

ASX release

1 February 2016

NEARMAP STRENGTHENS EXECUTIVE TEAM

nearmap Ltd (NEA) is delighted to announce the appointments of Mr Patrick Quigley as Senior Vice President and General Manager – US and Ms Leah Rankin as Vice President of Product and Engineering, both effective from today.

These appointments strengthen nearmap's Executive Management team and provide valuable leadership and expertise to drive growth and customer value at this exciting and promising time in the Company's development.

Mr Quigley has enjoyed a successful business career in the US technology sector. Patrick was previously Senior Vice President and General Manager – Global Sales and Marketing at Market6, a Software as a Service retail analytics company. Prior to this, Patrick has had a strong career as a sales and marketing leader, including being Vice President Sales, North America at MarkLogic, one of the fastest growing Big Data Platform and Analytics companies. Patrick has a Bachelor of Arts degree from the University of Dayton and an MBA from DePaul University.

Dr Rob Newman, CEO, said, "We are delighted to appoint Patrick to the key role of leading US sales and marketing for nearmap. This appointment clearly strengthens our on the ground presence in the US market and provides proven leadership. Patrick has successfully delivered accelerated revenue growth, grown large subscription customer bases with recurring revenues and has built highly effective sales and marketing teams."

Ms Rankin has been promoted from her previous role of Head of Product and Engineering at nearmap to the new position of Vice President of Product and Engineering, reporting to the CEO. At nearmap, Leah has shown a proven ability to develop world leading geospatial technologies and products that add compelling value to customers. Prior to joining nearmap, Leah worked at Vodafone and Wotif in technology and product leadership roles, always with a strong customer focus.

Dr Newman said, "Leah has made a great contribution to nearmap and we are delighted to promote her to the key role of Vice President of Product and Engineering. Ensuring we continue to develop and deliver market leading technologies and products that provide compelling value to our customers will always be at the heart of nearmap. Leah is a proven leader and has demonstrated a clear track record of success in the Company.

"Together with the recent Board appointments, these appointments to the Executive Management team equip nearmap with the skills and expertise to succeed and deliver our potential. We congratulate Patrick and Leah on their new roles and look forward to their ongoing successes."

About nearmap

Built around proprietary PhotoMaps™ aerial imagery technology, nearmap is a visual analytics company with a focus on empowering businesses with timely and reliable information on which to make decisions quickly and with confidence. Our breakthrough technology enables imagery to be updated much more frequently than other providers. With populations of multiple countries covered regularly, nearmap is changing the way governments, companies and communities see their world.

Further Information

Investors

Telephone +61 400 248 080
investor.relations@nearmap.com