## **RESULTS**



Muster's partner organizations have a history of advocating for and passing legislation that furthered their interests.

## CASE STUDIES

OneVirginia2021 used Muster to develop a network from a handful of supporters to tens of thousands.

Muster partnered with the Virginia
Forestry Association, and sent the
highest number of emails to
legislators in the association's
history, resulting in successful fiscal
policy change.

Muster partnered with the James River Association to help increase the number of supporters by 14x.

The Home Builders Association of Richmond led its membership to legislative victory in the Virginia General Assembly after engaging its broad grassroots base for the first time with Muster.

The Virginia College of Emergency
Physicians achieved record participation
and engagement with 90% of its
membership reaching out to elected
officials.

The American Subcontractors
Association of Metro Washington
attained a public policy success by
engaging its members in reaching
out to elected officials.