

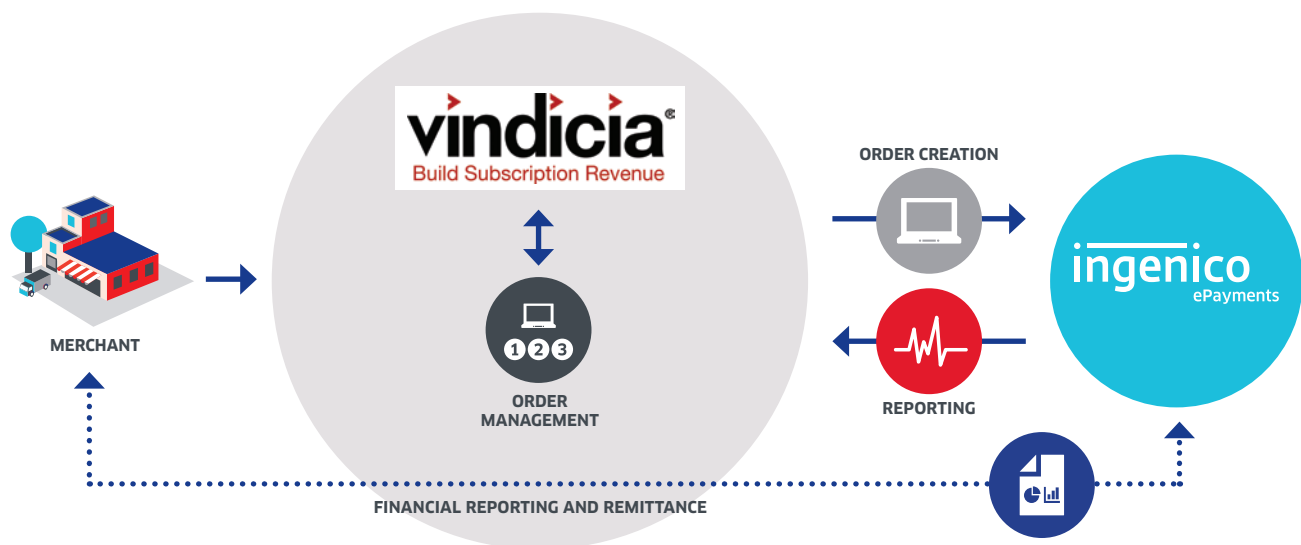
# Payment solutions for subscription platform **Vindicia**

Offering digital goods and services is already proving to be a major opportunity for many businesses. But growing revenue sustainably and globally can be challenging; minimizing customer churn, extending customer lifetime value, acquiring new customers are key to any digital business' growth strategy as well as expanding in new global markets. Digital products don't have borders!

## About Vindicia

Vindicia brings enterprise-class innovation to consumer-facing subscription billing to help digital companies acquire and retain more customers by making payments seamless, secure and easy. Vindicia keeps customers connected to the subscription services they love, and companies connected to the subscription revenues they need. Vindicia has processed more than \$21 billion globally and generates over \$90 million in annual incremental revenue for clients. Clients include TransUnion Interactive, IAC, Bloomberg, Vimeo, and Next Issue Media. Vindicia was recently ranked the number one billing software solution on the market by Business-Software.com, and recognized as a "Top 100 Promising Tech Companies" by CIOReview magazine. For more information visit: [www.vindicia.com](http://www.vindicia.com).





### Creating value together

- Global perspective / complete information about local regulations, regional customs and cultural preferences.
- Customized solutions and guidance / through ever-changing regulations and transaction pitfalls.
- Ease of entry into foreign markets / joint expertise in global payment processing.
- Collaborative industry experts / with joint goals of establishing the best solution to meet merchants' requirements.
- Understanding of business challenges and opportunities / in digital goods transactions and payment processing, across multiple business models.

### The integration

Vindicia has built the integration into Ingenico ePayments' Merchant Link and Hosted Merchant Link solutions to support a variety of payment products through the Ingenico ePayments platform. Updates to include additional functionality will be driven by market demands and pre-sales activities.

#### Benefits:

- Support for additional, region specific payment methods will enable online merchants to acquire additional international consumers by offering preferred payment methods.
- Merchants have a single interface to offer the wide range of Ingenico ePayments payment methods faster than ever before.
- Merchants will now have access to "ready to use" payment pages for faster implementations of additional payment methods.

- Payment pages are customizable to the look and feel of your commerce site
- Enhanced security and fraud prevention
- Additional payment methods include: MoneyBookers, paysafecard, Ukash, various Direct Debits, PayPal, iDEAL, Sofort Überweisung and Banking, Yandex, WebMoney, CashU, and Alipay

#### Implemented payment products:

- International Cards: Visa, MasterCard, American Express, JCB
- Country Cards: Maestro, CartaSi, Carte Bleue
- RTBT: iDeal, Sofort Überweisung and Banking, giropay
- Direct Debits: SEPA Direct Debit
- Cash: Boletos, Konbini, Santander, PagoFacil, Western Union
- eWallet: PayPal, WebMoney, Yandex, Skrill, Alipay

#### Integrated features:

- 3-D Secure
- Fraud Screening by Retail Decisions
- Fraud screen by Ingenico ePayments
- Direct or delayed settlement
- One-off and recurring payments
- Card on file/tokenization
- Full service reporting
- Hosted solution (outsource PCI scope)

#### LEARN MORE :

For more information about our Vindicia integration, contact our Alliances team at [vindicia.epay@ingenico.com](mailto:vindicia.epay@ingenico.com) or call:

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