## For Immediate Release:



June 1, 2013

Media Contact:
Al Eads, Executive Vice President
877.508.3237, ext. 112
aeads@heritage-healthcare.com

## Amidst increased industry scrutiny, competitor consolidations, independently owned Heritage Healthcare continues to grow celebrating its 14th year while expanding into its 16th state.

**Greenville, SC, June 1, 2013 –** Heritage Healthcare is celebrating its 14th Anniversary this month. And their continued growth (now in 16 states) is the result of their ability to adapt to constant industry changes without compromising business principles. In addition to adhering to their core values of Honesty, Integrity and Compassionately Caring for others, the practice of establishing long-term partner relationships with their customers also contributes to their

Independently owned and operated since 1999, the extensive industry experience of the leadership at Heritage Healthcare has been a firm foundation for growth. To meet current challenges, the company has re-engineered their organizational structure by combining Clinical Services and Operations into one unifying department to be titled Rehabilitative Services. The field delivery of those services are now organized into 4 distinct service lines: Skilled Nursing Services, CCRC Services, ALF Services and Clinical Education and Compliance. President Paul Shaw and Executive Vice President Al Eads, are confident that the appointment of Leigh Ann Frick (PT, MBA) as Senior Vice President of Rehabilitative Services and the comprehensive focus of the Service Lines will put Heritage Healthcare in a favorable position for future success.

As healthcare and the contract therapy industry evolves and experiences increased scrutiny, as well as Medicare Reimbursement reductions, Heritage Healthcare looks forward to continued growth through solid management, dedicated and informed associates and strong customer partnerships.

To learn more about Heritage Healthcare, visit our website at www.heritage-healthcare.com or call Al Eads at 877.508.3237, ext. 112.

## About Heritage Healthcare, Inc.

Founded in 1999 by President Paul Shaw and Executive Vice President Al Eads, providing "Compassionate Care" is the overriding mission of Heritage Healthcare. Heritage Healthcare is a leading provider of out-sourced Physical Therapy, Occupational Therapy and Speech Language Pathology services to the residents of long term care and assisted living facilities as well as Continuing Care Retirement Communities throughout the United States.