

FUN FACTS ABOUT LOGISTICS & TRANSPORTATION



LOGISTICS

The cost-effective process of planning, implementing and controlling the efficient movement and storage of goods from the point of origin to the end-user



TRANSPORT

The movement of products and people from one point to another via air, sea, road and rail.

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AN INTEGRAL PART OF BUSINESS OPERATIONS AND SUPPLY CHAIN

THE TRANSPORTATION AND LOGISTICS INDUSTRY IS MADE UP OF 6 SECTORS. IT'S ONE OF THE WORLD'S LARGEST INDUSTRIES



ROAD



MARITIME



STORAGE



AVIATION



RAIL



WAREHOUSE



If you joined together all the sausages that the logistics industry delivers in a year, they'd reach **BEYOND THE MOON**



The biggest ship in the world can carry the **EIFFEL TOWER** AND an **AIRBUS** comfortably




The US is comprised of **566** railroads. That's over 138,000 miles

THE US ECONOMY DEPENDS ON TRUCKS TO DELIVER NEARLY 70% OF ALL FREIGHT TRANSPORTED ANNUALLY




THAT **EQUALS** \$671 BILLION DOLLARS OF MANUFACTURED AND/OR RETAILED GOODS


THE MOST SHIPPED ITEMS ARE




ELECTRONICS



FOOD




FURNITURE




CLOTHING

THERE ARE CLOSE TO **3.5 MILLION**  TRUCK DRIVERS



1 IN **15** PEOPLE WORKING IN THE US IS EMPLOYED IN TRUCKING



THE AVERAGE US TRUCKER DRIVES OVER **112,000 MILES** EVERY YEAR



13%

SHIPPERS WHO PARTNER WITH **OUTSOURCED LOGISTICS** SERVICE PROVIDERS REPORT AN AVERAGE **COST REDUCTION OF 13%**



94% **88%**

94% OF 3PLS AND 88% OF SHIPPERS BELIEVE COMMUNICATION, FLEXIBILITY AND OPENNESS ARE THE MAIN FACTORS TO MAKE SUCCESSFUL PARTNERSHIPS