



LED LIGHTING IMPROVES CUSTOMER EXPERIENCE AND SAVES MONEY

Tom Fasholdt, owner of ProSource Flooring in Poughkeepsie, always knew that having adequate lighting in your showroom is a key component to the overall customer experience, especially when you're displaying hundreds of flooring products. When he heard about Central Hudson's Commercial Energy Efficiency Program, he saw an opportunity to improve his showroom lighting and at the same time reduce his monthly electric bill.

As part of the program, Central Hudson paid \$8,064 in incentives to upgrade ProSource's older fluorescent lamps and HIDs to new, energy-efficient T8 and T5 lighting systems. "Central Hudson's commercial energy efficiency partner, Lime Energy, conducted a free energy assessment and provided me with proposal that listed all of the energy-efficient lighting recommendations, energy savings estimates and financing options," said Fasholdt. "It was really a quite painless process."

"As crazy as it sounds, it feels like someone is paying us to have all new lighting, so at the end of the day, it's a win-win."

- Tom Fasholdt

Over 3,000 Hudson Valley businesses like ProSource have taken advantage of Central Hudson's Commercial Energy Efficiency Program, which pays up to 70 percent of the total project cost to replace old, outdated lighting with modern, energy efficient lighting. "Business is tough today, we are fighting every day to maintain profitability and if we can save money by upgrading to energy-efficient lighting, it's another way to achieve that goal," said Fasholdt. "The savings are going to outweigh the cost of all the new lighting in itself; we are going to come out ahead at the end of the day."

For details, call Lime Energy, Central Hudson's commercial energy efficiency partner, at 855-236-4832 or visit www.CentralHudsonLighting.com.

HOW
BRILLIANT
IS THAT?

SAVINGS STATEMENT

THE PROJECT:
HIGH-EFFICIENCY
INTERIOR LIGHTING

TOTAL COST OF PROJECT:
\$13,477

CENTRAL HUDSON PAID:
\$8,064

ESTIMATED PAYBACK:
12 MONTHS

YEARLY ELECTRIC BILL SAVINGS:
\$5,392

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Central Hudson
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