

# Qt Japan Summit 2015

Sponsorship Prospectus  
May 26, 2015 | Tokyo, Japan



[Qt.io/QtJapanSummit](http://Qt.io/QtJapanSummit)

The future of application & device creation can be experienced at QtJS 2015.

## Brightest Minds

Executives, Thought Leaders, Business and Product managers interested in creating future-proof products

Engineers and developers looking to enhance, simplify and accelerate development for the leading desktop, embedded and mobile platforms

Qt Partners – all in ongoing conversation with attendees

## Innovative Ideas

Focused on how companies can develop with Qt to create their own platforms, control their user experience and their business models

Qt's approach to the Internet of Things

## Premier Qt Event in Japan

More personalized, relevant and contextual content

Relevant and memorable experiences

Engage with many different elements of the Qt community

# Overview



- Qt Japan Summit 2015 is one of the key technology events of the year, where The Qt Company and the ecosystem come together to share their latest innovations by inspiring new possibilities.
- By participating in Qt Japan Summit 2015, companies are able to showcase technology leadership & influence influencers, decision makers, engineers, prospective customers & media.
- In these challenging times, the ability to engage with the managers & engineers who shape world renowned technology and directions is an unparalleled opportunity. The Qt Japan Summit 2015 helps bridge your business & latest innovations with highly engaged & relevant audience.
- A combined total of 350 developers, decision makers & thought leaders are anticipated to join Qt Japan Summit 2015 for insightful Keynotes & breakout sessions.

[Qt.io/jp](http://Qt.io/jp) | [#QtJS](https://twitter.com/QtJS) | [@QtbyDigia](https://twitter.com/QtbyDigia) | [facebook.com/Qt](https://facebook.com/Qt)

# Why Qt Japan Summit 2015?



- The Qt Company's global technology events, spans the through embedded, mobile, desktop to connected devices, UI/UX, performance tools & future forward software technology. This year, The Qt Company is hosting the premier event “Qt World Summit” along with “Qt Japan Summit 2015” in Akihabara where key players in the industry collaborate with local technologists & developers in the industry on innovations that change how end-users, developers, and consumers to experience phenomenal & uncompromised performance.
- Taking part of an event series that takes place in key technology centers around the world & impacting the industry on a global scale, Qt Japan Summit 2015 is one of the future forward showcases where you can highlight your latest technology achievements.

## Why people attend Qt Japan Summit 2015:



- Learn about where the technology is headed
- Access The Qt Company & industry experts
- Hear about Qt technology in technical sessions
- Network with the technology ecosystem
- Advance careers
- Start new business opportunities
- Discover additional locally relevant & contextual content
- Find regional service & product support

# Exhibit at Qt Japan Summit 2015



## **Meet & Influence Key Technology Players**

- Qt Japan Summit 2015 is the ideal environment for making connections.
- The core audience at the event consists of individuals with whom you will most want to connect – people who develop & launch the next wave of technology driven products & services: developers, designers, technology influencers, decision makers & business leaders.
- Grow opportunities to increase attendees' awareness of your company, its products & services, technology leadership, and unique offerings.

We offer distinctive sponsorship levels with a variety of benefits & involvement in Qt Japan Summit 2015 activities so you can customize your event participation to be consistent with your own marketing programs & budgets.

# Sponsor / Exhibitor Opportunities\*



Sponsor / Exhibitor Benefits	Platinum	Gold	Silver	Bronze
<b>Investment</b>	14,000 EUR	9,000 EUR	4,500 EUR	3,000 EUR
<b>Pre-Event Benefits</b>				
<b>Company description &amp; link on the Qt Japan Summit 2015 Website</b>	150 characters	100 characters	75 characters	75 characters
<b>Company name on the Qt Japan Summit website</b>	Yes	Yes	Yes	Yes
<b>Company logo on the Qt Japan Summit website</b>	Yes	Yes	Yes	
<b>TBD* Access to Qt Japan Summit promotional toolkit (1 Email promo, Discount codes, web banner)</b>	Yes	Yes		
<b>Company logo on Qt Japan Summit attendee emails</b>	Yes	Yes		
<b>On-site benefits</b>				
<b>Exhibition space</b>	Yes	Yes	Yes	Shared
<b>Logos on roll-ups</b>	Yes	Yes	Yes	
<b>Logos on slideshows prior to keynotes &amp; during breaks</b>	Yes	Yes	Yes	
<b>TBD* Exclusive use of 1 meeting room</b>	Yes			
<b>Acknowledgement of sponsorship in keynotes</b>	Yes	Yes		
<b>Opportunity to participate in general session</b>	Yes			
<b>Opportunity to participate in breakout sessions</b>	Yes	Yes	Yes	
<b>Signage at the registration area</b>	Yes	Yes		
<b>Post-event</b>				
<b>Logo on the post-event email to attendees</b>	Yes	Yes		
<b>Sponsor presentation uploads on website</b>	Yes	Yes	Yes	

## Additional sponsorship opportunities:



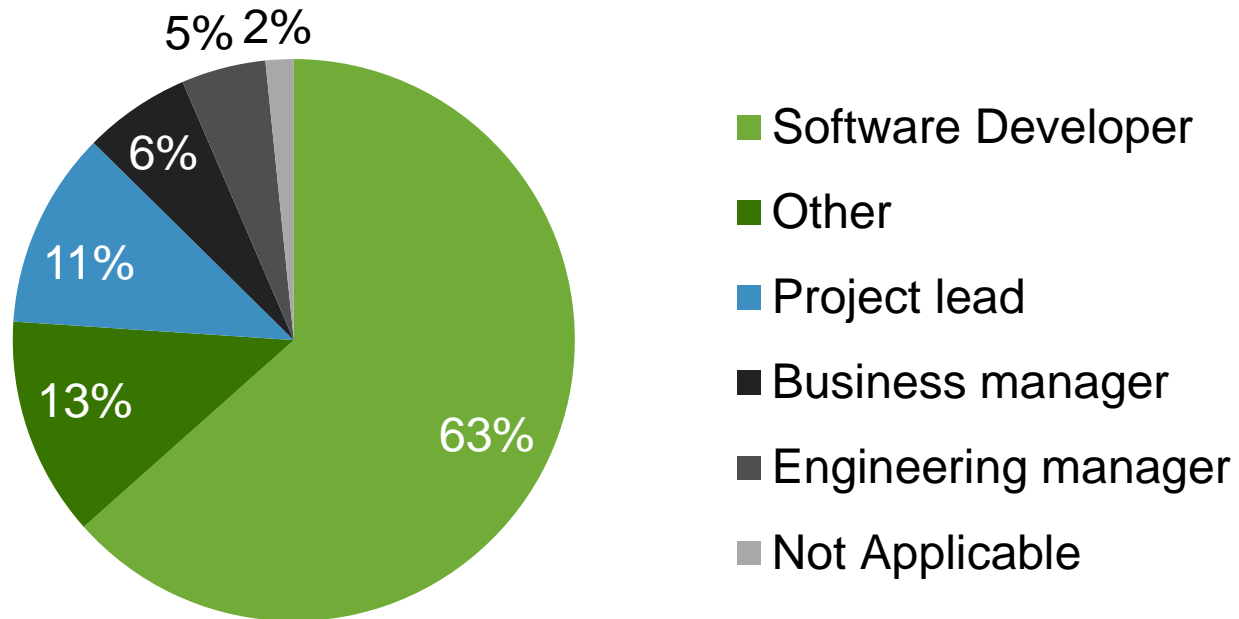
- Lunch sponsorship
- Afternoon break sponsorship
  - Sponsor is responsible for purchasing beverages & additional food for the afternoon break



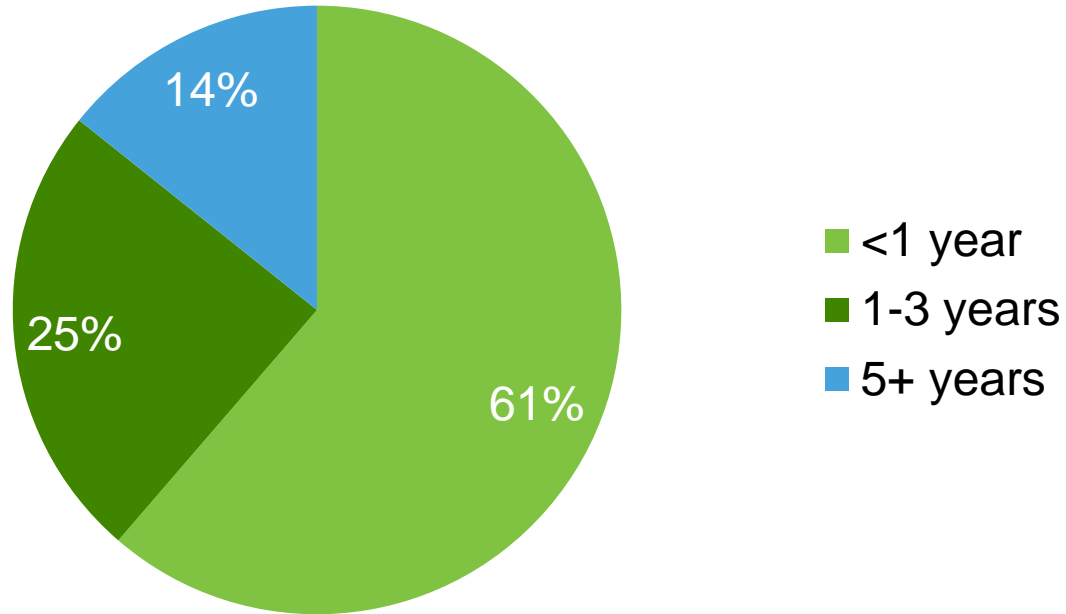
# Statistics

Tokyo, Japan

# Statistics: Qt Developer Days 2014 Japan Job Function

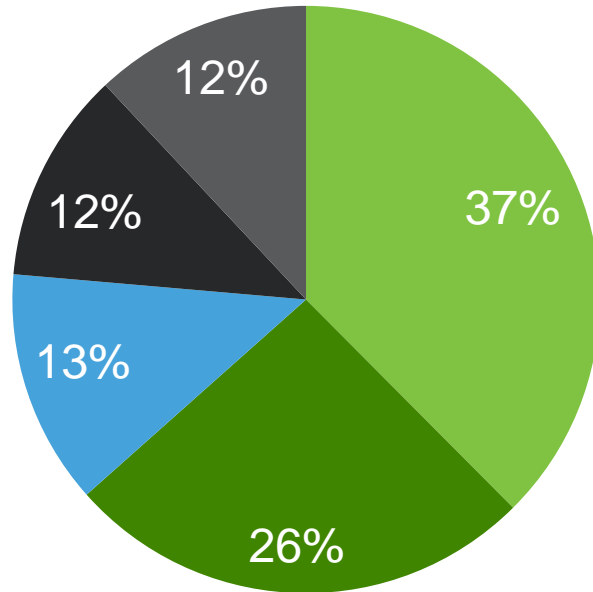


# Statistics: Qt Developer Days 2014 Japan Level of Experience



# Statistics: Qt Developer Days 2014 Japan

## Why interested in Qt?

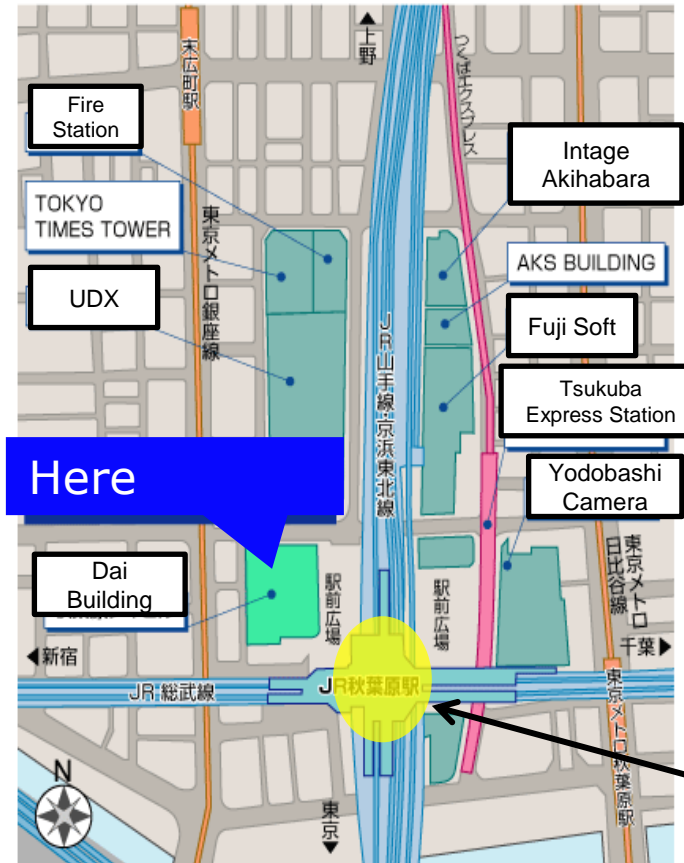


- Considering Qt for end user product
- Software system requires Qt
- Other
- Considering Qt for developer product
- Considering Qt for personal

# Venue

Akihabara Convention Hall  
Tokyo, Japan

# Access: Akihabara Convention Hall



Address: Dai Build. 1-18-13 Sotokanda Chiyoda-ku, Tokyo  
〒101-0021



Access:  
JR Akiharaba (Denkigai Exit) 1min  
Metro Ginza-line: Suehiro-cho (Exit 1) 3mins  
Metro Hibiya-line: Akihabara (Exit 3) 4mins  
Tsukuba Express Akihabara (Exit A1) 3mins

# Venue

Akihabara Convention Hall

## Why become a lightning speaker?

- Great opportunity to share & show off your project
- A lightning speaker helps various users' goals with Qt + your organization
- Grow credibility in technology, science & engineering area attendees
- Grow visibility in various industries including, but not limited to:
  - Automotive, science, medical, DTV, entertainment, industrial automation
- Speaker bio & talk description placement on Qt Japan Summit web pages



# Lightening talk

# Qualification requirements



- **Talk**
  - Be able to complete a 10-15 minute lightening talk presentation on your existing Qt project
- **Submit a talk**
  - Provide a description of your project using Qt to [iris.yamashita@theQtCompany.com](mailto:iris.yamashita@theQtCompany.com)
  - Provide screenshots, links or media of your project for the event committee
- **Spread the word**
  - Share information about the Qt Japan Summit in relevant newsletters & online channels, use #QtJS

Let us know your interested &  
Submit by: April 30, 2015

# Questions or comments?

Please contact [Iris.yamashita@TheQtCompany.com](mailto:Iris.yamashita@TheQtCompany.com)