



C R E D O

Rural Higher Education Institute

On behalf of **Dr. Amy Novak, President of Dakota Wesleyan University (SD)**, and **Dr. Mark LaBranche, President of Martin Methodist College (TN)**, Credo is pleased to extend an invitation to you and one additional member of your team for the inaugural Rural Higher Education Institute, an event focused on the value of, and challenge to, rural colleges and universities across the country.

September 25–27, 2018

Dakota Wesleyan University, Mitchell, South Dakota

[FOR COLLEGE & UNIVERSITY PRESIDENTS + 1 LEADERSHIP TEAM MEMBER]

Rural Higher Education Institute 2018

NO COHORT CURRENTLY EXISTS that brings together higher education leadership from rurally-located or majority-rural-serving institutions across the country, despite great challenge to these generally small colleges and universities. In this inaugural event, campus leaders will come together to examine issues such as:

- Redefining the narrative of rural education
- Strategic finance and rural philanthropy
- Leveraging community and municipal partnerships
- Recruitment and retention in rural areas
- Rural higher education's role in regional workforce development
- Diversity in rural areas

WHEN

September 25–27, 2018

WHERE

Dakota Wesleyan University
Mitchell, South Dakota

ACCOMODATIONS

Hampton Inn
1920 Highland Way
Mitchell, South Dakota 57301
605-995-1575

Ask for DWU: Rural Initiative–Credo rate

REGISTER

» bit.ly/RuralHE-2018
» **336.585.1044**

Questions? » events@CredoHigherEd.com



940 Golf House Road West, #200
Whitsett, NC 27377

CredoHigherEd.com
[@CredoHigherEd](https://twitter.com/CredoHigherEd)

PLACE
STAMP
HERE