

# An E-Power Success Story with...



Year-over-year, from 2015 to 2016...



**58.3% Increase**  
in website sales



**36.8% Increase**  
in conversion rates



**64.4% Increase**  
in online advertising sales

## The Client

LinerWorld is an online retailer of high quality above ground pool liners and accessories.

Joining forces with E-Power Marketing in 2001, LinerWorld was looking to increase their website traffic, social presence, e-commerce sales and overall brand awareness.

“ E-Power's dedicated team provides a solid network of optimization analysts. Their experience and wisdom has provided my company with practical solutions to boost revenue...by propelling my business from out of the pack to the top of the leading search engines. Honesty, straightforwardness, and consistency ... pretty good qualities to have in a partner like E-Power Marketing. ”

Dave Phelps, President, LinerWorld

## Online Marketing Sales



## The Strategy

For over 15 years, E-Power Marketing has relied on a solid foundation of SEO and content development to sustain the growth and optimization of LinerWorld's online presence.

To build upon those successes, we have also implemented a number of online advertising strategies to keep LinerWorld ahead of their competition including Google AdWords and Bing Ads Search, Shopping, and Remarketing.

Want to be the next E-Power Success Story?



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