

For Immediate Release:



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7 months after merger, Heritage Healthcare, Inc. and HealthPRO® Rehabilitation stronger than ever.

Greenville, SC, June 15, 2014 – Representatives from Heritage Healthcare and HealthPRO® Rehabilitation report continued growth and success during the 7 months since their merger.

Solidified management teams have strengthened customer relationships and led to new accounts. The combined company now provides contract therapy services at more than 470 skilled nursing facilities, continuing care retirement communities, assisted and independent living communities, with recent diversification into hospitals, schools, home health, and outpatient clinics. It spans 24 states and Washington, D.C., while employing more than 5,600 associates. The combined entity continues to be one of the largest independent therapy providers in the profession.

The merger has successfully enabled the combined company to expand the breadth of services they provide and create economies of scale that better position them for the challenges facing the post-acute care industry in years to come. Their strategic approach and healthcare reform expertise ensures their clients are well positioned for both today's environment and what lies ahead. A few of the specific ways clients benefit are:

- A proven clinical model
- Unmatched compliance depth of experience
- Healthcare reform expertise and targeted programming
- Broad clinical reimbursement knowledge

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In today's high-risk audit environment, they promote operational integrity through an intense, proactive approach to compliance. The companies share a common vision of resident-centered care, excellent clinical programs, ethical business practices, strategic customer partnerships, and strong employee relations. Their complementary geographic concentration has created a powerful presence throughout the East Coast, Midwest, Southeast and Southwest regions.

"In the seven months since our merger, we've become stronger as a company. Our proven clinical models have produced sustainable, positive bottom line results for our clients while enhancing compliance," said CEO John Heller. President Paul Shaw added, *"We strive to be the premier rehabilitation company through exceptional clinical outcomes, advanced technology solutions, superior management methods and extraordinary customer service."*

The combined entity is both management owned and private equity sponsored. To learn more about Heritage Healthcare and HealthPRO® Rehabilitation visit their websites:

www.healthpro-rehab.com / www.heritage-healthcare.com or call Al Eads at 877.508.3237, ext. 112.

About Heritage Healthcare, Inc.

Founded in 1999 by President Paul Shaw and Executive Vice President Al Eads, providing "Compassionate Care" is the overriding mission of HeritageHealthcare. Heritage Healthcare is a leading provider of out-sourced Physical Therapy, Occupational Therapy and Speech Language Pathology services to the residents of long term care and assisted living facilities as well as continuing care retirement communities throughout the United States.

About HealthPRO®

Established in the late 1990s, provides proactive therapy management models that are clinically-driven, compliant and outcome-oriented. Founded by skilled nursing & therapy professionals determined to embrace the industry's challenges, create innovative solutions, and build exceptionally strong rehab program throughout the United States.