

# How to Get the Funding You Need for the Technology You Want



*presented by:*

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President and Principal  
RedRock Reports



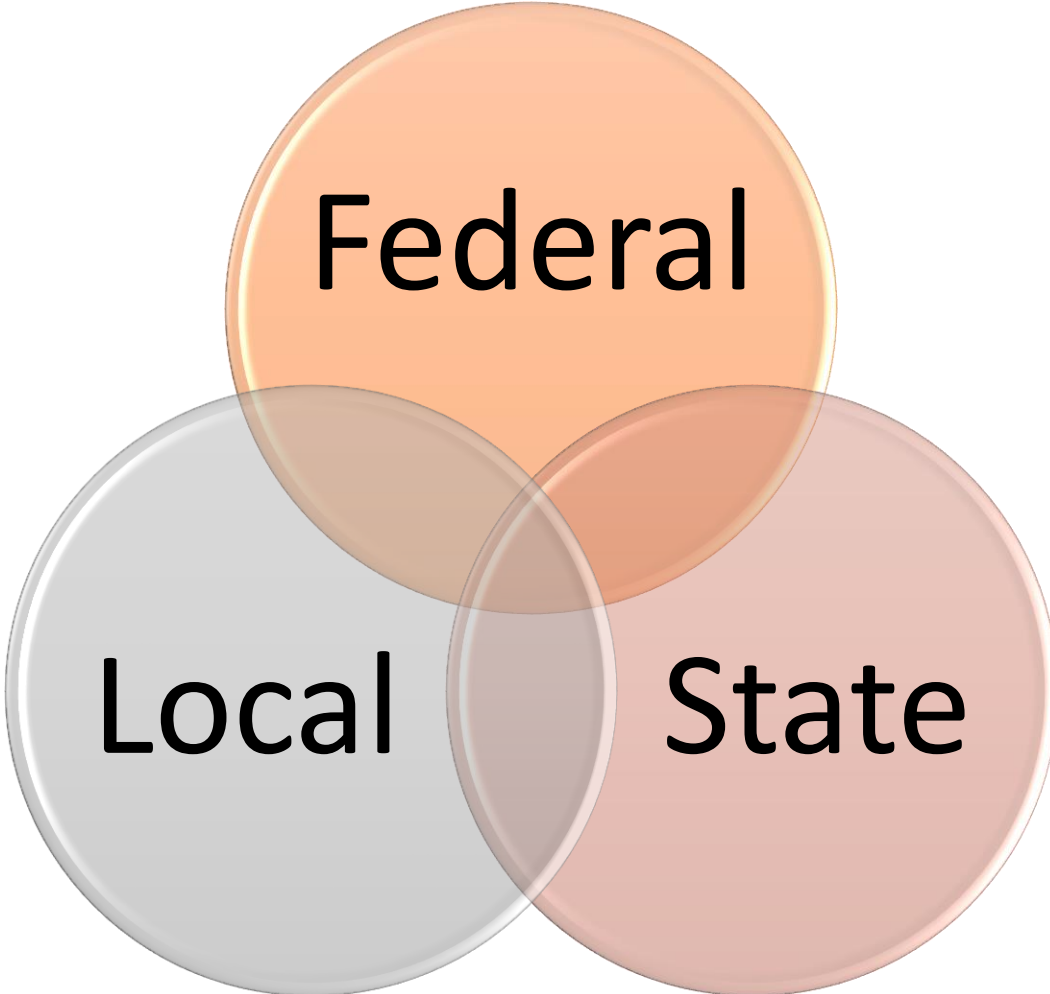
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# Webinar Overview

- The World of Ed Funding 2015
- Significant Federal Funds for CA
- California State Funds
- California Bonds
- Call to Action
- Q &A

# Status of Ed Funding 2015

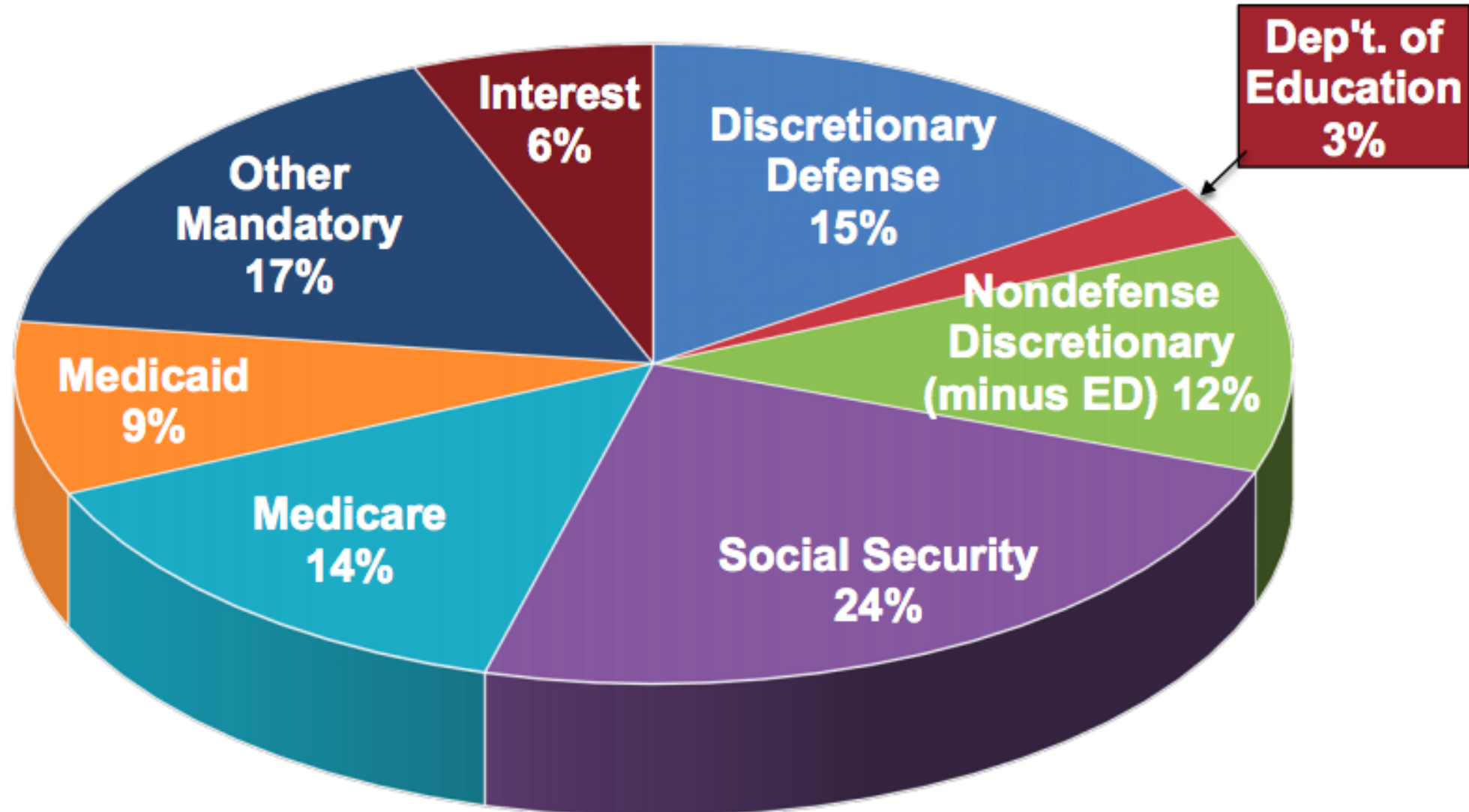




# FY 2016 BUDGET

INVESTING IN AMERICA'S FUTURE

# Fiscal Year 2015 Outlays



Source: CEF based on CBO and OMB data

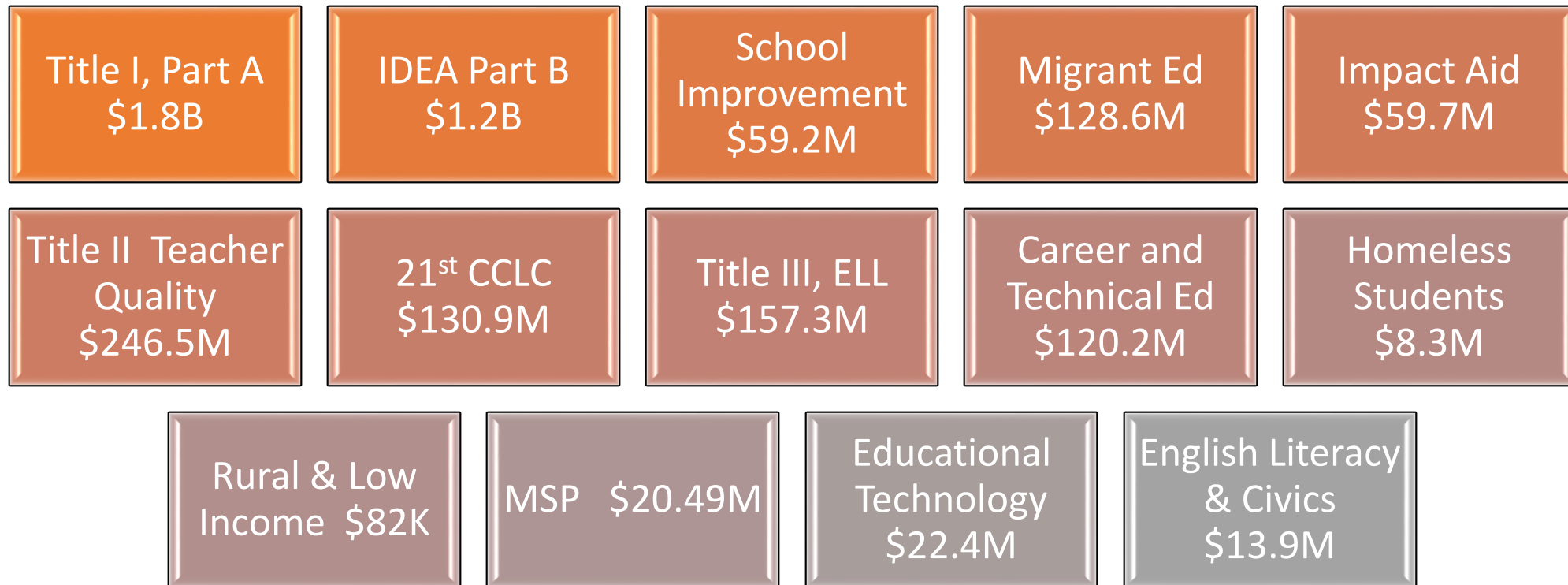
# ESEA Program Increases

- Title I = +\$1 billion (+7%)
- School Improvement Grants = +\$50 million (+10)
- Mathematics and Science Partnerships = +\$50 million (+33%)
- Educational Technology State Grants = +\$200 million
  - Has not been funded for several years
- Promise Neighborhoods = +\$93 million (+164%)
- Investing in Innovation = +\$180 million (+150%)
- Charter School Grants = +\$122 million (48%)
- Teacher Incentive Fund = +\$120 million (+52%)
- English Language Acquisition = +\$36 million (+5%)



# Federal Funds for CA

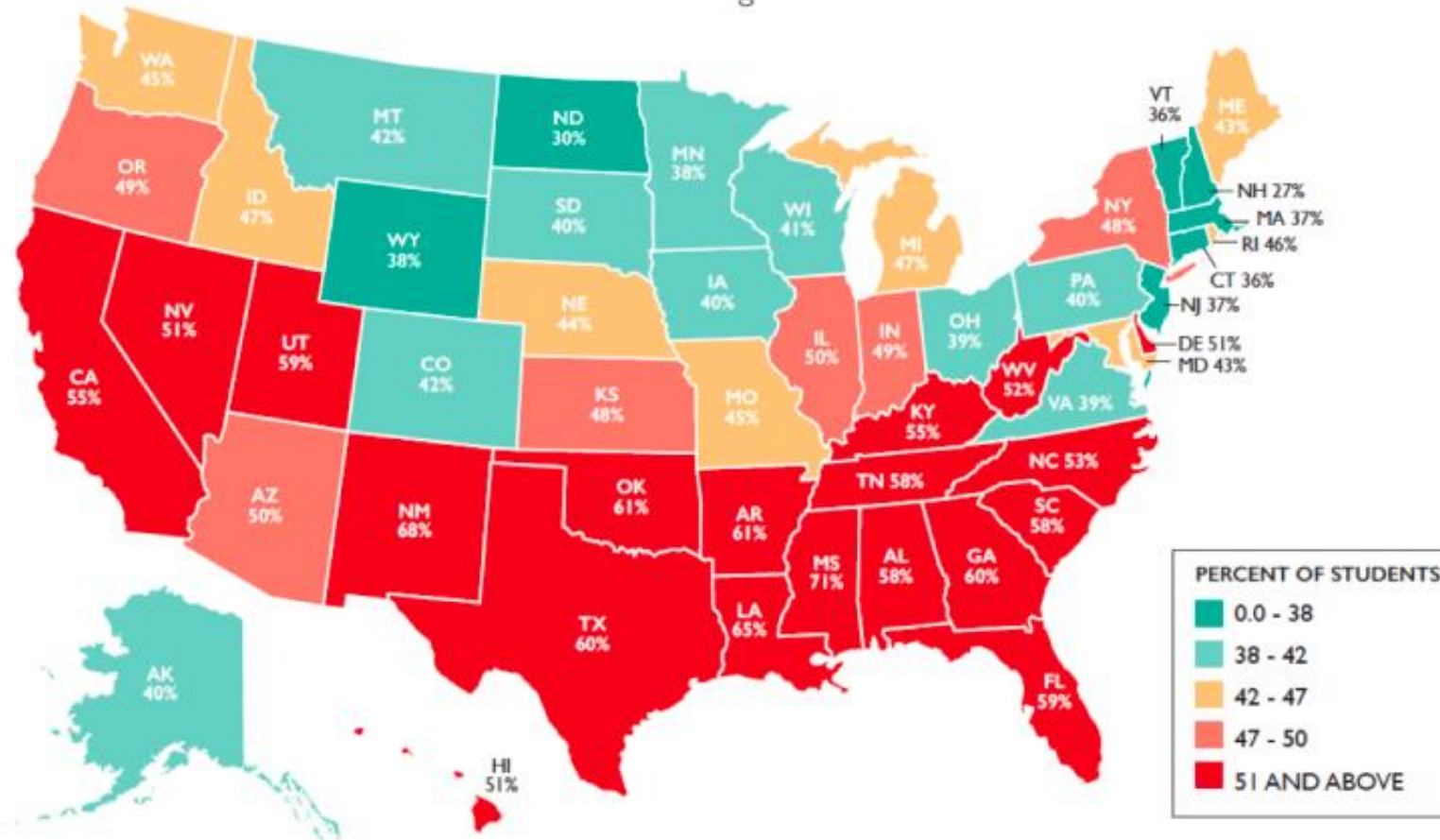
## Sources of Technology Funds



# Majority of Students Are Low Income

## PERCENT OF LOW INCOME STUDENTS IN U.S. PUBLIC SCHOOLS 2013

National Average: 51%





# Rural School Funds for Technology



RLISP: State allocations for FY 2014-15  
[www2.ed.gov/programs/reaprlisp/awards.html](http://www2.ed.gov/programs/reaprlisp/awards.html)

# Career and Technical Education

- Perkins Act Career/Technical Ed State grants are frozen.
- \$200 million for proposed American Technical Training Fund - new competitive grant to support the development, operation, and expansion of innovative, evidence-based job training programs in high-demand fields.



# President's 2016 Budget – Big Winners

- ESEA/K-12 = +\$2.7 billion (+11.8%)
- Preschool = +\$500 million (+200%)
- Special Ed = +\$300 million (+2.4%)
- Career/Technical/Adult Ed = +\$208 million (+12.2%)

Source: CEF.org



FEDERAL INVESTMENT IN LOCAL  
EARLY CHILDHOOD EDUCATION IS  
**SUPPORTED BY  
ALL PARTIES**



**60%**

**REPUBLICANS**



**68%**

**INDEPENDENTS**



**84%**

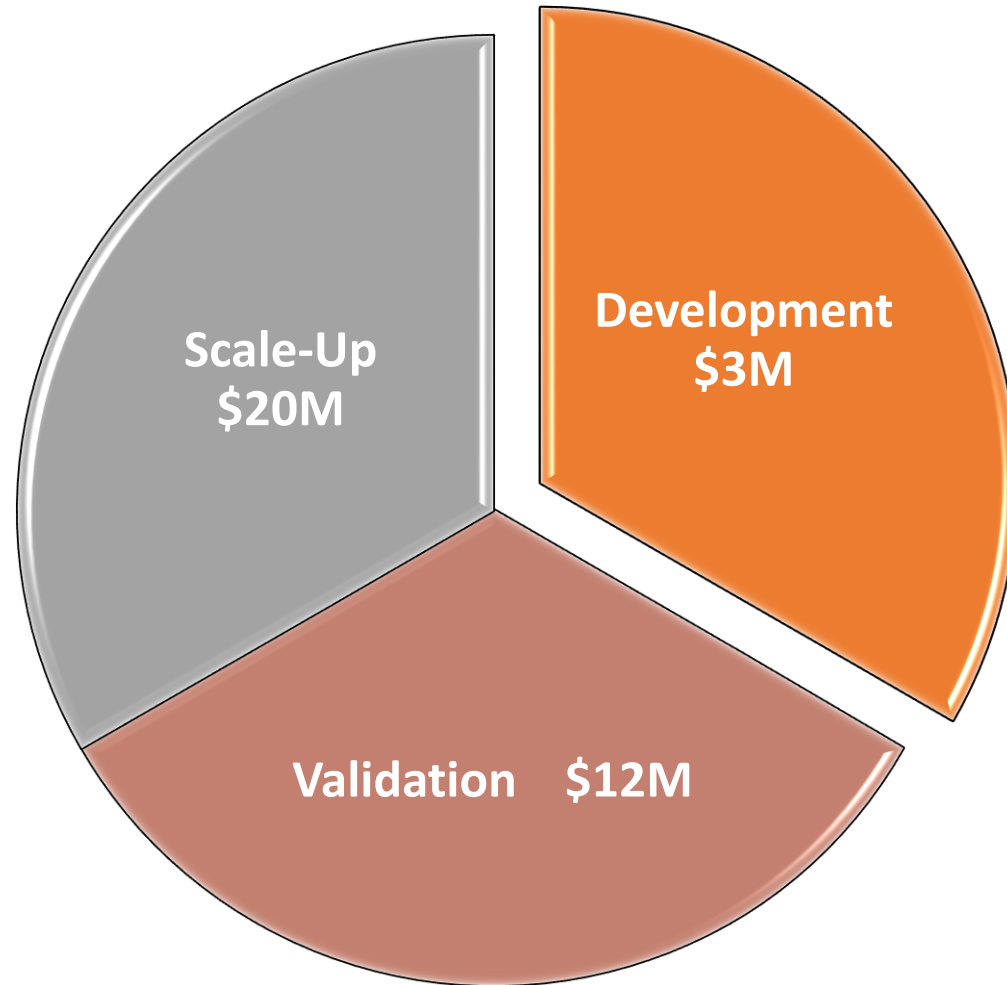
**DEMOCRATS**

# High Quality Preschool

- \$75 billion over 10 years in mandatory funds to states to provide high-quality preschool to all children from low and moderate income families.
  - Paid for with tobacco tax increase
- Preschool Development Grants = +\$550 million (+200%)
  - In FY 15 funded under Fund for Improvement of Education
- \$50 million increase for IDEA Preschool grants (+14.2%).



# Significant Federal Funds – i3



# CA State Opportunities

Increases and Decreases

# California

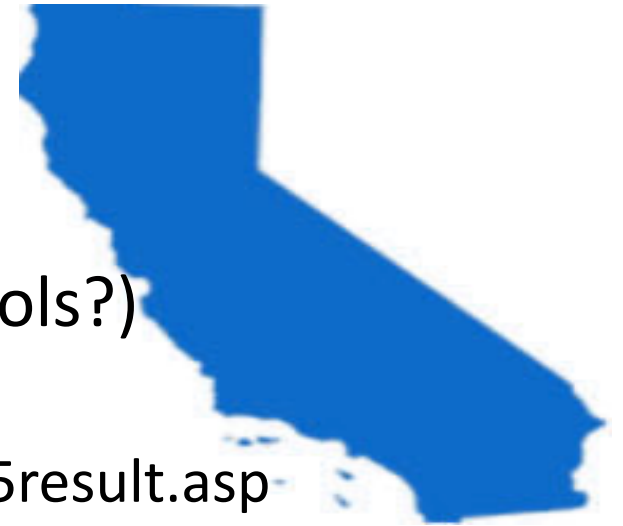


- Budget - \$83B
  - \$5.5B more for K-14 education based on Prop. 98
    - Sets the minimum levels of school funding
    - \$9,978 per student (\$656 more per student than 2007-08)
  - Common Core State Standards Implementation Funds
    - \$3B in one-time expenditures
    - \$500M for PD – Governor encourages districts use to improve teacher quality & effectiveness in Common Core & Next Generation Science Standards
  - CA - Local Control Funding Formula (LCFF) allocations
    - Additional \$2.1B in Prop. 98 funding
    - \$6.1B - \$1,000 increase per student on average
    - For your school or district go to: <http://www.cde.ca.gov/fg/aa/lc/>



# Other Programs of Note

- CTE – increases for Career Pathways Program
  - \$400M
- Adult Ed - \$500M for 70 new consortia (local schools?)
- Immigrant Education - \$791M
  - Entitlements: <http://www.cde.ca.gov/fg/fo/r14/imm15result.asp>
- Privacy
  - AB 1442 – Pupil records: social media
    - Source: Fagen, Friedman and Fulfrost LLP
      - [www.F3law.com/newsflash.php?nf=445](http://www.F3law.com/newsflash.php?nf=445)
  - Student online personal information protection act – SB 1177
  - Contract requirements with technology providers – AB 1584



# More Technology Funding



- Broadband Infrastructure Improvement Grants (BIIG)
  - K12 High Speed Network (HSN) K12hsn.org (Imperial County Office of Ed) – CA backbone for K12 and Higher Ed
    - Operated by CENIC (Corporation for Educational Network Initiatives in California)
  - \$27M To pay part of last-mile connection for 304 schools
    - Applications closed Sept. 30
  - \$50M for more grants TBA <http://www.cde.ca.gov/fg/fo/profile.asp?id=3815>
- \$490M to Districts for Professional Development
  - Teacher Training Bill
  - Based on the number of certificated FTEs
  - Districts have flexibility to spend as they choose

# CA Bond Initiative to Watch

- CA Public Ed Facilities Bond Initiative 2016
  - \$3 billion for the construction of new school facilities;
  - \$500 million for providing school facilities for [charter schools](#);
  - \$3 billion for the modernization of school facilities;
  - \$500 million for providing for facilities for career technical education programs; and
  - \$2 billion for acquiring, constructing, renovating and equipping community college facilities.

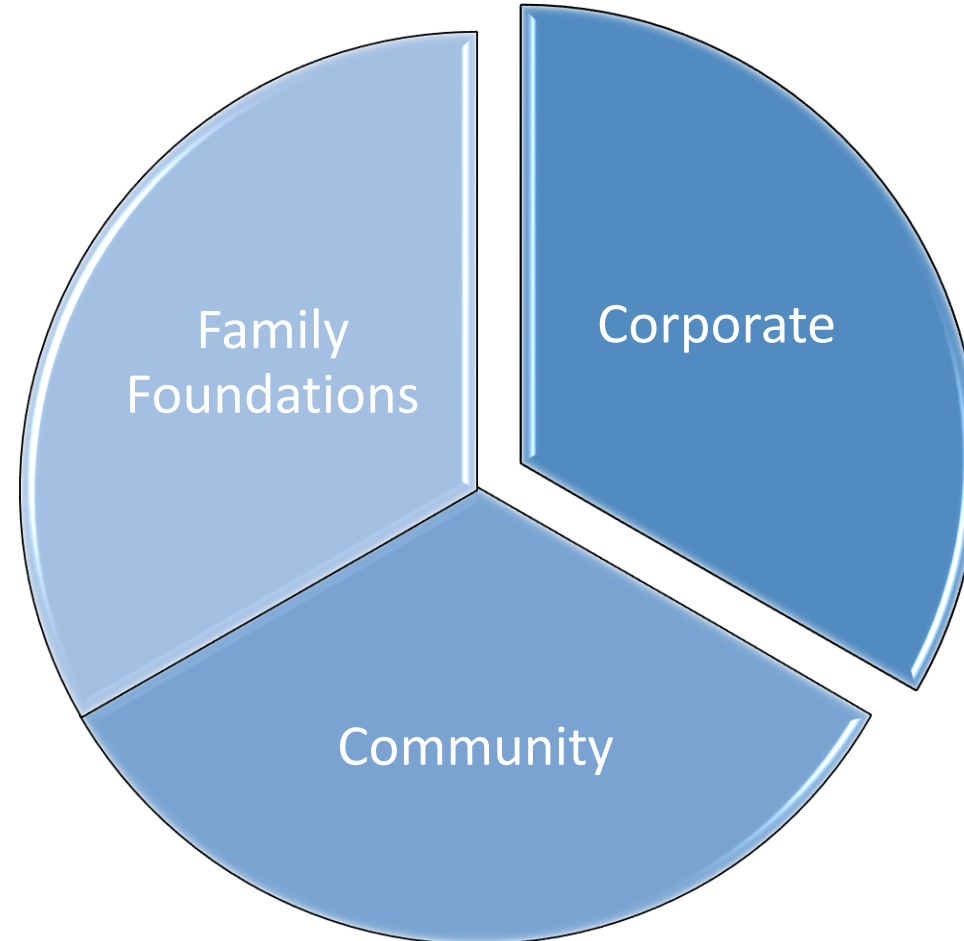


# Microsoft Settlement Funds

- Bet you thought this was all gone! 2012???
  - Bet most districts think the same thing!!!
- Education Technology K-12 Voucher Program
  - General Purpose Voucher
  - Software Voucher
  - Cy pres
- CA has link to site with balance amounts for each district
  - <https://edtechk12vp.com/admin/statementAdmin.aspx>
- Must be spent by **September 25, 2015**.
  - Details: [www.cde.ca.gov/ls/et/st/etv.asp](http://www.cde.ca.gov/ls/et/st/etv.asp)
  - Microsoft Settlement Reimbursement allocations:
    - <https://edtechk12vp.com>



# Private Funding



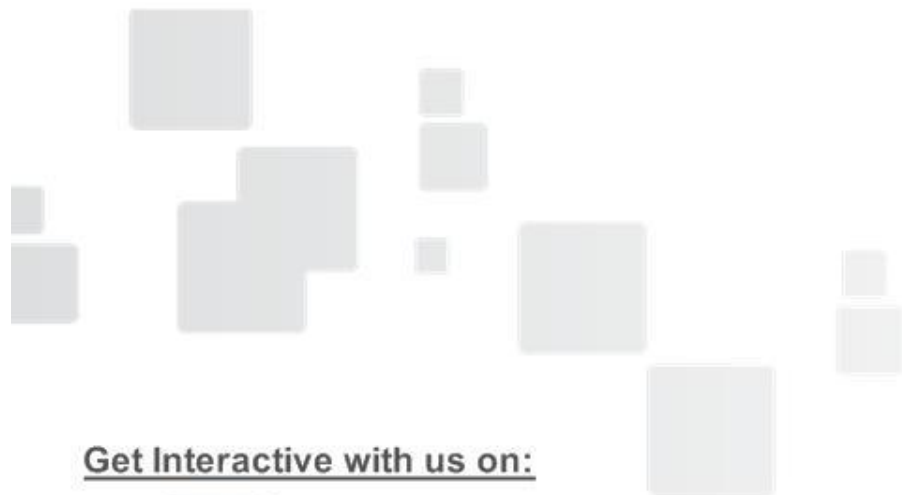
# In Summary

- The federal picture has potential but it's an election year.
- Note the focus du jour and align your technology needs:
  - 1:1 school and 1:1 home
  - Student privacy
  - Preschool
  - Online assessment
  - Connectivity
  - Standards
  - Waivers
- The BIG TWO: how does the technology you need improve student achievement and/or teacher quality?

# Call to Action

- Know what funds the district has available.
- Align your plans with the focus du jour.
- Remember to co-mingle funds when there doesn't seem to be enough in any one source.
- Don't forget to look at all the funding options: federal, state and private.
- Get your story ready NOW for grants that may be offered. The turnaround time may be very short!

# Thank You!



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