

The average data scientist's annual salary is \$116,000.

The average CPG company is still managing trade spend on spreadsheets.

What are you paying these experts to do?

What would getting the the productivity of three experts for the price of one mean to your business?



**INTEGRATION**

**VISIBILITY**

**ACCURACY**

**PREDICTABILITY**

**T-Pro Solutions empowers CPG Manufacturers to optimize trade promotions allowing your team to maximize its efficiency and potential.**

Features & Functions	
Trade calendar builder	Data Harmonization
Baseline accuracy	Planned vs actual views
Data anomaly adjustment	Accurate lift coefficients
Predictive what-if scenarios	Real-time promotion analysis
Historical master calendar	TPM integration
Trend comparison/monitoring	Intuitive user experience

### Integrating Data



Ready to learn more?  
[t-prosolutions.com](http://t-prosolutions.com)

# T-Pro Solutions

Optimizing Promotion Return