


Protect your crews and patients

Expert advice

Our EMS experts can quickly evaluate your organizational needs and develop a safety improvement plan. A best-practices approach is employed from staff hiring to vehicle safety training.

ZOLL®



Lower your risk of ambulance crashes

There are an estimated 4500 ambulance crashes (avg) annually - 34% resulted in injuries and an average of 33 fatalities.

- NHTSA, U.S. Department of Transportation

Our Approach

Road Safety Consulting goes well beyond typical driver training for emergency vehicle operation. Starting with senior leadership, best practices are developed to ensure all key documentation and tactics are in place for a comprehensive safety program. This approach

involves stakeholders (Risk Management, Legal, Finance, Human Resources, Quality, Fleet Maintenance and Operations), ensuring that everyone understands the Road Safety system, its far-reaching benefits and its direct impact to their departments.

“Road safety not only changed the culture of our company’s driving habits, the expert consulting also provided a comprehensive review of our driving policies and procedures. The system improved safety, while reducing maintenance costs, by immediately reducing aggressive driving.” John Kuehl, Manager - *Gold Cross Ambulance*

How it works

Every organization is different and that is why each engagement is customized for each agency. Internal processes and documentation are reviewed to identify areas for improvement. Key staff is interviewed for input on safety management and recommendations. Once due diligence is complete, an action plan is

developed working closely with administration. This includes changes to internal policy and communication strategies to staff, patients and the community. A Road Safety Scorecard is provided to track key performance metrics and benchmarking initiatives.

Getting there

Due Diligence

- Comprehensive internal audit of processes and safety measures
- Stakeholder interviews

Create Action Plan

- Identify areas for improvement
- Comprehensive action plan to address gaps

Training and Process

- Implement program to instill a Culture of Safety
- Training and Road Safety administration

Certification

- Confirm completion of Road Safety program and full support by administration
- Follow-up to monitor progress

“The Road Safety Consulting service truly guided our organization. Our staff was initially divided between ambitious go-getters and those resisting change. The buy-in to the program was ultimately universal and I believe much of the consulting program changed the team’s attitudes toward safety.” B. Scott Roy, Executive Director - Northland Regional Ambulance District

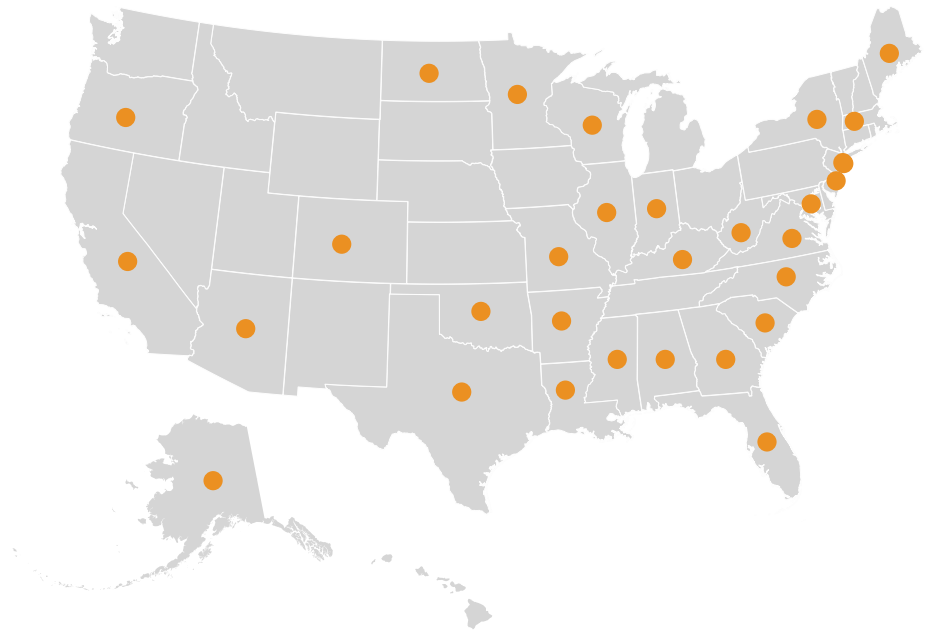
Your Expert Partners



David McGowan, ASHM, has more than 35 years of experience in Emergency Medical Services serving as a clinician and administrator for fire and hospital-based services. He is an accomplished administrator in Operations, Communications, Marketing, Business Development and Systems Quality. Mr. McGowan is recognized nationally for his expertise in ambulance safety programs. He has had many speaking engagements at national EMS conferences and has authored numerous publications and papers. Mr. McGowan provides expert consultation for ambulance operators, manufacturers, educational institutions, government agencies and legal firms.

Our Clients

Road Safety Consulting
has benefited agencies
across the U.S.



ZOLL Medical Corporation, an Asahi Kasei Group company, develops and markets medical devices and software solutions that help advance emergency care and save lives, while increasing clinical and operational efficiencies. With products for defibrillation and monitoring, circulation and CPR feedback, data management, fluid resuscitation, and therapeutic temperature management, ZOLL provides a comprehensive set of technologies that help clinicians, EMS and fire professionals, and lay rescuers treat victims needing resuscitation and critical care. For more information, visit www.zoll.com.