

Telethon Fundraising Tips



Housing Assistance Corporation's

**SHELTER CAPE COD
TELETHON**

From Homelessness to Hope to Housing



**Shelter Cape Cod Telethon
Thursday, December 8
5 to 9 p.m.
Cape Cod Community
Media Center
17 Shad Hole Road
Dennis Port, MA**

**The Telethon can be watched
live on local cable access
channel 98 and will also be
streamed live on
www.CapeMedia.org**



Fundraising tools & tips:

Raise funds online at First Giving

Visit [FirstGiving \(www.firstgiving.com/hac/shelter-cape-cod-telethon-2016\)](http://www.firstgiving.com/hac/shelter-cape-cod-telethon-2016) to create your own online fundraising page. It's easy and a lot of fun. Just click the "Join Now" button, and the website will walk you through the necessary steps. Enter your goal amount, your contacts' email addresses, and a personal message. Tap into your social media network through Facebook, Twitter and LinkedIn to raise funds. Your friends can then donate securely online using their credit card.

Use a traditional letter-writing campaign

A personal note delivered through the post office can be just as effective as using the Internet. You can use our sample (see www.ShelterCapeCod.org), or write your own letter.

Raise funds in person, using a pledge sheet

The old-fashioned way still works! Use the form at www.ShelterCapeCodTelethon.org.

Ask your business contacts to become a sponsor

For more information visit www.ShelterCapeCod.org or contact Deanna at 508-771-5400, ext. 270.

Host a fundraiser

A holiday movie night, a cocktail party at your home or business, or organize a raffle with friends, family or co-workers.

www.ShelterCapeCod.org

CREATE A TELETHON TEAM:

CREATE A Fundraising TEAM in 3 Easy Steps! As a fundraiser in the Telethon's on-air phone bank, you can share in the wonderful holiday tradition while you help others move from Homelessness to Hope to Housing. *It's super easy:*

1. Ask your friends, family or work colleagues if they want to be part of a team;
2. Contact us with the name of your group and the people in the group. You will be assigned a time;
3. On telethon night bring a list of your family, friends and neighbors to call to make a donation. *See reverse for tips and tools.*



www.ShelterCapeCod.org

TEAM GOALS:

Last year teams raised upwards of \$5,000. We suggested each team member try to hit \$500. To keep track, open a FirstGiving fundraising page by visiting www.FirstGiving.com and searching for, "Shelter Cape Cod."

TEAM BENEFITS:

- During your time on air, Mindy Todd of WCAI and Matt Pitta of Cape Cod Broadcasting will recognize your team;
- Each team member will have a place card in front of them with their name and team name;
- And, of course, a reserved table at HAC's annual meeting on March 23!



NEXT STEPS:

Let us know you are coming! You can do this by either signing up online at www.ShelterCapeCod.org, calling us at 508-771-5400, ext. 279, or emailing at Volunteer@HAConCapeCod.org.

If you have additional questions, please feel free to contact Deanna Bussiere at 508-771-5400, ext. 270 or dbussiere@HAConCapeCod.org

