



## Snaresbrook Independent Preparatory School

Founded in the early 1930's, Snaresbrook Preparatory School (formerly known as Snaresbrook College Preparatory School) is an Independent school based in South Woodford, London.

The school occupies a substantial Victorian building that was once a large private home. In recent years, the building has been adapted and extended to accommodate the school which now has 165 pupils on roll aged between 3 and 11.

Since its foundation the school has only had four head teachers who have all shared a very similar approach to the education of young children. Time and experience has certainly shown to bring excellent results in both academic achievement and personal development for its pupils.

There is a very strong community spirit within the school and their aim is to cultivate a caring family atmosphere in which children feel secure and valued. Their children are confident, cheerful and courteous with a good sense of community and readiness to care for each other and the world around them.

Eleanor Redding, School Secretary has been with Snaresbrook for 20 years and explains how they came to use Messenger in the school:

"We were looking for a system where we could contact our pupil's families in an emergency and another Independent School recommended Groupcall Messenger to us as the perfect solution.

The implementation was simple and straightforward. Paul Wilmott was our main contact at Groupcall and he was extremely helpful throughout the whole process. At the same time as implementing Messenger, we changed our MIS system from SIMS to Hebron (now Engage) and Groupcall were instrumental in ensuring that everything worked smoothly."

Eleanor goes on to say: "The training received was good and the system is very easy to use. In fact, the aftersales service has also been great. We use Messenger to send out documents via the email function and this has significantly saved money by reducing the amount of paper we had used previously, not to mention the postage. This also saves us a large amount of time that we used to spend by printing, collating and posting.

Our office staff that use Messenger all say that it is very easy to send out issue reminders or notices and to have quick contact with parents. We are able to send reminders to parents regarding all aspects of their child's school life. We are working towards a paper-free newsletter system by emailing letters and information to parents (even though some parents are reluctant to give up their hard copy!)

Messenger is great for sending out last minute notices to parents without the worry that the child will forget to pass the message on. The messages are sent instantly and previously we would have to spend time making individual telephone calls to each parent. You can even send a message remotely from home, perfect for those snow days when you can't actually get into the school."

Eleanor concludes: "Messenger came into its own when we had to contact all the parents of a group of pupils who were returning from a trip to France where the ferries had been cancelled. We were able to send messages to all parents instantly instead of having to telephone each one.

For further information regarding remote messaging, and other key Messenger features that are not present in other communication systems, such as email, multilingual voice calls and the ability for parents to reply to texts, please contact us by emailing: [sales@groupcall.com](mailto:sales@groupcall.com)