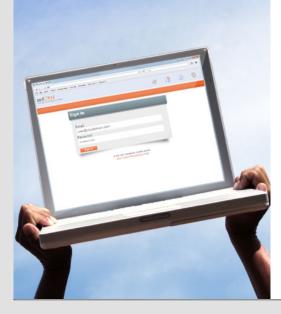


Get the on-demand visibility you need into your sales cycle to close more business anytime, anywhere.

Extend your SAP<sup>®</sup> Business One CRM capabilities to the ones who need it most – your sales team.



## Cloud Based CRM For SAP® Business One

Simple. Seamless. On-Demand

Are you spending more time trying to manage your sales team and less time closing deals? With zedCRM, you can benefit from the powerful sales force automation provided by SAP<sup>®</sup> Business One delivered as a cloud service, enabling instant anywhere access, and as you go pricing.

With zedCRM, you and your Sales team can experience Web-based CRM at a new level of integration and customization. Seamlessly integrated, any changes made can be viewed real-time, allowing you to know the status of your current sales pipeline at any given moment. And with exact SAP® Business One field name matching, including your User Defined Fields (UDFs), your employees will not have to experience the learning curve that typically comes with new software. zedCRM offers deep sales automation, powerful customizations, real-time integration, and the optimal end-user experience. And best of all, thanks to our on-demand model, it can be deployed quickly and easily.

But what makes zedCRM completely stand apart from other CRM solutions? Besides being fully integrated with SAP® Business One, zedCRM reporting is powered by the zed B1 Query Portal. The reporting options are endless, as any SAP® Business One query can be published to the Web and shared with outside sales representatives.

It's time to get a step ahead of both your competitors and your customers. Empower your sales force with a real-time, on-demand solution that is seamlessly integrated with your business software, SAP® Business One. Experience sales force automation at its best.

## Features

- Real-time, on demand data access to SAP® Business One CRM data.
- Ability to add, view and modify Business Partners, Sales Opportunities and Activities.
- Easily view open invoices, orders, quotes and the products most often purchased.
- Full support for display of user defined fields (UDFs) custom fit for your business processes.
- User level security with sales representatives only able to view their own data.
- Powerful sales analytics and detailed reports delivered by the zed B1 Query Portal.

Software as a Service (SaaS) model ensures the security of data with hosting at Amazon.com's hosting center, while SAP® Business One data is maintained on your SAP® Business One server.



## zedCRM Benefits

• Get a complete customer view in real-time to track and optimize pipeline, resulting in increased sales revenue and enhanced customer loyalty

• Seamless integration with SAP<sup>®</sup> Business One CRM with the ability to easily customize to reflect your unique CRM processes

• **Easy deployment** to get you up and running quickly and easily with no Web server or additional software required

• **Higher adoption rate** by sales force with all fields mapping identically to those within SAP<sup>®</sup> Business One

• Lower initial costs through subscription based monthly service

• No IT infrastructure needed, resulting in lower costs and no additional IT staff needed

• **Transform CRM** data into powerful dynamic reports for you and your Sales team through the zed B1 Query Portal

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With identical field mapping to SAP® Business One CRM and powerful reporting made possible by the zed B1 Query Portal, zedCRM is the solution your field Sales team needs to close more business.



Contact your SAP<sup>®</sup> Partner or visit us at www.zedsuite.com

Quickly stay on top of every lead, opportunity and customer interaction.



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