

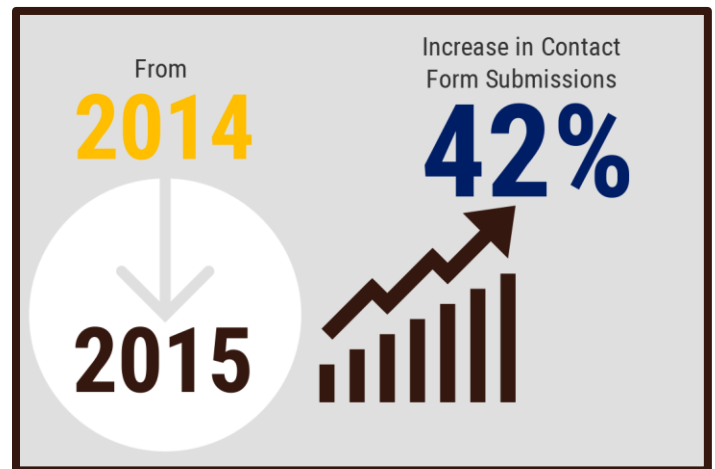
Client Success Story



The Client:

Hand to Shoulder Center of Wisconsin is compiled of orthopedic surgeons, nurses and occupational & physical therapists that specialize in hand and upper extremity care.

Hand to Shoulder came to E-Power with the desire to increase their website traffic and the awareness of their treatment offerings.



What We Did:

To grow awareness and business for Hand to Shoulder Center of Wisconsin, E-Power has implemented a search engine optimization program. With this program we have been tasked with ongoing optimization and programming of new website pages that focus on conditions and treatments offered by Hand to Shoulder Center.



How Did It Work?:

- Website traffic increased **268%** over 2 years
- Search engine referral traffic increased **343%** over 2 year period
- Website contact form leads are up **42%** comparing 2014 to 2015 year over year.