

# Take your small business to the top of its industry

## Let us grow your business, so you can focus on what you do best

### About Propel/DMG

As one of the nation's most trusted local digital advertising and marketing brands, Propel Marketing provides best-in-class online marketing solutions to small businesses.



### Why Propel/DMG

Our expert team of 250+ professionals are committed to your business's success. We understand that you have many options when looking for a digital marketing company to expand your online presence, and know the importance of choosing the right help.



**Unparalleled reach.** Backed by GateHouse Media, Propel Marketing reaches over 22 million people across the country, expanding your audience more than ever before



**Google AdWords Premier Partner.** We're part of a select group of 34 strategic partners that meet Google's most stringent eligibility and training requirements, including proven expertise and years of experience in delivering high-performing AdWords campaigns



**Dedicated advisors committed to your success.** Propel's dedicated digital marketing team works to build stronger communities by driving the success of local small business



**Industry expertise.** With established relationships with digital leaders like Google and Facebook, we have the experience to build marketing solutions to help your business keep up with the competition



**An extension of your team.** We know your time is valuable - that's why we do the work for you, planning and executing successful marketing strategies that let you get back to running your business



**Tailored service.** We customize our services based on your business needs to provide the most effective solutions that fit your budget



**Transparent results.** We believe in complete transparency, providing you with measurable results through a 24/7 result dashboard

### Propel/DMG at a Glance

EST. 2012

Recognized as the leader  
in SMB Digital Solutions



**250+**  
Employees



**7,000+**  
Websites Built

**30+ Years**  
Experience in SEM



**190K+**  
Small and Medium  
Businesses Served

### Full Suite of Digital Marketing Solutions



**PROPEL**  
MARKETING

**DISPATCH**  
MEDIA  
GROUP

A digital media and marketing services agency

