

uBack

EMPLOYEE GIVING. SIMPLIFIED.

GIVING TODAY



median employee participation rate¹



of all giving is corporate giving¹



\$6-10 BILLION

in matching gifts goes unclaimed¹

People are looking to give in a way that's convenient, personal, easy & social

TODAY'S SUPPORTER

INFORMED

Greater proportions of individuals are influenced to give based on the impact the charity is making.

01

03

CONNECTED

It is estimated that the average individual looks at their phone 34 times an hour. 84% of individuals say they can't be without their phones for a day, Supporters are no different.

SOCIAL

Supporters want to engage the masses while doing good through social media, videos, texts, mobile / online chats. Giving campaigns are seeing huge success when leveraging social media to engage Supporters.

02

04

CHARITABLE

Supporters are more focused on causes vs. institutions and are more socially concerned.

TODAY'S EMPLOYEE



of donation opportunities are abandoned because the process is not engaging or intuitive²

It only takes **8 seconds**

to capture the altruistic impulse²

"Millennials would prioritize the sense of purpose around people rather than growth or profit maximization"⁴



millennials say they chose their current employer based upon corporate giving³

HOW uBACK WORKS

01

GIVE IN SECONDS WITH LOW PROCESSING FEES

02

TRACK VOLUNTEER HOURS WITH ONE CLICK

03

SIMPLIFY CORPORATE MATCHING & PAYROLL DEDUCTIONS

04

ORGANIZE TAX LETTERS

WHY uBACK?



SIMPLE

Our technology is simple for the user, but robust enough to support reporting and key requirements on the back-end.



PERSONALIZED

With a mobile app, you provide an easy way for employees to give to organizations that matter to them, empowering them to easily leverage the corporate match.



SECURE

Our technology eliminates multiple data information transfers and streamline employee giving reporting so that employee data is secured.

WHY EMPLOYEES uBACK

Seize the impulse to give, anytime, anywhere:

uBack helps a user define their personalized giving experience and enables them to donate within seconds

Connect & engage:

Quickly identify non-profits, access donation registries and participate in tailored giving opportunities

Organize and streamline tax-related giving documentation:

Automated dashboard displays individual giving actions by fiscal year

PROOF IN NUMBERS



25-57% INCREASE

IN DONATIONS WHEN NONPROFITS USE uBACK IN EMPLOYEE GIVING CAMPAIGNS, COMPARED TO THOSE WITHOUT uBACK

EASY. ENGAGING. EMPOWERING.

uBack uses the latest technology to effectively and efficiently transform employee giving through a customizable platform that reduces risks and overhead costs.