

SMS DESIGNS A TAILORED SOLUTION TO LAUNCH GREEN'S INTO THE 21ST CENTURY

OVERVIEW

Green's vision for the 21st century was to be a thriving consumer foods business with both the scale and capability to become a true force within the Australian FMCG industry. However, due to legacy server infrastructure, Green's had noticed a performance deterioration within their IT network. The legacy hardware in the company's production department also meant an unacceptable risk for the Green's business.

It was not only clear that a reliable technology platform was imperative to the safeguarding of the business, but also that Green's needed something scalable in order to move forward and grow with confidence.



CHALLENGE

SMS was engaged to assess whether an infrastructure upgrade with virtualisation technology would resolve Green's performance issues. As part of this, SMS had to come up with a plan for locating and eliminating the points of failure in Green's application and database infrastructure. Finally they needed to design and implement a solution that would deliver the best outcome for Green's, and negotiate with vendors to ensure they received the best value for their money.

SOLUTION

After conducting an initial Virtualisation Workshop to assess Green's requirements and to discuss the myriad of solutions available, SMS took the results and matched this with the most appropriate technology solution set available. SMS also undertook application-compatibility testing and delivered a technical design document proposing a solution that incorporated technologies and products from multiple vendors allowing SMS and Greens to thereby select the one tailored precisely to their needs. SMS also negotiated with the various vendors to ensure Greens received the best deal possible!

Next our Project Management and Consulting team implemented an IBM Fibre Channel Storage Area Network, and consolidated Green's existing server infrastructure through VMware server virtualisation technology. Finally our Consulting services team also delivered a range of easy-to-use 'how-to-guides' and training to enable the client to manage their new infrastructure independently and confidently in the future.



"Now Green's have a platform of consolidated server infrastructure with enough storage capacity to support the growth of the business into the future"



BENEFITS

Now Green's have a platform of consolidated server infrastructure with enough storage capacity to support the growth of the business into the future. They have an environment with improved levels of resilience and minimised downtime and business interruption. All of which is helping them move towards their vision for the 21st century.

CLIENT PROFILE Green's General Foods have been producing and distributing well-known household brands such as Lowan, Poppin, Basco and the legendary Lolly Gobble Bliss Bombs at their Sydney factory since 1978.



ABOUT SMS

A leader in advisory, solutions and managed services, SMS cultivates innovation, digital, mobile and design-led business and technology capability to empower organisations across all industry sectors. With over 1600 staff across Asia Pacific, SMS promotes and delivers next-generation customer-centric outcomes for their clients.