

Colonial Electronic  
Manufacturers and MAX

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# CEM REALIZES DATA INTEGRITY IMPROVEMENTS AS A RESULT OF UPGRADING TO MAX



Located in beautiful Nashua, NH, Colonial Electronic Manufacturers, Inc. (CEM) has been providing top quality electronic products since 1992 to Original Equipment Manufacturers (OEM) in fields where quality is key. They manufacture components for defense contracts, industrial automation, medical suppliers, telecom, and university research projects. With the wide range of services they provide, and their commitment to excellence as a company value, CEM needed a reliable ERP system that would serve their current needs and help them grow as a business.

CEM was initially drawn to Exact's solutions in 2002, recognizing the innovation and quality that marks the software. For ten years, they used Exact Alliance, which served them well. Over the years, however, new technology emerged and new software became available from Exact. CEM began discussing the possibility of upgrading to a new system with increased reporting capabilities, cutting-edge integrations and upgrades: MAX.

## **The Move from Exact Alliance to MAX**

In January of 2015, CEM decided to make the switch from Exact Alliance to MAX. CEM's ERP Specialist, Nancy Seager, oversaw the conversion. She says that rolling out MAX was a positive experience for the company: "The first few weeks were busy, but not chaotic like many implementations can be.

The MAX team had a large part in making the transition easy."

Nancy was quick to say that everyone she worked with, from the project managers to the consultants, was helpful and forthcoming with information. "I didn't get the feeling that the MAX consultant we worked with was holding back anything that would be helpful, like other consultants I've worked with in the past from other companies," she said. Even after the go-live, Nancy found everyone accessible and ready to answer questions.

## **The Results**

As a career ERP specialist, Nancy is impressed with the MAX system, and what it has done for Colonial Electronic Manufacturing.



## BENEFITS

- Streamlined documentation
- Fast, easy importing of Bills of Materials
- User-friendly interface with customizable shortcuts
- Wealth of information and data tables from which to pull reports
- Dedicated and experienced consulting team



Once a user learns how to navigate through one MAX module, they all work the same, making it very user-friendly."

"Data integrity has improved and CEM's employees are having a great time using MAX," Nancy said, adding that the software is very consistent throughout.

"Once a user learns how to navigate through one MAX module, they all work the same, making it very user-friendly. The shortcuts and ability to customize screens based on your own preference is another great feature."

In addition to data integrity improvements, CEM has realized efficiencies with their documentation and with inventory transaction processing. Receiving parts

is now much faster and the importing of Bills of Materials, using MAX's Extract, Transform and Load (ETL) tool, has led to noticeable efficiencies.

Nancy noted that CEM is utilizing all the modules they purchased and that the company is looking forward to working with MAX consultants in the near future to fine-tune and expand their use of MAX. She's confident that as CEM's MAX users gain experience and sophistication with the software, they will be able to get even more valuable insights and information from MAX.



### About MAX

With decades of experience serving entrepreneurs, Exact understands the issues that manufacturing companies face when running their business. MAX helps growing manufacturers control their resources with an easy-to-use solution that reduces the cost of manufacturing, automates manufacturing compliance, and improves profitability all while enhancing customer service and satisfaction.

Through seamless integration with Microsoft Dynamics GP and Intuit QuickBooks, MAX offers the power of integrated ERP and boasts a particularly strong footprint with manufacturers that must maintain compliance with government or industry regulations, manage recalls and control and document product revisions and engineering changes.

### Colonial Electronic Manufacturers

Nancy Seager, ERP Specialist



The MAX Project Manager we worked with was helpful, forthcoming and good to work with. I didn't get the feeling he was holding back anything that would be helpful, like other consultants I've worked with in the past from other companies."

## SEE MAX IN ACTION

Visit us at [max4erp.com/events](http://max4erp.com/events) to register for an upcoming webinar so you can see for yourself why so many manufacturers rely on MAX for ERP.

### GET YOUR QUESTIONS ANSWERED BY A MAX EXPERT

Choosing the right ERP solution doesn't have to be a daunting task. Get in touch with a MAX Expert by calling 1.855.392.2862 to schedule an introductory consultation. You won't believe how easy it can be to use MAX to help you control your business.

If you have any questions about our products and services, please contact us at 1.855.392.2862 or visit us online at [www.max4erp.com](http://www.max4erp.com).