

**925** one-on-one  
business visits

**305** businesses  
assisted

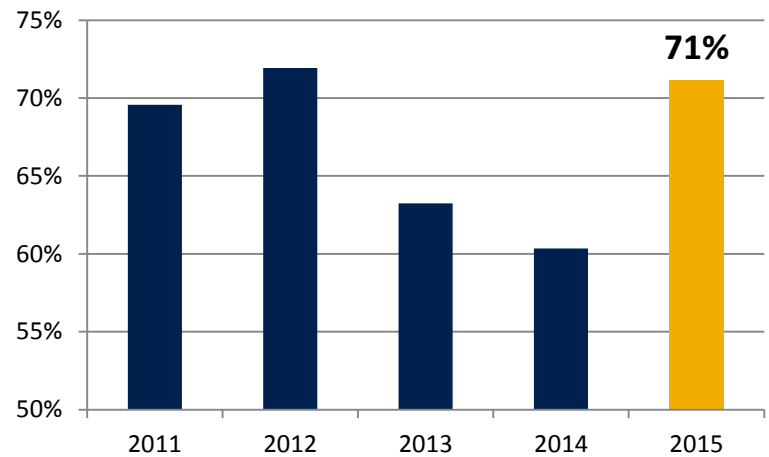
**516** jobs  
protected

## INNOVATION

**74%** of **Metro** businesses visited  
added new products last year

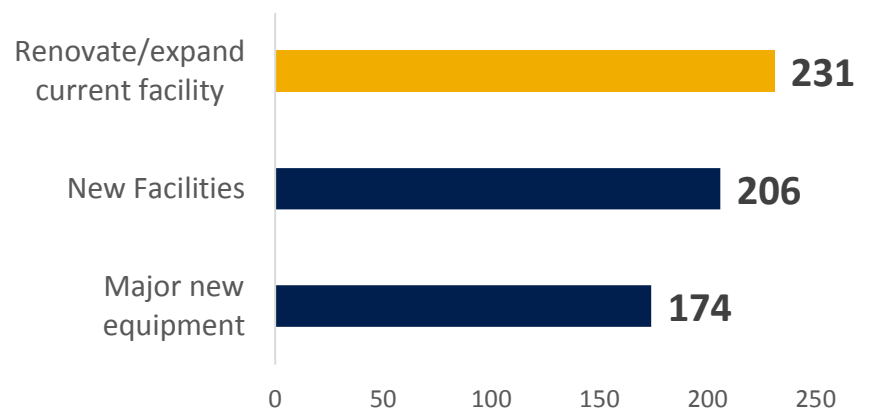
**70%** of **Greater MN** businesses visited  
added new products last year

Total MN businesses that added new products last year

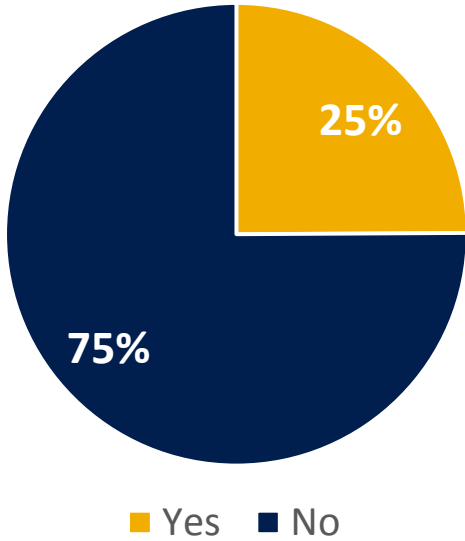


## NEW INVESTMENTS

**60%** of all MN businesses visited  
are planning new investments



## Does your business export?



**11%** of MN businesses visited report their fastest growing market as international

**18%** report their fastest growing market as somewhere in the US outside of the Midwest

## WORKFORCE

**42%** of MN businesses visited plan to add jobs next year...

*but...*

**71%** experienced difficulty recruiting employees last year

Businesses that had difficulty recruiting last year

