENSITY** 



Info and samples at www.fatherhood.org/drdad



Learn about training options at www.fatherhood.org/training



**DOCTOR DAD® WORKSHOPS** are great for new and expectant dads! Increase fathers' health literacy by providing the knowledge and skills men need to successfully care for their young children right from the start.

Based on feedback from fatherhood practitioners, we've updated and reformatted our popular Doctor Dad® curriculum—now offered as four separate Doctor Dad® Workshops for individual purchase or as a set.

Presented as 60-90 minute stand-alone workshops, or as supplemental sessions to your current fatherhood programming, Doctor Dad® Workshops allow you to focus on the health and safety issue(s) that matters most to your dads—from keeping children well, to taking care of a sick child, along with preventing injuries, and creating a safe home. Or purchase all four workshop kits to cover each of these important issues with your dads!

#### THE COMPLETE PROGRAM KIT INCLUDES:

- 1 Doctor Dad® Workshop Guide with information to facilitate each session
- Doctor Dad® CD-ROM which contains the following:
  - Facilitator's Guide complete with information about the program's underlying principles and themes
  - Marketing Materials including posters and postcards
  - Evaluation and Survey Materials including Participant Questionnaire and Certificate of Completion
- 10 Doctor Dad® Father's Handbooks for dads to use during the session and keep as a reference



INDIVIDUAL WORKSHOPS

OR

**BUY ALL FOUR WORKSHOPS** FOR THE PRICE OF THREE!

Child Health & Safetu Workshops for New &

**Doctor Dad® Workshops** cover a wide range of important child health and safety skills:

- The Well Child: Crying Flowchart, Infant Nutrition, Immunization, Temperament, and more CNA-140 \$99
- The Sick Child: Fevers, The Common Cold, Dehydration, and more CNA-142 \$99
- The Injured Child: Burns, Scrapes, Choking, and more CNA-146 \$99
- **The Safe Child:** Safety in the car, Safety in the Kitchen, Parental Anger, and more CNA-148 \$99

#### EXTRA FATHER'S HANDBOOKS

Order extra handbooks to include more dads in your program or to restock for another group! 20 Pack, \$52.49

CNA-161 - WELL CHILD CNA-167 - INJURED CHILD

CNA-163 - SICK CHILD CNA-169 - SAFE CHILD









\*379
CNA-60

ADDITIONAL FATHERING GUIDEBOOKS

99
PACK OF 5 BOOKS CNA-61

#### **TOPICS COVERED**

- Habit 1: Be Proactive
- · Habit 2: Begin With the End in Mind
- Habit 3: Put First Things First
- Habit 4: Think Win-Win
- · Habit 5: Listen First, Talk Second
- Habit 6: Synergize
- · Habit 7: Sharpen the Saw



# THE 7 HABITS OF A 24/7 DAD™ WORKSHOP

The 7 Habits of A 24/7 Dad<sup>™</sup> is an eight-hour workshop that combines the fundamental fathering principles from National Fatherhood Initiative's 24/7 Dad<sup>™</sup> programs with FranklinCovey®'s timeless 7 Habits, making it easier than ever to engage fathers!

This activity-filled workshop guides men as they adopt and apply seven helpful habits that will revolutionize their fathering skills and help them connect with their kids.

- Easy to implement and flexible for a wide-variety of programs, including community-based organizations, military installations, churches, corporations anyone looking for an easy way to engage fathers!
- Use The 7 Habits of A 24/7 Dad<sup>™</sup> to get your fatherhood program started or as the perfect complement to more in-depth fatherhood programming.
- Run this workshop in one day, or break apart into session lengths that work best for you.

#### THE COMPLETE PROGRAM KIT INCLUDES:

- 1 Facilitator's Guide with information about the program's principles
- 1 Workshop Videos DVD filled with videos for each session
- 1 PowerPoint presentation CD-ROM
- 10 Fathering Guidebooks the dads can keep
- 10 Reference Cards 3x5"" cards dads can keep in their wallets.

## ADDITIONAL FATHERING GUIDEBOOKS & REFERENCE CARDS

Order extra Fathering Guidebooks and Reference Cards to include more dads in your program or to restock for another group!

CNA-61 - 5 PACK & CARDS, \$59.99

## **Topical Workshops for All Dads**



## TOPICS COVERED IN WORKSHOPS:

between mom and dad

**™** Co-parenting

**⊠** Spirituality







Learn More at www.fatherhood.org/fathertopicsworkshops

Everything you need to run 3-4 hour workshops for dads on topics that matter to them most! FatherTopics Workshops<sup>™</sup> are cost effective, easy to facilitate, engaging workshops you can run by themselves, or alongside another fatherhood program.

Once purchased, you will receive instant access to your new resource(s) via an email allowing you to download, save and/or print the workshop guide(s) as a PDF file.

#### TALKING WITH MOM™ **Essential Communication Skills for Dads**

Our newest workshop allows you to deliver a three-session workshop to help fathers become better communicators with the mother(s) of their children by learning about communication patterns, creating a safe environment for effective communication, and developing effective listening skills.





#### MOM AS GATEWAY™

Studies show that mothers' perceptions greatly influence fathers' involvement. This workshop helps you break down barriers between mothers and fathers and facilitate helpful discussions and efforts towards co-parenting.

DLD-03 \$49.99



FOR MOMS

#### LET'S CELEBRATE CULTURE!™

#### Working with **Culturally Diverse Fathers**

This one-day workshop increases both facilitators' and fathers' understanding of the role that culture plays in shaping fathers' knowledge and attitudes. Let's Celebrate Culture! equips facilitators to effectively engage and educate fathers from a variety of backgrounds and provides three, interactive sessions that will help fathers explore and celebrate their

DLD-02 \$49.99

culture.

#### UNDERSTANDING DOMESTIC **VIOLENCE<sup>TM</sup>**

Healthy, nurturing, and loving fathers play a significant role in preventing domestic violence. This three session workshop

helps your organization proactively reduce domestic violence in your community by increasing awareness. The perfect complement to your fatherhood or domestic violence program, this workshop will help you create awareness among men and, ultimately, decrease the impact of intimate partner abuse.

DLD-06 \$49.99

#### **POWER OF SPIRITUALITY** IN FATHERHOOD™

Spirituality can be instrumental in how fathers view their role. This one-day workshop contains three

interactive sessions that help fathers

explore the relationship between spirituality and fathering and how spirituality and faith can help improve their fathering skills.

DLD-04 \$49.99





## Topical Workshops for Non-Custodial Dads



MEDIUM INTENSITY



**PER PACK** 

**CNA-190** 



# FATHERTOPICS™ COLLECTION FOR NON-CUSTODIAL DADS

Developed as a result of NFI's work with the City of New York's Department of Youth and Community Development, these five workshop sessions help non-custodial fathers explore their knowledge, attitudes, emotions, and behavior on 5 specific topics that are critical to their success as fathers.

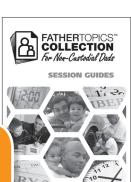
These topical sessions are crucial for fathers who do no not reside in the same home as their children. Facilitators and non-custodial fathers in New York City found these sessions extremely helpful and their feedback was overwhelmingly positive.

#### The Collection Kit Includes:

- CD-ROM with Instruction Guide, and Session Handouts for you to print out
- Binder-Ready, 3-Hole Punched Sessions with Divider Tabs:
  - ▶ Workforce Readiness Session
  - ▶ Rights & Responsibilities Session
  - **▶** Visitation
  - ► Child Support Session
  - ► Money Mangaement Session

#### **Session Uses:**

- Run one or all 5 sessions with non custodial fathers you serve
- Use whichever sessions you need, when you need them, to meet the needs of on-custodial dads you serve
- Add one or more session(s) to an existing fatherhood program
- Substitute one or more sessions for non-applicable sessions in your current programming for non-custodial fathers





#### **SESSIONS IN THE COLLECTION:**

- ✓ Workforce Readiness Provides fathers with information about the importance of being gainfully employed and emphasizes the balance needed to handle the demands of employment and parenting. Fathers meet a local career or workforce readiness expert and discuss the issues and challenges related to finding and maintaining employment.
- ✓ **Rights and Responsibilities** Helps fathers to understand their legal rights as fathers and, specifically, their rights as non-custodial parents. Fathers learn to appreciate their parental responsibilities from a moral, legal, financial, emotional, and holistic perspective, and to assess their ability to serve as a both a nurturer and guide to their children.
- ✓ Visitation This session focuses on the purpose and goals of fathers' visits with their children, what the fathers should look for to evaluate the success of visits, and what the fathers can do to have successful visits with their children.
- ✓ Child Support This session helps fathers to better understand the importance of providing child support, what this type of support means for their children, and for their self-identification as a father. This session emphasizes the value of all types of support given by a father (e.g. financial, emotional, and physical). Fathers meet a local child support expert/representative and learn about child support enforcement and how to navigate the child support system.
- ✓ Money Management This session helps fathers to understand the costs associated with raising a child. Dads learn how to access and best use/leverage government assistance (e.g. Temporary Assistance for Needy Families (TANF), the Supplemental Nutrition Assistance Program (SNAP)—[formerly known as food stamps], and Medicaid) as a means to provide for their children as temporary assistance during times of under/unemployment. A money management expert discusses the value of creating and maintaining a budget, planning for their children's future, and fathers can complete a budget.

## **Christian Small-Group Programs**



Developed by seasoned ministers, 24/7 Dad Power Hour™ is a revolutionary men's small group or individual study that helps men explore God's intentions and design for fathers and families.

It takes just one hour a week for men to become the fathers God is calling them to be. The 24/7 Dad Power Hour™ kits contain everything leaders need to facilitate a study group quickly and easily! It also contains everything a dad needs for individual study! Each session encourages men to "Reach Up" to God and "Reach Out" to their families through activities and strategies they can try at home. The studies focus on key fathering characteristics — like masculinity, discipline, and work/family balance — with a Biblical foundation so that men can explore God's design for fathers and families. Groups and individuals will benefit from the following helpful resources:

- ► The 24/7 Dad Power Hour™ DVD complements each session with inspiring teaching and engages group members
- ► The *Small Group Instruction Manual* serves as a guide to help the host run a successful small group or to use for individual study
- ▶ The Participant's Guide helps dads focus their study and apply what they have learned

Great for Men's Ministries and Pregnancy Care Centers



# POWER HOUR PRINTERS AND PRINTER

RELATIONSHIP



## FATHERHOOD SKILLS AND THE CHRISTIAN DAD

Topics Include:

- Fatherhood Skills and the Lord's Instruction
- God Versus Nurture
- God & Discipline Styles, Power, & Control
- God & Discipline Being a Fair & Loving Father
- Having Fun
- Competition and Fathering

KIT CNA-127 \$19.99 ADDITIONAL PARTICIPANTS GUIDES CNA-126 \$8.49

## RELATIONSHIPS AND THE CHRISTIAN DAD

Topics Include:

- Honor the Mother
- Handling Stress and Anxiety
- You and Mom One Flesh
- Work-Sabbath Balance
- Your Body is a Temple
- Iron Sharpens Iron

KIT CNA-132 \$19.99 ADDITIONAL PARTICIPANTS GUIDES CNA-131 \$8.49

#### THE CHRISTIAN DAD

Topics Include:

- Christian Fatherhood
- Expectations and Fatherhood
- The "Heart" of Fatherhood
- Honor the Father
- Raising Adams and Eves
- First Fruits Mentality

KIT CNA-122 \$19.99 ADDITIONAL PARTICIPANTS GUIDES CNA-121 \$8.49

## Saluting Our Military Dads



## **RESOURCES DESIGNED**

# FOR MILITARY-SPECIFIC CHALLENGES

### **DEPLOYED FATHERS AND FAMILIES™ GUIDE**



Used by all branches of the armed forces, this practical guide is filled with helpful tips, exercises, and strategies to help military fathers and their families prepare for and successfully navigate deployment challenges. The Deployed Fathers and Families™ Guide addresses several important topics, including money matters,

legal issues, medical concerns, and staying connected during deployment. Increase military family readiness with this essential guide.

NFI-35 \$8.49 EACH





#### **MILITARY DAD'S POCKET GUIDE™:**

20 WAYS TO CONNECT WITH YOUR CHILDREN **DURING DEPLOYMENT** AND RECONNECT AFTER **DEPLOYMENT** 

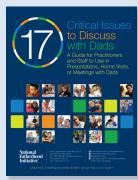


Deployment happens, and can be a little easier when you and your family take the necessary steps to prepare for it in advance, as well as taking the same care with planning for dad's return. This pocket guide provides dads and families with 10 tips to make it through deployment, and 10 tips to help ease dad's return from deployment.

NFI-114 \$13.99 5 PACK (ENGLISH ONLY)

## The Military Dad Bundle





#### THE MILITARY DAD BUNDLE INCLUDES:

- 25 Each Deployed Fathers & Families Guide™
- 1 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) Creating a Safe Home For Your Family Brochure
- 1 pk (50) 10 Ways to Be a Better Dad Brochure
- 1 pk (50) The Importance of an Involved Father Brochure
- 1 pk (50) 10 Tips to Help Your Child in School Tip Card
- 1 pk (50) 12 Tips for Effectively Disciplining Your Children Tip Card
- 5 (5) pks Military Dad's Pocket Guide™

SHIPPING INCLUDED! MDB-01 \$318

















## Downloadable eGuides





## **DOWNLOADABLE "HOW-TO" eGUIDES** in Easy-to-use PDF Format

NFI's downloadable guides give fathers the tips and tools they need to be involved, responsible, and committed 24 hours a day, 7 days a week. Once purchased, you will download a PDF file that you can use and share as often as you want!

These guides are a valuable resource to aide you and the dads you serve in learning to lead. A fatherhood leader or other staff member can work one-on-one with a dad through these guides. A dad can also use them as self-paced guides.

#### SOME IDEAS FOR USING THE eGUIDES:

- Share the guides with as many dads as you like.
- Print the PDFs and give to the dads you serve, review them with dads 1-on-1 or in a small group, or email them to dads to read on a computer, tablet, or smart phone on their own time. You can even give them to moms to share with dads!
- These guides can reinforce (but not replace) the 24/7 Dad® program or any other fatherhood program you currently provide.
- Give away copies to the dads you serve so they have our skill-building resources.



#### **HOW TO EFFECTIVELY CO-PARENT:**

A guide with tips and tools to help dad effectively co-parent.

DLD-10 \$31.99

## National Fatherhood **HOW TO** EFFECTIVELY (3) CO-PARENT

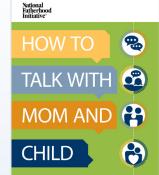
#### **Contents Include:**

- Part 1 Introduction to Co-Parenting
- Part 2 Tips on Co-Parenting
- Part 3 What are Your Legal Rights and Responsibilities?
- Part 4 The Importance of Visitation
- Part 5 How to Handle Child Support



**HOW TO TALK WITH MOM AND CHILD:** A guide to help dad effectively communicate with mom and child.

DLD-11 \$31.99



#### Contents Include:

- Part 1 Introduction to Communication
- Part 2 Helpful Tips for Effective Communication



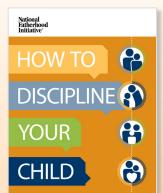
#### **HOW TO DISCIPLINE YOUR CHILD:**

A guide for learning how to effectively discipline your child.

DLD-12 \$31.99

#### **Contents Include:**

- Part 1 What is Discipline
- Part 2 Tips on How to Discipline
- Part 3 What is Punishment?



Downloadable

NEW

Downloadable DAD'S GUIDE TO THE FIRST **YEAR: A guide for learning how** to prepare and provide for your

child during the first year.

DLD-15 \$31.99

#### Contents Include:

- Part 1 Preparing in the First Year
- Part 2 Providing in the First Year
- · Part 3 Practicing in the First Year



Downloadable

#### TIPS FOR RAISING HEALTHY KIDS: A guide for learning to live healthy

and raise healthy kids.

DLD-13 \$31.99

#### Contents Include:

- Part 1 Physical Health
- Part 2 Mental Health
- Part 3 Your Child's Health
- Part 4 You and Your Chlid's Health
- Part 5 Helping Your Child Grow





#### "HOW-TO" eGUIDES BUNDLE OF 4 INCLUDES:

- 1. How To Effectively Co-Parent
- 2. How To Talk with Mom and Child
- 3. How To Discipline Your Child
- 4. Tips For Raising Healthy Kids





#### "HOW-TO" eGUIDES BUNDLE WITH **NEW DAD'S GUIDE:**

- 1. How To Effectively Co-Parent
- 2. How To Talk with Mom and Child
- 3. How To Discipline Your Child
- 4. Tips For Raising Healthy Kids
- 5. Dad's Guide To The First Year





DLD-16 \$129.99

#### PACKS OF 50 FOR JUST \$18.99 EACH



www.fatherhood.org/brochures

## COMO MANTENER A SU HIJO SEGURO QUE NACE HASTA QUE COMIENZA A CAMINAR

A CHECKLIST FOR KEEPING YOUR CHILD SAFE FROM NEWBORN TO TODDLER

Keeping children healthy and safe is a priority for all parents, especially during those exploratory toddler years. This helpful checklist provides the information needed to childproof a home and prevent common household accidents.

NFI-47 \$18.99 50 PACK (SPANISH)





#### 12 MANERAS DE CREAR UN HOGAR SEGURO PARA SU FAMILIA

CREATING A SAFE HOME FOR YOUR FAMILY

An emotionally and physically safe home environment is vital for healthy children and families. This brochure helps dads create a loving, caring environment where children can thrive.

NFI-53 \$18.99 50 PACK (SPANISH)

## LOS 7 BENEFICIOS QUE EL MATRIMONIO BRINDA A LOS HOMBRES

THE SEVEN BENEFITS OF MARRIAGE FOR MEN Does marriage really matter? Yes, it does! This brochure speaks directly to men about the impact of marriage on a man's sex life, financial future, and most importantly, his relationships with his children.

NFI-46 \$18.99 50 PACK (SPANISH)





#### 12 FORMAS DE LOGRAR UN EQUILIBRIO ENTRE EL TRABAJO Y LA FAMILIA

12 WAYS TO BALANCE WORK AND FAMILY This brochure outlines twelve simple things that fathers can do to succeed at work and at home. Perfect for human resource managers and employers alike.

NFI-54 \$18.99 50 PACK (SPANISH)

#### 10 CONSEJOS PARA SER UN MEJOR PADRE

10 WAYS TO BE A BETTER DAD Our best selling brochure offers easy suggestions to help any father become a great dad.

NFI-02 \$18.99 50 PACK (SPANISH)



# O CONSEIOS PARA AVUDAR A SU HIJO BIEN EN LA SSCRELA BIEN EN LA SSCRELA Findinger

#### COMO AYUDAR A SU HIJO A TENER UN BUEN DESEMPEÑO EN LA ESCUELA

HOW TO HELP YOUR CHILD DO WELL IN SCHOOL

Children with involved dads have a better chance of succeeding in school. This brochure offers ten practical tips to help dads give their children a jump-start for academic success.

NFI-48 \$18.99 50 PACK (SPANISH)

## iASI QUE ACABA DE SER PADRE O LO VA A SER MUY PRONTO!

SO YOU'RE A NEW FATHER OR ABOUT TO BECOME ONE

New fathers face a series of new and exciting challenges. This brochure provides new and expectant fathers with a ten point plan for enjoying and succeeding at the job of a lifetime—being a dad!

NFI-15 \$18.99 50 PACK (SPANISH)





#### 12 PREGUNTAS PARA HACERSE ANTES DE CONVERTISE EN PAPÁ

12 QUESTIONS TO ASK BEFORE BECOMING A FATHER

Filled with practical advice, this brochure helps men who are not yet fathers think critically about one of the most important decisions they will ever make—whether or not to become a dad.

NFI-52 \$18.99 50 PACK (SPANISH)

#### MAINTÉNIENDOSE EN CONTACTO CON SUS HIJOS MIENTRAS ESTÁ ENCARCELADO

STAYING INVOLVED WITH YOUR CHILDREN WHILE INCARCERATED

Incarcerated fathers may be locked up, but they don't have to be locked out of healthy relationships with their kids. This brochure offers incarcerated fathers ten tips on staying connected to their children.

NFI-16 \$18.99 50 PACK (SPANISH)



## Resources in Spanish



www.fatherhood.org/tipcards



PACKS OF 50 FOR \$1399



10 MANERAS DE SER UN MEJOW PAPÁ 10 WAYS TO BE A BETTER DAD This tip card offers easy suggestions to help any father become a great dad! NFI-75 \$13.99 50 PACK (SPANISH) 10 CONSEJOS PARA AYUDAR A SU NIÑO EN LA ESCUELA 10 TIPS TO HELP YOUR CHILD IN SCHOOL Studies show

that children
with involved dads do better
in school. This tip card

in school. This tip card offers ten practical tips to help dads give their children a jumpstart for academic success.

NFI-77 \$13.99 50 PACK (SPANISH)



#### 10 CONSEJOS PARA AYUDAR A SU NIÑO EN LA ESCUELA

10 TIPS FOR NEW DADS

New dads face a series of exciting challenges. This tip card provides new and expectant fathers with 10 tips for enjoying and succeeding at the job of a lifetime — being a dad!

NFI-76 \$13.99 50 PACK (SPANISH)

#### **POSTERS**

www.fatherhood.org/posters

#### NFI-88 \$19.00 FOR SET OF 3

Full-color 16"x20" Spanish language posters. Not sold separately. Posters read: "Give Your Kids What They Need To Succeed. You." and "Every girl needs a leading man." Tagline on each poster: "Have You Been A Dad Today?"





#### SPANISH ADAPTATIONS OF OUR FATHERING HANDBOOKS

Many fathers who speak and understand both English and Spanish are unable to read and write in English.

Therefore, it's important to provide those dads with a Spanish adaptation handbook that they are able to read, which also allows them to fully participate in the handbook writing exercises.

Available for our 24/7 Dad® AM and PM fatherhood programs, as well as InsideOut Dad®.

24/7 DAD® A.M. FATHERING HANDBOOK SPANISH

CNA-93SP \$8.49 EACH (SPANISH) See page 13 for the 24/7 Dad® Program.



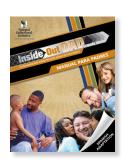
24/7 DAD® P.M. FATHERING HANDBOOK SPANISH

CNA-97SP \$8.49 EACH (SPANISH) See page 13 for the 24/7 Dad® Program.



INSIDEOUT DAD® FATHERING HANDBOOK SPANISH

CNA-175 \$9.49 EACH (SPANISH) See page 11 for the InsideOut Dad® Program.



## Resources in Spanish

Brochures, Posters, Fathering Handbook, Tip Cards, and Pocket Guides

LOW INTENSITY

#### **POCKET GUIDES**

PACKS OF 5 FOR \$1399 EA.

#### www.fatherhood.org/pocketguides



#### **GUÍA DE NUEVOS PADRES**

NEW DAD'S POCKET GUIDE™

Newly revised, this handy guide has essential hints, tips, and strategies that every new dad needs to know! The New Dad's Pocket Guide™ helps dad get involved right from the start by



increasing health literacy with important child health and safety information, ideas for connecting to his newborn, and more. 5 Pack. NFI-104 (SPANISH) \$13.99

## MINI GUÍA PARA PAPÁS DAD'S POCKET GUIDE™

It's never been easier to give dads of preschoolers and school-aged children the information they need to stay involved in their children's lives in meaningful ways. An updated version of the popular Dad's Pack, this handy guide has essential health and education hints, tips, and strategies that every dad needs to know. 5 Pack. NFI-105 (SPANISH) \$13.99

#### **HELP ME GROW™ GUIDES**

PACKS OF 5 FOR \$1399 EA.

#### www.fatherhood.org/helpmegrow



#### **AYUDAME A CRECER**

GUIDES TO THE AGES & STAGES OF CHILD GROWTH
Children grow at different rates, and dads need to know what to

expect and not to expect in terms of child growth so they can be involved, responsible fathers. That's why NFI pulled some of our most popular content — the Ages and Stages Charts — out of our flagship fatherhood curriculum 24/7 Dad\*, and placed it into 3 Help Me Grow guides for Dads based on their child's age range — Infant, Toddler/Pre-School, and Elementary School Years. 5 Pack.

- ► THE FIRST YEAR NFI-124 \$13.99 (SPANISH)
- ► THE TODDLER & PRE-SCHOOL YEARS NFI-125 \$13.99 (SPANISH)
- ► THE ELEMENTARY SCHOOL YEARS NFI-126 \$13.99 (SPANISH)
- ► HELP ME GROW™ BUNDLE: (1) OF EACH 5-PACK SHOWN HERE NFI-127 \$27.99 (SPANISH)





# La InsideOut Dad™ GUÍA PARA FORTALECER LOS LAZOS FAMILIARES

THE INSIDEOUT DAD™ GUIDE TO FAMILY TIES

Provide our Spanish adaptation of the InsideOut Dad® Guide to Family Ties to incarcerated fathers whose primary reading and writing language is Spanish.

Incarcerated fathers who create meaningful ties with their children and family on the outside are the best prisoners on the inside. And, research shows that fathers who connect with their children (and families) prior to release have a higher likelihood of staying out of jail/prison.

The InsideOut Dad™ Guide to Family Ties helps incarcerated fathers address many important "connection" topics, including the importance of getting in touch — and staying in touch — with their family, maybe even for the first time.

See page 10 for implementation suggestions.





LOW INTENSITY

#### POSTERS: Full-color, High-quality

Encourage dads with these full-color posters that remind fathers of their important and irreplaceable role!





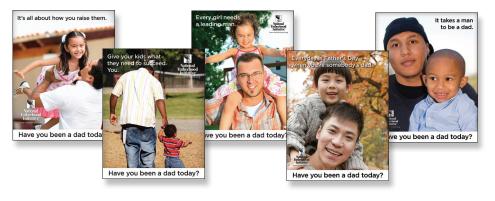
NFI-68 \$49.00 for set of 5 (Large)
Full-color 22 x 28" posters.
Not sold separately. Not available in Spanish.

SET OF 5 22" x 28" \$49 NFI-68

SET OF 3
SPANISH POSTERS
16" x 20"
\$ 1 9
NFI-88

NFI-88 \$19.00 for set of 3 (Spanish) Full-color 16 x 20" Spanish language posters. Not sold separately. Posters read: "Give Your Kids What They Need To Succeed. You." and "Every girl needs a leading man" Tagline on each poster: "Have You Been A Dad Today?"





**NFI-80** \$49.00 *for set of 5* Full-color 22"x28" posters. Not sold separately. Not available in Spanish.

SET OF 5 22" x 28" \$4.9 NFI-80

Have you had your ...

**FREE** 

Father Friendly Check-Up™? Our FREE Father Friendly Check-Up™ is designed to help you determine just how father-friendly your organization is! This assessment will analyze your physical environment/location, organizational philosophies, staff attitudes, and more to determine your score.





## NEW! Resource Bundles

Everything you Need for your Fatherhood Program





# NEW RESOURCE BUNDLES HELP YOU GET STARTED QUICKLY, AND WITH ALL OF THE RESOURCES YOU NEED!

Each of the following resource bundles have been expertly chosen by NFI staff to meet the needs of organizations serving fathers and families with a certain topic focus or fathering need — helping you to get the best combination of resources for the dads you serve. They also make an easy purchase decision for your organization!

Note: You can find descriptions of each of the resources in the bundles on other pages within this catalog.



#### THE CHILD WELFARE BUNDLE INCLUDES:

- 1 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) 10 Ways to be a Better Dad Brochure
- 1 pk (50) Creating a Safe Home For Your Family Brochure
- 1 pk (50) Keeping Your Child Safe Brochure
- 1 pk (50) The Importance of an Involved Father Brochure
- 1 pk (50) 12 Tips for Effectively Disciplining Your Children Tip Card
- 1 pk (50) 10 Tips on Co-Parenting Tip Card
- 1 pk (50) How Dad Can be a Good Co-Parent Brochure

SHIPPING INCLUDED! CWB-01 \$130



#### THE CO-PARENTING BUNDLE INCLUDES:

- 1 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) 10 Ways to Be a Better Dad Brochure
- 1 pk (50) 10 Tips on Co-Parenting Tip Card
- 1 pk (50) How Dad Can be a Good Co-Parent Brochure
- 1 pk (50) 12 Tips for Effectively Disciplining Your Children Tip Card
- 1 pk (50) The Importance of an Involved Father Brochure
- (5) 5 packs For Moms: A Pocketbook Full of Ways to Communicate with Dad
- 1 pk (5) For Moms: A Pocketbook Full of Ways to be a Great Co-Parent

SHIPPING INCLUDED! CPB-01 \$185



#### **DOCTOR DAD® BUNDLE INCLUDES:**

- **Doctor Dad Workshops** All 4 Workshops
- (2) 5 packs New Dad's Pocket Guide™
- (2) 5 packs Help Me Grow: The First Year

SHIPPING INCLUDED! CNA-151 \$339





#### THE PREGNANCY CENTER BUNDLE INCLUDES:

- 1 pk (50) Mom's Tip Card: For Baby's Health
- (5) 5 packs New Moms: A Pocketbook Full of Reasons for New Moms to Involve Dads
- 1 pk 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) 10 Ways to Be a Better Dad Brochure
- (5) 5 packs New Dad's Pocket Guide
- (5) 5 packs Help Me Grow: The First Year Guide
- 1 pk (50) 10 Tips for New Dads Tip Card
- 1 pk (50) 10 Tips for Expectant Dads Tip Card

SHIPPING INCLUDED! PCB-01 \$298



#### THE HOME VISITATION BUNDLE INCLUDES:

- 1 pk (50) Creating A Safe Home For Your Family Brochure
- (5) 5 packs New Dad's Pocket Guide
- 1 17 Critical Issues to Discuss with Dads (Downloadable)
- 1 pk (50) 12 Tips for Effectively Disciplining Your Children Tip Card
- 1 pk (50) 10 Ways to Be a Better Dad Brochure
- (5) 5 packs Help Me Grow: The First Year Guide
- (5) 5 packs New Moms: A Pocketbook Full of Reasons for New Moms to Involve Dads Guide
- (5) 5 packs For Moms: A Pocketbook Full of Ways to Communicate with Dad Guide

SHIPPING INCLUDED! HVB-01 \$359



#### THE MILITARY DAD BUNDLE INCLUDES:

- 1 17 Critical Issues to Discuss with Dads (Downloadable)
- 25 Each Deployed Fathers & Families Guide™
- 5 (5) pks Miltary Dad's Pocket Guide
- 1 pk (50) 10 Tips to Help Your Child in School Tip Card
- 1 pk (50) 12 Tips for Effectively Disciplining Your Child Tip Card
- 1 pk (50) Creating a Safe Home For Your Family Brochure
- 1 pk (50) The Importance of an Involved Father Brochure
- 1 pk (50) 10 Ways to Be a Better Dad Brochure

SHIPPING INCLUDED! MDB-01 \$318



## **NEW! Curricula Bundles**

**Everything You Need for Your Fatherhood Program** 

HIGH INTENSITY





#### THE INSIDEOUT DAD® BUNDLE INCLUDES:

- 1 InsideOut Dad® Complete Curriculum Kit
- 1 (25) pk InsideOut Dad® Guide to Family Ties
- 1 (50) pk Staying Involved With Your Children While **Incarcerated Brochure**
- 1 (50) pk 14 Things Dads in Prison Should Do Before Or After Release Brochure
- 1 (50) pk 20 Ways to Connect with Your Children and Family After Release Brochure

SHIPPING INCLUDED! IODB-01 \$930





#### 24/ 7 DAD® A.M. WITH BOOSTER **SESSIONS FOR NON-CUSTODIAL DADS**

- 1 24/7 Dad® AM Complete Kit
- 1 FatherTopics™ Collection CD-ROM with Instruction Guide, Session Handouts, and Binder-Ready, 3-Hole punched facilitator sessions with divider tabs

SHIPPING INCLUDED! CNA-100 \$799



#### 24/7 DAD® AM + PM 3RD ED. PROGRAM KITS: **BUNDLE & SAVE \$200!**

- 1 24/7 Dad<sup>®</sup> Facilitator's Manual
- 10 24/7 Dad<sup>®</sup> Fathering Handbooks
- 10 Quick Reference Cards
- 1 CD-ROM with evaluation tools and worksheets in English and Spanish, marketing resources, and more
- 1 DVD with over 60 videos
- FREE access to the Android-based app, My 24/7 Dad® Checklist

SHIPPING INCLUDED! 247APB-01 (SAVE \$200) \$1098

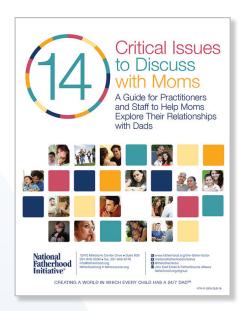


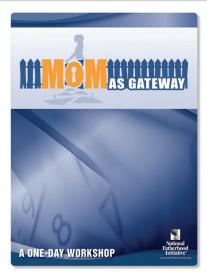




#### **NEW! MOMS INVOLVING DADS BUNDLE**

A new collection of resources to help moms in their relationships with dads and to better understand the importance of dads' involvement in their children's lives.







INVOLVED





#### THE MOMS INVOLVING DADS BUNDLE INCLUDES:

- 1 FatherTopics Workshop: Mom as Gateway
- 1 14 Critical Issues Guide for Moms
- 5 (5) pk New Moms: A Pocketbook Full of Reasons for New Moms to Involve Dads
- 5 (5) pk For Moms: A Pocketbook Full of Ways to Communicate with Dad
- 1 (50) pk Brochure: The Importance of an Involved Father

**SHIPPING INCLUDED! MIDB-01 \$276** 

## Technical Assistance: Strategic Planning

The Father Engagement Experience™: by National Fatherhood Initiative®

A Unique, Inspiring, and Effective Planning Retreat Like None Other!



## WHAT is the Father Engagement Experience™?

- An invigorating, interactive, inperson strategic planning session facilitated by National Fatherhood Initiative® staff.
- Your group uses NFI's design process to determine the main focus of the session(s) and what you will accomplish.
- The facilitator uses storyboards, Pure Form Thinking (e.g. not mixing the use of the left and right sides of the brain), and multivoting tactics to accomplish goals and help you design strategies.
- The Experience results in your customized Father Engagement Game Plan™ that you will use to accomplish great things.
- Learn More: www.fatherhood.org/experience









#### WHO is It For?

 Any organization, agency, or foundation looking to engage fathers more effectively in the broader work they do with families.

#### WHEN Should We Use It?

Ideal for strategic planning sessions, staff retreats, board of directors retreats, staff meetings, or collaborative meetings.

#### WHY Should We Use the Father Engagement Experience™?

- The Father Engagement Experience™ cuts through clutter and distractions that can bog down decision making, planning, and strategic action.
- ➤ You will walk away with a visual plan and ACTIONABLE items with which to move forward.
- ▶ People LOVE it! It's a very different type of planning experience where everyone feels they have been able to contribute in a meaningful way.



For more Information and to Schedule, please contact Erik Vecere, Vice President Program Support | evecere@fatherhood.org | 240-912-1278



# Father Engagement Certificate™ On-Demand Training for Anyone Working with Fathers



The Father Engagement Certificate<sup>™</sup> (FEC) from National Fatherhood Initiative<sup>®</sup> offers individuals affordable, convenient, **on-demand training around 5 core competencies for effective father engagement**.

Delivered by NFI President Christopher Brown, the training can be completed in a little more than a half day. It is accessed online, and is made up of 5 training session videos that you can watch on-demand, at your own pace.

#### Who Should Earn the Certificate?

The certificate is ideal for individuals who currently work with, or desire to work with, fathers and families in communities. For example: fatherhood practitioners and staff in community organizations, social service agencies, churches, prisons/jails, military bases, and more (basically, anywhere there are fathers receiving services or participating in programs). Also, anyone working with fathers on a volunteer, mentor, or consulting basis.

#### Why Should I Get It?

- ▶ Learn strategies and techniques for effectively engaging fathers not previously released to the public. These strategies were developed during NFI's 5-year federally-funded National Responsible Fatherhood Certification College attended by nearly 125 fatherhood and family service organizations.
- Add credibility to your work with organizations and in your community, with funders and on grant proposals, and generally help you excel in your work with fathers and families.
- ► Learn from the best in the fatherhood field over 20 years, folks!
- ► Receive a certificate assigned by the nation's leading voice on fatherhood to display anywhere you like.

## Father Engagement Topics Covered:

- **1. Foundational**: How to Create a Father-Friendly Organization
- **2. Program Design:** 7 Best Practices in Designing a Fatherhood Program
- 3. Recruitment & Retention:
  How to Think Like a Marketer When
  Marketing a Fatherhood Program
- **4. Involving Moms:** How to Work with Moms to Encourage Father Involvement
- **5. Fundraising:** How to Develop a Funding Plan for a Fatherhood Program

Just \$199 per person



Begin the steps to earn your certificate today! Visit www.fatherhood.org/fec to get started. For phone orders, please call our Resource Center at 240-912-1263.

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\$200.01 to \$300.00	\$ 25.00
\$300.01 to \$400.00	\$ 35.00
\$400.01 to \$500.00	\$ 45.00
\$500.01 to \$600.00	\$ 55.00
\$600.01 to \$700.00	\$ 65.00
\$700.01 to \$800.00	\$ 75.00
\$800.01 to \$900.00	\$ 85.00
\$900.01 to \$1000.00	\$ 95.00
\$1000.01 to \$1100.00	\$ 105.00
\$1100.01 to \$1200.00	\$ 115.00
\$1200.01 to \$1300.00	\$ 125.00
\$1300.01 to \$1400.00	\$ 135.00
\$1400.01 to \$1500.00	\$ 145.00
\$1500.01 to \$1600.00	\$ 155.00
\$1600.01 to \$1700.00	\$ 165.00
\$1700.01 to \$1800.00	\$ 175.00
\$1800.01 to \$1900.00	\$ 185.00
\$1900.01 to \$2000.00	\$ 195.00
\$2000.01 to \$2100.00	\$ 205.00
\$2100.01 to \$2200.00	\$ 215.00
\$2200.01 to \$2300.00	\$ 225.00
\$2300.01 to \$2400.00	\$ 235.00
\$2400.01 to \$2500.00	\$ 245.00

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To speed order processing, please verify pricing at www.fathersource.org before mailing your order form.

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			SUBTOTAL	
SALES TAX* (ID, KY, and MD residents ad				
			DLING (see page 26)	
			TOTAL	

\* Tax exempt purchases must be called into 240-912-1263. *Thank you.* If you wish to include additional items, please attach a separate page.

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Crieck	here to join our e-mail list for exclusive sales and promotions!  as bill to, check here )
SHIP TO (if same a	
SHIP TO (if same a	as bill to, check here )
SHIP TO (if same a	as bill to, check here )
SHIP TO (if same a	as bill to, check here )

		PAYMENT			
0	Signed & Numbered Purchase Order attached (Businesses or governmental units only.)				
0	<ul> <li>Credit Card (circle one)</li> <li>Name &amp; address on credit card must match Bill To info.</li> <li>AmEx / Visa / MasterCard / Discover</li> </ul>				
CRE	EDIT CARD NUMBER				
EXF	PIRATION	SECURITY CODE	(an extra 3-4 digit code, located on the front/back of card)		
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