

STRIKING SUCCESSES WITH

E-POWER MARKETING & GRANLIBAKKEN TAHOE



119% Jump

in organic goal completions from 2013 to 2016



181% Rise

in organic traffic to the conferences page in 2017



50% Increase

in organic visitors to the home page from 2013 to 2016



256% Growth

in mobile organic traffic from 2013 to 2016

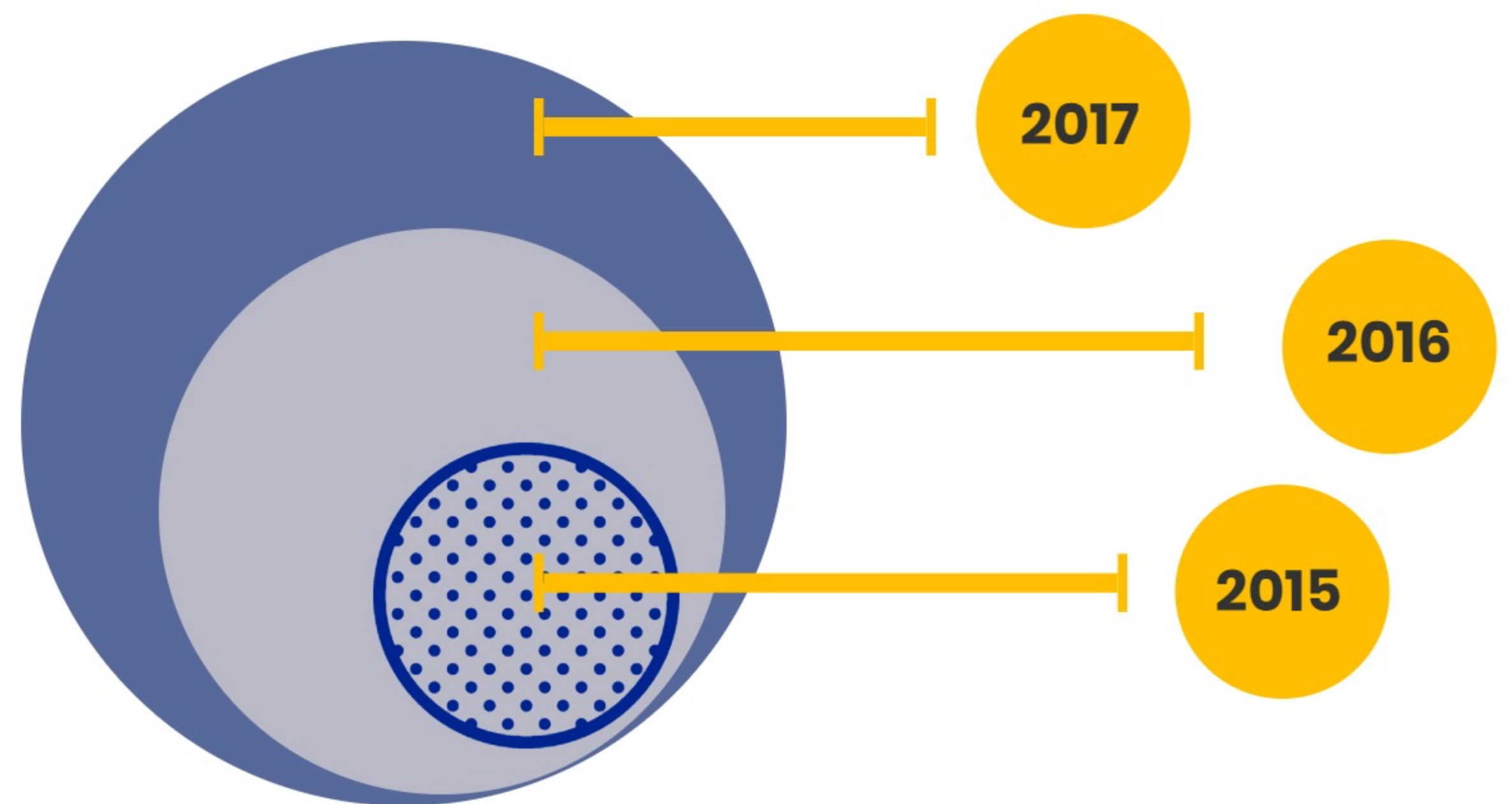
CLIENT BACKGROUND

Granlibakken Tahoe is a secluded conference center and resort in Tahoe City, CA on the shores of beautiful Lake Tahoe. Sitting on 74-acres, Granlibakken Tahoe hosts a variety of events including weddings, conferences, and wellness retreats.

Becoming a partner with E-Power in 2004, Granlibakken Tahoe was looking to boost organic search traffic for their business conference facilities, as well as their recreational and family vacation offerings.

OUR STRATEGY

In order to improve Granlibakken's organic search visibility, E-Power has focused our marketing efforts on search engine optimization. Continuously optimizing website content and blog posts, as well as addressing technical SEO items has assisted in the success of the online marketing program.



Organic Goal Completions through the peak winter season

Total Sessions in 2016



CONTACT US

111 N Main Street, Suite 405
Oshkosh, WI 54901
920.303.1244
www.epower.com
consulting@epower.com