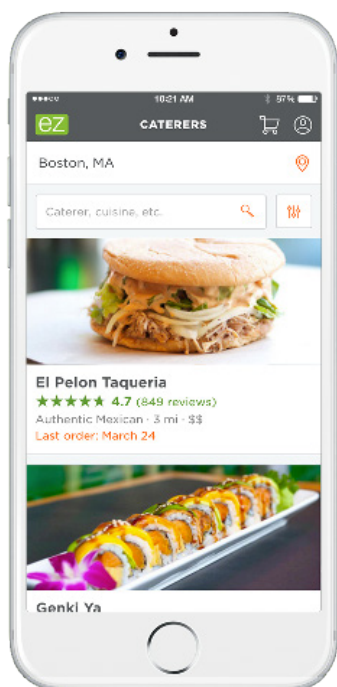


Grow Your Catering Business

ezCater is the only nationwide marketplace for business catering.

ezCater's online ordering, on-time ratings and reviews, and insanely helpful 5-star customer service connect businesspeople to reliable catering for any meeting or event, anywhere in the United States.



ABOUT EZCATER

ezCater helps caterers and restaurants win more business from new corporate customers. Our online marketplace exposes your brand to business professionals from across the U.S. who are searching for reliable, local caterers to provide food for their meetings, events, and office meals. The idea is simple: we market your brand, send you orders, and handle the customer service; you cook and deliver the food; and we collect from the customer and pay you for the order.

EXPOSE YOUR BRAND TO A NATIONAL AUDIENCE OF NEW CUSTOMERS

Business catering is a \$20 billion market in the U.S. From local business people seeking alternatives to their old stand-bys, to travelers who need food for meetings in an unfamiliar place, ezCater gets your brand in front of new potential customers at just the right time. Our customers are business people from all sorts of organizations, including 65% of the Fortune 500. They trust that our catering partners are reliable and high quality and they continually return to ezCater when they need food for their next meeting. Listing your brand in our online marketplace helps them discover you the next time they need food in your area.

GAIN EXPERT MARKETING SUPPORT

Today, effective marketing goes far beyond an ad in the local paper. But that doesn't mean you're ready to invest the time and resources to become an online marketing expert and manage a digital ad campaign. ezCater spends millions of dollars each year promoting our marketplace and caterers to drive orders to our network partners. We use search engine marketing, sponsored content, inbound marketing, social media, email marketing, and more. We provide you with top-notch nationwide marketing while you focus on preparing and delivering great food.

DON'T STRESS ABOUT CUSTOMER SERVICE: OUR 5-STAR TEAM IS ON YOUR SIDE

Time troubleshooting issues with customers is time away from the kitchen. When you're an ezCater partner, our 5-star and award-winning customer service team becomes your team. Customer inquiries come to us first. If it's a quick fix, we resolve it. If it requires more attention, we work with you and figure out a solution that works for everyone. And we're here for you, too. If you ever have questions on an order, need directions, or locked your keys in the delivery van, call us any time. We're here to help.

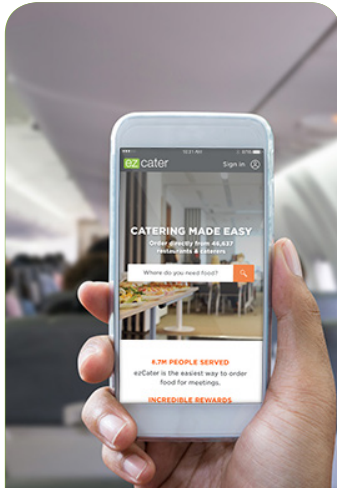
STREAMLINE YOUR CATERING PROCESS

Taking handwritten notes on the phone is never a reliable process, especially with large orders. ezCater's online ordering system makes it easy to manage a large flow of incoming orders so you don't miss a beat. We send order transmissions via email, mobile text, fax, or even API calls to back end systems, and we give you the option to accept or decline each order. We'll also follow up on the day of the order, to ensure everything is on track and that your team has all the information it needs.

NO UP FRONT FEES AND NO RISK: ONLY ACCEPT THE ORDERS YOU WANT

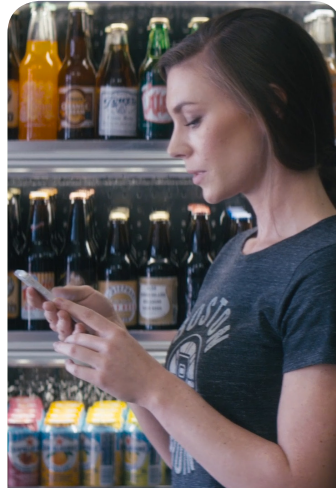
ezCater doesn't charge a fee to list your business on our marketplace or create your menu on the platform. We don't charge you to market you to our customer base or to drive traffic to your page on our site. We make our money by taking a small commission on the orders you fulfill from ezCater customers. You choose whether to accept an order and you only pay commissions on those orders you complete.

How it Works



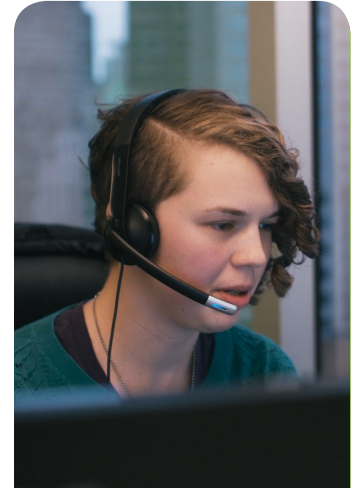
ezCater Clients Place Orders

Only accept the orders you want. There's no contract required and no setup or maintenance fees.



You Get the Orders

Orders are processed via email, fax, text, or API calls. You choose how you'd like to receive them.



We're Here to Help

Our insanely helpful customer service team will help the customer and help you with any issues around any order.

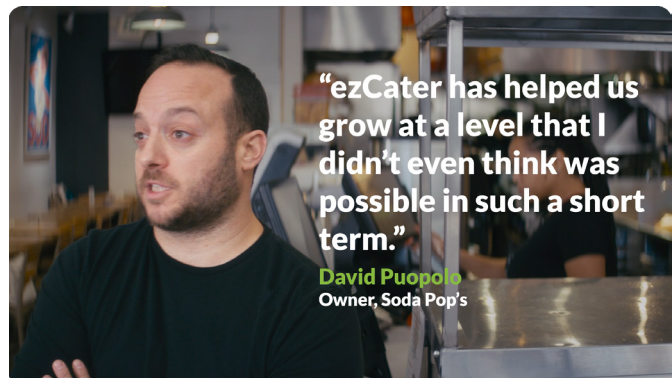


ezCater Pays You

Caterers pay a small commission on food and delivery fees only. Credit card fees are paid to ezCater, not to a processor.

"ezCater is the marketing and customer care arm, so we don't have to hire those departments here at the restaurant."

Ann Mullan
Owner, Skewer's Wood Grill



"ezCater has helped us grow at a level that I didn't even think was possible in such a short term."

David Puopolo
Owner, Soda Pop's