

Housing Assistance Corporation's

SHELTER CAPE COD TELETHON

From Homelessness to Hope to Housing



December 8, 2016 - 5 to 9 p.m.



CORPORATE SPONSORSHIP BENEFITS

ShelterCapeCodTelethon.org

The Shelter Cape Cod Telethon is a major fundraiser to support Housing Assistance Corporation's shelters. Last year on Cape Cod HAC sheltered over 500 homeless men and women and over 190 children. While sheltering those in need is our primary goal, HAC also provides critical support services to seniors and veterans on fixed incomes; low-income residents looking to purchase their first home; and the working class, juggling two and sometimes three jobs, just to remain in their homes. The funds raised will help HAC provide our clients with shelter, meals, counseling, educational and employment services, and assistance in finding permanent housing.

BECOME A SPONSOR! Be a part of a wonderful community event. Event sponsors of the Shelter Cape Cod Telethon will be part of one of the most visible events of the year that is televised in all 15 towns on Cape Cod. Sponsors will have the opportunity to gain an immeasurable amount of media attention while helping neighbors in need this winter. Please join us in making this our most successful telethon yet.

Sponsorship Opportunities

- Foundation Sponsor* \$10,000
- Architect Sponsor* \$5,000
- Keystone Sponsor* \$2,500
- Cornerstone Sponsor* \$1,000
- Beam Sponsor* \$500
- Mortar Sponsor* \$250
- Brick Sponsor* \$100

*Benefits listed on back



Providing housing services and solutions to all on Cape Cod & the Islands

Yes! I would like to sponsor the Shelter Cape Cod Telethon.

Business Name _____

Contact Name _____

Address _____

City _____ St _____ Zip _____

Phone _____

Email _____

[Please make checks payable to Housing Assistance Corporation]

Payment Method Check Enclosed Credit Card: Visa AMEX MC Discover

Credit Card Number _____ Expiration Date _____

Signature _____

Return to:
Housing Assistance Corporation
460 West Main Street
Hyannis, MA 02601

Please contact Deanna Bussiere with any questions at 508-771-5400, ext. 270, or dbussiere@haconcapecod.org

Shelter Cape Cod Telethon Sponsorship Benefits

Foundation Sponsor - \$10,000 (Ten ambassador telethon phone seats)

All of the below benefits listed in Architect, Keystone, Cornerstone, Beam, Mortar & Brick Sponsor levels plus:

- On-air interview

Architect Sponsor - \$5,000 (Eight ambassador telethon phone seats)

All of the benefits listed in below sponsor levels plus:

- Featured story in HACbeat, our monthly newsletter (1,500 hard copies distributed and over 8,000 electronically)
- Logo prominent during telethon programming

Keystone Sponsor - \$2,500 (Five ambassador telethon phone seats)

All of the benefits listed in sponsor levels plus:

- On-air check presentation by company representative

Cornerstone Sponsor - \$1,000 (Four ambassador telethon phone seats)

All of the benefits listed in below sponsor levels plus:

- Logo prominent on all available event collateral, e-marketing, and advertising*
- Reserved table at HAC annual meeting

Beam Sponsor - \$500 (Three ambassador telethon phone seats)

All of the benefits listed in below sponsor levels plus:

- Business listed on all available event collateral, e-marketing, and advertising*
- Five reserved seats at HAC annual meeting

Mortar Sponsor - \$250 (Two ambassador telethon phone seats)

All of the below benefits listed in below sponsor level plus:

- Business listed on all available event collateral, e-marketing, and advertising*

Brick Sponsor - \$100 (One ambassador telethon phone seat)

- Business listed on HAC and telethon website
- Business listed in HACbeat, our monthly newsletter (1,500 hard copies distributed and over 8,000 electronically)
- Business listed in HAC annual report
- Credit listing at end of telethon programming

**Inclusion is contingent upon meeting marketing deadlines.*

Community Investment Tax Credits

Sponsor the Shelter Cape Cod Telethon and qualify for tax credits, returning more money into your pocket at the end of the tax year!

Through the state's Community Investment Tax Credit (CITC) program, we are able to offer tax credits to donors (individuals, foundations, corporations, businesses, banks, etc.) who donate more than \$1,000 to HAC.

HAC is offering these tax credits to YOU as an incentive to become either a **Cornerstone Sponsor, Keystone Sponsor, Architect Sponsor or Foundation Sponsor**. By taking advantage of these tax credits, your out-of-pocket expenses will be significantly reduced while ensuring this event will be a success and helping HAC better address the housing needs on Cape Cod.

Our programs include operating four homeless shelters; homelessness prevention; developing affordable housing; financial education; serving as the administrator for the region's Section 8 vouchers; and overseeing weatherization and home repair projects for low-income households.

Benefits to Sponsors:

You will receive 50 percent of your donation as a tax credit that will be refunded to you in your taxes. So for a \$1,000 donation, you would receive \$500; for a \$5,000 donation, you would receive \$2,500; for a \$10,000 donation, you would receive \$5,000.

That 50 percent tax credit is on top of your allowed federal tax deduction.

Tax Savings Example*

Your Donation to HAC	\$10,000
CITC Tax Credit	\$5,000
*Federal Tax Deduction (35%)	\$1,750
Total Tax Savings	\$6,750
Actual out-of-pocket expenses	\$3,250

**NOTE: This assumes a 35% tax bracket. The actual amounts can vary. Please consult your accountant.*

HAConCapeCod.org

460 West Main Street, Hyannis, MA 02601 508-771-5400