



Cloud managed Wi-Fi and social hotspots for restaurants, pubs, cafés



TANAZA AND THE TANAZA PARTNER NETWORK

Tanaza is an Italian-based company. Founded in 2010, it developed the first and only multi-vendor software for Wi-Fi cloud management. Tanaza software is used in more than 50 countries.

Tanaza launched in 2014 its Partner Program, adopted by many solution providers worldwide. Tanaza Partners are authorized to work under the Tanaza brand and they have a proven ability in Wi-Fi networking, delivering unexpected results to their customers.



WHY YOU SHOULD CHOOSE US

Get Facebook Likes, Check-ins and Posts and leverage the spontaneous word of mouth.



Get positive reviews on Tripadvisor. Get more customers and extend the duration of their visit thanks to a reliable, well-working and always operative WiFi network.

Advertise your daily specialities, your events, your offers and your promotions.

Pick the only multi-vendor solution that allows you to change the hardware, whenever you want.

THE CAPTIVE PORTAL

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The captive portal is the web page that your customer sees when he tries to connect to your Wi-Fi hotspot.

A new splash page is created in seconds, through Tanaza. Any change to the splash page is done easily and quickly through the Cloud Dashboard.

Add your logo

Name the Wi-Fi as you prefer

Add image or video ads

Change backgrounds and text

Change colors



THE SOCIAL LOGIN AND THE SOCIAL ACTIONS

GET LIKES AND POSITIVE REVIEWS FROM YOUR CUSTOMERS

Get Facebook Likes and Posts

Ask your guests to "Like" you on Facebook or to do a "Check-in" and post to use your free Wi-Fi. You will appear on the guest's FB Timeline, boosting your social reach and reputation and increasing the word of mouth around your venue. The audience of your FB Page will be larger and larger. **You will get new customers from word of mouth!**



Your Tripadvisor ranking and reviews

Redirect users to your Tripadvisor Page after they log in to your Wi-Fi.

With Tanaza Wi-Fi, you get positive reviews and high scores!



THE SOCIAL DASHBOARD

EVERYTHING UNDER CONTROL

While your network administrator takes care of the technical stuff, you can easily check your Wi-Fi statistics on-line.

The Social Dashboard is the easy-to-use dashboard, available from any device, that shows real-time data and analytics of your Wi-Fi area: the list of customers connecting to the Internet, their social profiles and contacts, their Likes and Check-ins on your Facebook page.



THE COUPONING FEATURE

GENERATE FREE OR PAID COUPONS FOR INTERNET ACCESS

Give a personal coupon to each new customer, at his arrival.
Coupons can be free or paid.

You can use the default templates to generate hundreds of identical coupons in 1 second.

If you need a custom coupon, you can select the duration, the data limit, the number of devices.

You can also name coupons, change their colors and add notes.

6 hours

Unlimited MB / Up to 2 devices

Valid until the end of consumptions



2 hours

1 GB / Up to 1 device

Valid for 1 day



THANK YOU!