



Clarity Group, Inc. Continues to Drive Patient Safety Improvements in Small and Rural Healthcare Communities

A renewed partnership with NRHA highlights Clarity's commitment to providing risk management, quality and patient safety tools to rural healthcare providers.

Chicago, IL ([PRWEB](#)) April 23, 2014 -- Clarity Group, Inc. is proud to announce that it has renewed its partnership with the National Rural Health Association (NRHA). The already fruitful relationship reflects a joint mission between [Clarity](#) and [NRHA](#) to provide innovative and practical risk, quality and safety education and management tools to the small and rural healthcare market.

“Our partnership with NRHA reflects our commitment to small and rural healthcare and supports our steadfast belief that this segment of the healthcare delivery system is dedicated to providing high quality services with patient safety at their core,” says Anna Marie Hajek, President and CEO of Clarity Group, Inc. “Small and rural communities everywhere are constantly working to become more efficient and to improve their patient safety and quality of care. By continuing our relationship with NRHA, Clarity can ensure that they have access to the education and tools they need to do that.”

Through its partnership with NRHA, Clarity is able to use a variety of methods to reach deeper into small and rural healthcare. These methods include hosting webinars, presenting at NRHA conferences and providing the NRHA members with educational resources such as white papers and tool kits. The partnership has also led to the rapid growth of Clarity's national [Benchmark for Excellence in Patient Safety™ \(BFEPS\) program](#). This is the first patient safety and quality benchmarking program specifically for healthcare organizations with fewer than 100 beds. Clarity developed BFEPS to give its rural clients the means to benchmark with their peers and to share patient safety best practices.

The BFEPS program, now in its third year, has created an ever-growing database of patient safety data. The data is collected through Clarity's [Healthcare SafetyZone® Portal](#) (Portal), a web-based tool for the collection and analysis of safety and quality events. Each participating organization uses the Portal and has access to BFEPS at no additional cost. Program participants receive Quarterly Comparative Reports that offer institution, state and national-level comparisons and allow the participants to identify trends and implement measures that reduce risk. Quarterly educational webinars supplement the reports to facilitate learning and sharing of best practices among participants.

Current BFEPS membership includes 64 hospitals from 12 states. Bolstered by its partnership with NRHA, Clarity expects continued growth in the program. Clarity is proud to continue its partnership with NRHA and help small and rural healthcare organizations reach their quality and safety goals.

About Clarity Group, Inc.

Clarity Group, Inc. is a leading national healthcare professional liability and risk management organization. Clarity helps healthcare organizations understand and manage their risk and related costs through innovative and practical tools and services that focus on quality and safety outcomes. Core Clarity products and services include captive insurance company development and operations; risk-quality-safety consulting and educational services; and software that facilitates the reporting, tracking and management of safety and quality events. For more information on Clarity Group, Inc., please visit www.claritygrp.com.



About the National Rural Health Association

NRHA is a non-profit organization working to improve the health and wellbeing of rural Americans and providing leadership on rural health issues through advocacy, communications, education and research. NRHA membership is made up of more than 21,000 diverse individuals and organizations, all of whom share the common bond of an interest in rural health. For more information on NRHA, please visit www.ruralhealthweb.org.

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