

# Payment solutions for retail platform **uCommerce**

Ingenico ePayments partners with uCommerce globally to offer retail merchants with fully integration e-commerce solutions that includes comprehensive payment management. Together, Ingenico ePayments and uCommerce help merchants to grow globally, create new customer experience across channels, and optimize their conversion rate

## About uCommerce

uCommerce is a platform for building e-commerce solutions. Its framework comprises of a number well designed functional areas known as foundations. These foundations are the building blocks for online stores.

**Catalog foundation** / allows you to easily manage everything related your product catalogs.

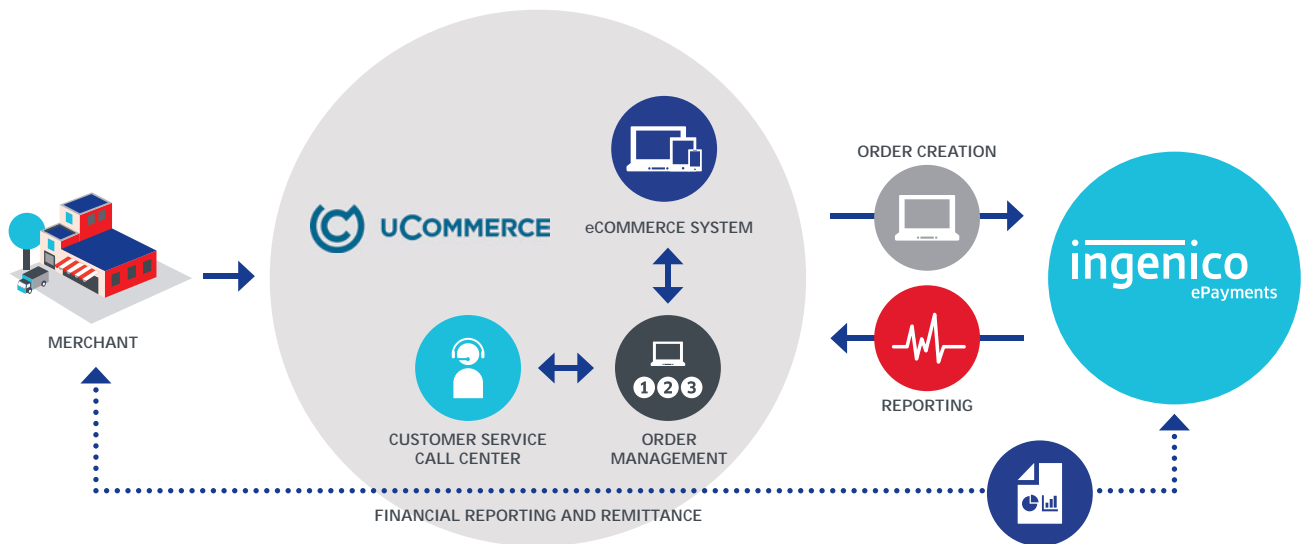
**Transaction foundation** - when a customer adds an item has been added to his or her basket the transaction foundation kicks in and manages the persistence of the basket and the entire checkout process.

**Marketing foundation** / enables you to create and manage marketing campaigns, create and send vouchers, set up discounts etc. The intuitive Advertise, Act, Award interface gives marketers the ability to easily setup up campaigns without having a dependency on a developer or technical resource.

**Social commerce** / has changed the way we shop today. We like to know and value what other people have to say about products and use this valuable information to help us make a purchase. uCommerce allows users to easily review and rate your products and add comments. This information can be easily moderated and shared with potential customers.



**Search Foundation** - allows customers to quickly find products using uCommerce multi-faceted search. Administrators can easily add new facets as when required without any technical knowledge or getting hung up on configuration setup. uCommerce makes use RavenDB for indexing the product catalogs which provides fast search capabilities.



### Continuous innovation

Seamless upgrades deliver continuous innovation without disrupting your business, ensuring that platform functionality is always current. Pre-built integrations to third-party technologies allow you to deploy complementary technologies quickly and cost-effectively. Create tailored and relevant digital shopping experiences that differentiate you from the competition and grow market share.

### Speed and agility

With intuitive applications for both business and technical users, your merchants, developers and operations teams are empowered to respond with speed and agility to new market opportunities and unforeseen consumer expectations. They can quickly execute omnichannel merchandising and marketing; manage operations globally; and develop unique capabilities and experiences that differentiate your brand.

### Scalable, secure and reliable

The connection is based on you not having to be PCI secure. Besides that, it contains holistic fraud tools and 3-D Secure.

### Support & updates

Whatever your expansion strategy, a secure technology backbone allows you to grow with confidence. State-of-the-art data centers across the globe are readily available for you to plug into. We ensure optimal performance, security and uptime even during seasonal peaks, so you can focus your resources on your strategic initiatives.

### Superior growth, superior economics

Launch new sites faster, across channels, geographies and brands without purchasing additional licenses and investing in more infrastructures to support your growth.

### LEARN MORE :

For more information about our uCommerce integration, contact our Alliances team at [uCommerce.epay@ingenico.com](mailto:uCommerce.epay@ingenico.com) or call:

EMEA +31 (0) 23 567 1500

North America +1 (415) 975 0969

LATAM +54 (11) 5272 1189 (Argentina) / +55 (11) 2678 2200 (Brasil)

APAC + (65) 6408 8222 (Singapore) / + (86 21) 6062 7295 (China)

Our pricing model is predictable, transparent and aligned to your business goals. This keeps us focused and accountable to your ongoing success. There are no hidden fees, no surprises. With a total cost of ownership that is half the cost of licensed software, the superior economics are clear.

### Implemented payment products:

- Visa
- Visa Electron
- MasterCard
- American Express
- Maestro
- Discover
- Diners Club

### Integrated features:

- 3-D Secure
- Fraud screening by ACI ReD
- Fraud screening by Ingenico ePayments
- Direct or delayed settlement
- Full service reporting
- Multi stores support

### Simple integration

A single pre build set of API's connects you to wide range of global and local payment methods and acquirers. Orders can be created from your web shop, mobile shop or call center.

### Cost saving

The Extension will save integration time since it provides a proven and certified pre-built solution. Furthermore it will empower customer service teams with integrated reporting and chargeback management.

### Partner contact

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