

The Cost of Identity Theft



Identity Theft Impacts Everyone

13.1
MILLION

Total victims

\$15
BILLION

Total fraud cost

67.9
MILLION

Records breached
in 2014

159.8
MILLION

Records breached
in 2015

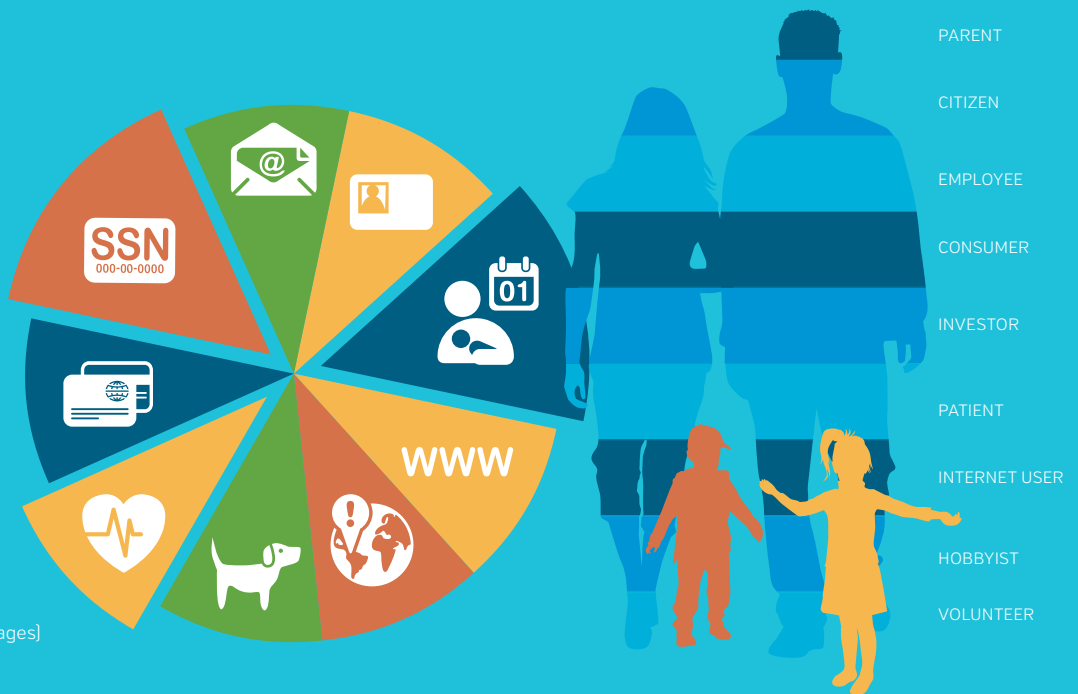


1 in 5 data breach victims
experience fraud

Information to Protect

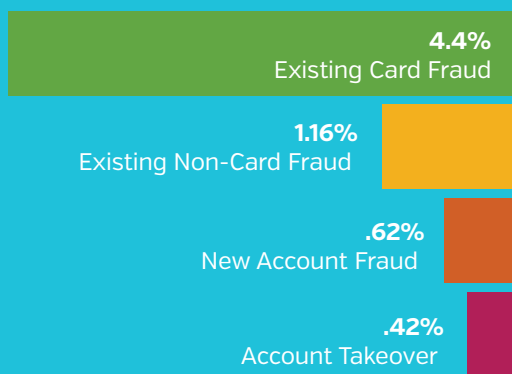
LEGEND

- SOCIAL SECURITY NUMBER**
- CONTACT INFORMATION**
[email address, physical address, telephone and mobile numbers]
- GOVERNMENT-ISSUED IDENTIFICATION**
[driver's license, passport, birth certificate, library card]
- BIRTH DATE, BIRTH PLACE**
- ONLINE INFORMATION**
[Facebook, social media, passwords, PINs]
- GEOLOCATION**
[smartphone, GPS, camera]
- VERIFICATION DATA**
[mother's maiden name, pets' and kids' names, high school, passwords]
- MEDICAL RECORDS INFORMATION**
[prescriptions, medical records, exams, images]
- ACCOUNT NUMBERS**
[bank, insurance, investments, credit cards]



What to Look For

Consumers must regularly monitor accounts for these common types of fraud:



Who Can Help

Many providers offer identity management services at no or low cost.

- Personal Insurance
- Banks and Credit Unions
- Employee Benefits Providers

Tips

- 1 Shred documents with sensitive data
- 2 Use encryption, firewalls, anti-virus and anti-malware programs
- 3 Secure paper files
- 4 Check credit reports often
- 5 Keep Social Security numbers secure