



## McCarthy Capital Partners with United Real Estate Holdings, LLC

*McCarthy Capital Invests in Leading Lifestyle Real Estate, Innovative Agent Model*

**June 8, 2015.** CEA Group (“CEA”) announced today that it acted in an advisory role to United Real Estate Holdings in connection with a partnership agreement with McCarthy Capital, an Omaha-based private equity group. McCarthy Capital recognized United’s tremendous growth potential through strong customer demand, well-established market position, and unique disruptive services.

Peter Schmedt, Managing Director of CEA’s corporate finance advisory group, advised United Real Estate Holdings on the transaction. Mr. Schmedt is based in CEA’s Tampa office.

### **About United Real Estate Holdings**

United Real Estate Holdings, operating the United Country Real Estate and United Real Estate brands, is the leading fully integrated network of conventional and auction real estate professionals globally. The two brands combined address the unique markets they serve, rural and urban, with exclusive marketing, technology and training solutions. Together the United brands support nearly 600 offices and 5,000 real estate professionals across four continents with a unique, comprehensive marketing program that includes one of the largest portfolios of real estate websites, the largest internal real estate marketing services company, an extensive buyer database of more than 550,000 opt-in buyers, and regional, national and international advertising programs for properties. For more information about United Country Real Estate, please visit [www.UnitedCountry.com](http://www.UnitedCountry.com) or [www.UnitedRealEstate.com](http://www.UnitedRealEstate.com).

### **About McCarthy Capital Fund V**

McCarthy Capital Fund V is managed by McCarthy Partners Management, LLC, an affiliated RIA of McCarthy Capital. McCarthy Capital, headquartered in Omaha, NE, is focused exclusively on lower middle-market companies. For nearly 30 years, the McCarthy organization has been partnering with founders, families, and exceptional management teams to support the growth of their companies. For more information about McCarthy Capital, please visit [www.mccarthycapital.com](http://www.mccarthycapital.com).

### **About CEA**

Founded in 1973, CEA is a leading provider of investment banking services and private equity to the global communications, media, entertainment, and information technology industries. With a team of highly experienced personnel worldwide, CEA has an unequaled depth and breadth of industry knowledge, expertise and long-standing industry relationships. CEA has completed over 900 transactions totaling \$45 billion in 60 countries. CEA and its affiliates also manage, co-manage or participate in a worldwide family of private equity funds with committed capital of approximately \$1.15 billion for private equity investments in the industries CEA serves. CEA’s reputation and track record of success are built on delivering innovative, value-added solutions and services to clients worldwide. CEA Atlantic Advisors, LLC is a FINRA Registered Broker-Dealer and a member of SIPC.

Contact: Peter Schmedt, Managing Director  
813-226-6152  
[pschmedt@ceaworldwide.com](mailto:pschmedt@ceaworldwide.com)

For additional information about CEA Group, please visit [www.ceaworldwide.com](http://www.ceaworldwide.com).